

Title: Webinar on Call for EU Smart Destinations

You are invited to a **webinar** dedicated to the ongoing **Call for Expression of Interest (Eoi) of European Smart Destinations**, organised in the context of the '**Smart Tourism Destinations**' project.

The Call aims to **select 50 European destinations**, which will have the opportunity to embark on a tailor-made journey to **improve how they make use of data for tourism**. The selected destinations will also become part of a **community of practice**, which will make it possible to share information, methodologies, good practices and work on common projects.

The webinar will take place online on the **7th of October from 11:00 am to 12:00 pm** CET.

The event will be opened by the **European Commission-DG GROW**, which will provide an overview of the Smart Tourism Destinations project and policy context. It will follow a description of the structure and goals of the call and a practical demonstration of the application process by experts from the Smart Tourism Destinations study team.

In order to participate, **register at the following link**: [Smart Tourism Destinations | Dissemination Webinar](#).

[Cultural Heritage and Tourism](#)