



>> TOTAL PROGRAMME BUDGET 2007-2013:
€730 million

>> INDICATIVE BUDGET AND FUNDING 2009:
€65 million

>> TENDERS:

In addition to the €65M there will be €9M for tenders.

>> IEE 2009 CALL PUBLISHED:
end March 2009

>> DEADLINE FOR SUBMISSION OF 2009 PROPOSALS:
end June 2009

>> ELIGIBILITY CRITERIA:

- **Partners must be** legal persons from EU27, Croatia, Norway, Iceland, or Liechtenstein
- **At least 3 project partners** who are independent organisations from 3 different countries
- **Duration of projects** 24-36 months (max)

>> INTERVENTION RATES:

Projects: max. 75%
Average Project: €1 mill
Predicted success rate for 2009 is 20% (2008 success rate was 10%)

1. IEE Programme Background:

The Intelligent Energy Europe Programme (IEE) is a part of the Competitiveness and Innovation Programme (CIP). It aims at untapping opportunities to save energy and encourage the use of renewable energy sources in Europe through improved market conditions. The 2009 Programme is re-focusing activities after taking into consideration the latest financial crisis, the latest issues with EU's energy supply security and of course the recently proposed Energy and Climate Package aiming at:

- Reducing greenhouse gas emissions by 20%
- Improving Energy Efficiency by 20%
- Ensuring Renewable Energies provide 20% of the EU's energy
- Ensuring renewables provide 10% of transport fuel

In response to the aforementioned developments, the IEE Programme aims to be a catalyst for innovation and new market opportunities by creating the market conditions for energy efficiency and renewable energies (in contrast to FP7 which is covering mainly research). The IEE Programme is therefore aiming at market development and capacity building, NOT hardware investment or research and development.



2. IEE Programme General Objectives:

- To foster **energy efficiency** and the rational use of energy resources
- To promote new and **renewable energy sources**, and energy diversification



- To promote energy efficiency and the use of new **renewable energy sources in transport**



3. The 2009 Funding Areas are:

Energy Efficiency

- Energy efficient buildings
- Energy efficient products

Renewable Energy Sources

- Electricity
- Heating and cooling
- Biofuels
- Small-scale in buildings

Mobility

- Alternative fuels and clean vehicles
- Energy efficient transport
- Capacity building in agencies

Local Leadership

- European networking for local action
- Sustainable energy communities

Special Initiatives

- Bio-business
- Energy services
- Intelligent energy education

>> FOR MORE INFORMATION

IEE Website: http://ec.europa.eu/energy/intelligent/call_for_proposals/index_en.htm

IEE Project Library: <http://ieea.erba.hu/ieea/page/Page.jsp?op=browse>

More information:

ERRIN Secretariat
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>> Successful Projects will:

- Help deliver the key EU climate change and energy objectives
- Match the priorities of the IEE Work Programme 2009
- Not be a 'hardware' type investment or R&D project

4. Energy Efficiency and Local and Special Initiatives Priorities:

Energy-efficient buildings

- Long-lasting training schemes for the building workforce
- Making residential buildings more efficient
- Market feedback on the use of the CEN standards

Energy-efficient products

- Market transformation actions with high impact
- Energy-efficient heating appliances
- Removal of financial barriers
- Training of sales persons, installers and maintenance staff
- Addressing eco-design/labelling topics not covered by tenders and soft measures recommended by eco-design preparatory studies
- Networking among verification authorities



Transport:

- Promote less car-dependent life-styles
- Increase quality and promote collective transport
- Safe walking and cycling
- Energy efficiency in the freight sector
- Eco-driving especially for young drivers
- Transport demand management initiatives
- Exchanges between practitioners
- Capacity building for existing local and regional agencies
- Alternative fuels and clean vehicles: joint procurement and awareness raising campaigns

Sustainable energy communities:

- Actions assisting communities to be or become a member of the Covenant of Mayors
- Promotion by regional/national associations of public authorities





>> Application tips for Renewable Energy Pro- jects:

Support for implemen- tation of the new rules:

Ensure the project is sup-
porting your community
(and other European com-
munities) to comply with
the new Renewable En-
ergy Sources Directive
via:

- Putting in place new administrative procedures, regulations, codes, obligations
- Gathering experi-
ence, analysis and
modelling of support
schemes, guarantees
of origin etc
- Monitoring progress
towards targets and
reasons for devia-
tions from trajecto-
ries

Address new require- ments of the Directive via:

- Joint projects, fi-
nancing, entrepre-
neurship (SME's)
- Access to electricity,
gas & heating grids
- Product/system
standards, certifi-
cation, labelling
- Institutionalised
training and certifi-
cation of installers
- Information, best
practices, behaviour
change

