

Title: Cultural and Creative Sectors and Local Development

The direct and indirect impacts of culture on local development are largely achieved through cultural participation and access of diverse groups of population to cultural amenities and activities. Cultural participation is linked to a number of areas of social and economic impact: social inclusion, education and life-long learning, well-being and health. High levels of cultural participation might be conducive to a favourable social environment for cultural and creative entrepreneurship, thereby enhancing the impact of cultural and creative production on job creation. In many cities and regions, cultural participation and specialisations in the cultural and creative sectors are evolving, and being used to tackle and societal challenges (e.g. climate change) from new angles, favouring resilience, skills creation and prosocial behavioural changes. High levels of cultural participation also create the premises for a stronger support of cultural spending and cultural policies from the public opinion, thus contributing to the financial and social sustainability of cultural and creative sectors.

This event is organised by the OECD in cooperation with the European Commission and part of the European Framework for Action on Cultural Heritage.

If you are registering to present a case study and participate to members-only sessions, the deadline to submit your application is 20 November. The results of the selection process will be communicated by 23 November.

If you are registering to attend the open webinars only, the deadline is 30 November 2020. More information [here](#).

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