

Title: EWRC session: Communicating Science #EngageAudience

Science communication (SC) is an important challenge for scientific work in the regions. It increases the attractiveness of research and encourages the best scientists to conduct research at research institutions within the regions. SC is a crucial tool to boost internationalisation. It involves raising awareness of the Horizon 2020, Horizon Europe opportunities, including among external audiences, which helps to build a prestigious image of research institutions and attracts experts from abroad.

This workshop, organised by South Moravian Region (Czechia), Wielkopolska Region (Poland), Region of Murcia (Spain), Region of Slavonia, Baranja and Srijem (Croatia), City of Carini (Italy), and City of Nicosia (Cyprus), will address the issue of science communication from different perspectives, including the role of open science. SC takes place at many levels (within scientific communities and outside to the public); during this workshop we will focus on popularisation of science, bringing it closer to society, for example to the man on the street, policy-makers and researchers. During the debate, we will also mention different appeals and initiatives regarding COVID-19. Our speakers will discuss not only examples of good practice but also the challenges they have been facing and potential solutions.

Deadline for registration is 27th of September. Registration and more information [here](#). General information about the session can be found [here](#).

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