Energy services:

- Monitoring and Evaluation of energy efficiency progress
- Market based approaches
- Sustainable schemes for audits
- Innovative financial mechanisms
- Energy Services Companies (ESCO's)
- Energy efficient public procurement
- Smart metering and informative billing

Intelligent energy education:

Higher education for teachers

- Institutionalise training and awareness raising among teachers
- Engage institutions from different countries to exchange experiences

Renewable electricity

5. Renewable Energy and Local and Special Initiatives Priorities:

- Analyse, benchmark, promote, implement policies and regulations
- Reduce non-technological barriers to offshore power
- Analyse, monitor, streamline and ease application procedures
- Encourage switching to cleaner electricity supplies
- Institutionalise vocational training and certificates schemes for installers, operation & maintenance teams

Renewable heating/cooling

- Analyse, benchmark and implement policies, legislation, standards, certification and support schemes, market trajectories and impacts
- Use RE in district heating and cooling (DHC) and in cogeneration, improve procedure, market transparency and planning
- Provide information, success stories, best practices and advice in district heating/cooling systems to encourage switching to RES-H/C
- Strengthen entrepreneurship in SME's serving DHC, institutionalise training and certification for suppliers and installers
- Institutionalise and certify training for planners, architects, and authorising officers for large scale REC heating and cooling systems

Small scale renewables applications in buildings

- Analyse, benchmark, and implement planning and regulatory policies to promote certified renewable energy systems in buildings
- Implement obligations for minimum level of RE in buildings
- Help SME's and other market actors to promote certified renewable energy systems for buildings (priority: solar cooling, biomass heating)
- Institutionalised training and certification of renewable energy system installers (biomass, solar, PV, and geothermal heat pumps) in buildings

Biofuels (=renewables in transport)

- Monitor the impact of biofuels and biogas on security of supply, food prices, environment, land use etc
- Actions to implement EU policies on biofuels and biogas
- Encourage market players to increase competitiveness and sustainability (e.g.: 2nd generation, fuels from algae)
- Improve transparency in biofuels markets; sustainability criteria, labelling
- Facilitate and promote well informed public debate



European networking for local action

- Large scale promotional activities aimed at changing consumer behaviour on energy efficiency and renewables. Mobilising local stakeholders across EU, with strong EU media impact
- Joint activities of experienced energy agencies working with national, regional or local authorities to trigger investments in sustainable energy projects with help of EU Structural Funds

Bio-business

- Support integrated bioenergy planning at regional level
- Promote reliable and efficient supply chains/markets for solid biomass
- Promote bioenergy standards, sustainability, labelling of solid biofuels
- Stimulate investment in sustainable, integrated bioenergy productions
- Train and inform public sector decision makers, planners and investors.



>> Please bear in mind:

This information is based only on the Commission proposals.

The programme is in the process of being approved by the EU Member States.

As soon as it is approved by the MS, EACI will publish the finalised information on their website including the 2009 Work Programme, which will outline the:

- General provisions
- Technical priorities
- Key actions
- Tenders
- Budgets and schedule of the programme.

>> You will not find this year:

Energy Agencies call. Instead the EACI released a tender entitled 'Evaluation of the relevance of Community funding of local and regional energy agencies' Deadline for submission of proposals:

03/04/09

For more information please visit: http://ec.europa.eu/energy/intelligent/tender/index_en.htm

CHP Call. Instead it is included under renewable

6. Making a successful application - a brief check list:

- **Strong competition:** be ambitious
- **Start:** start early, a proposal needs time and evolution
- **Project objective and target group:** well-defined? Sufficiently focused? EU added value?
- **Indicators:** suitable to monitor success/problems? Value for money?
- **Communication tools and channels:** sufficient resources and professional skills? Tailor made for this project?
- **Partners:** Fit for purpose? All have a clear and justified role? Balance is right for truly sharing a projects? Involved from the start of the proposal? They are the voice of the market?
- **Budget:** cost-efficient and bottom-up? Based on clear indications from each partner? Understood the basic IEE budget rules?
- **Co-financing:** be transparent and explain your co-financing scheme—don't leave blank, don't put the same for all partners etc
- **Geographical outreach:** appropriate coverage is the key, do not just get a partner just because they are from the east, south or from a new member state.
- **Transferability:** demonstrate that public money is well invested in your project - show how more users can take up your results!
- **Easy to read?** Be clear, no jargon, only information contained in your application counts, evaluators have 2-4 hours to access

7. Timeline of 2009 proposals:

