

Title: Boosting experimental innovation policy to encourage SME growth in Europe

As part of EU Industry Week 2021, The European Commission is hosting an online local event on boosting experimental innovation policy to encourage SME growth in Europe.

The virtual event will showcase why and how the Commission has encouraged an increasingly experimental approach to innovation policy. The session will draw on the experience of innovation agencies in projects under the H2020 action 'Supporting experimentation in innovation agencies,' and demonstrate how attendees can experiment with new ideas and business plans to increase productivity and competitiveness in SMEs in Europe.

Speakers include:

- **Isoline Roger-Dalbert** (Policy Officer - SME Support to Innovation and Access to Markets, Directorate-General Internal Market, Industry, Entrepreneurship and SMEs, *European Commission*)
- **Román Arjona** (Chief Economist, Directorate-General for Research and Innovation, European Commission)
- **Silvana Sanfelio Giaimo** (Project Manager, *Torino Wireless Foundation*)
- **Harald Hochreiter** (Strategy & Data Analysis, *The Austrian Research Promotion Agency | FFG*).

Registration for the event is open [here](#).

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