



An update about EU activities to support cultural and creative sectors

ERRIN Design Innovation Network meeting, 7 May 2019
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European Commission, DG EAC



The "cultural" momentum

- **G7 for Culture Ministers** on "*Culture as an instrument of dialogue among peoples*" (Florence, January 2017)
- **Leaders' meeting** (Gothenburg, November 2017)
- The **European Year of Cultural Heritage 2018**
- **Davos Declaration:** *European Ministers of Culture call for a policy of high-quality Baukultur* (January 2018)
- **New European Agenda for Culture** and Staff Working Document (May 2018)
- **Council Conclusions on bringing cultural heritage to the fore across EU policies** (May 2018)
- **EU Work Plan for Culture 2019** (November 2018)
- **European Framework for Action on Cultural Heritage** (December 2018)

CCIs role is increasingly **appreciated**:

More than **70 EU regions** have chosen CCIs as a priority of their **smart specialisation strategies** supported by regional funds,

recognising them as a **driver for regional growth and locally-rooted jobs.**





What's new?

- The New European Agenda for Culture, *22.5.2018*
- The new EU-budget (*Commission proposal, 2.5.2018*)
- The New Creative Europe programme and other programmes relevant to CCS
- New Council Work Plan for Culture (*Nov. 2018*)
- The European Framework for Action on Cultural Heritage (*Dec.2018*)



The EU Work Plan for Culture 2019-22

(Nov.2018)

https://ec.europa.eu/culture/news/2018/new-work-plan-culture-start-2019_en

Priorities:

- A. Sustainability in cultural heritage**
- B. Cohesion and well-being**
- C. An **ecosystem** supporting artists, cultural and creative professionals and European content**
- D. Gender equality**
- E. International cultural relations**

The priorities are complemented by 17 concrete actions to be carried out over 4 years.

Date: in 12 pts

The EU Work Plan for Culture 2019-22



C - An ecosystem supporting artists, cultural and creative professionals and European content

Topics:

- Status and working conditions of artists and cultural and creative professionals
- Artistic freedom
- Co-productions in the audiovisual sector
- Diversity and competitiveness of the music sector
- Multilingualism and translation
- Financing and Innovation

Working methods: study, OMC group, workshops, seminars, conferences, OMC group, policy recommendations, possible Council concl., best practice

The European Framework for Action on Cultural Heritage (Dec.2018)

<https://ec.europa.eu/culture/sites/culture/files/library/documents/staff-working-document-european-agenda-culture-2018.pdf>

5 Pillars:

- Cultural heritage for an **inclusive** Europe: participation and access for all;
- Cultural heritage for a **sustainable** Europe: smart solutions for a cohesive and sustainable future;
- Cultural heritage for a **resilient** Europe: safeguarding endangered heritage;
- Cultural heritage for an **innovative** Europe: mobilising knowledge and research;
- Cultural heritage for stronger global partnerships: reinforcing **international** cooperation.

To each pillar corresponds a number of clusters of actions.

Implementation: European Commission in cooperation with relevant institutions, organisations and partners. Supplemented by complementary initiatives carried out by culture and cultural heritage stakeholder organisations and communities.



OUR HERITAGE:
WHERE THE PAST MEETS THE FUTURE



The new Creative Europe Programme

<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52018PC0366&from=EN>

The Commission proposes an ambitious budget of **1.85 billion EURO**.

This figure corresponds approximately to an **increase of 27 %** in comparison to the current programme (+ **35% for the Culture part alone**).

Creative Europe @europe_creative · May 2
With a budget of €650 million, the new #CreativeEurope programme ensures continuous strong support for Europe's #cultural & #creative sectors 😊🍷🎵
🇪🇺 Read the full proposal here → ec.europa.eu/commission/sit...





The new EU Research programme Horizon Europe

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-horizon-europe-regulation-annexes_en.pdf

*What's interesting for CCS? The notion of **European innovation ecosystems** to*

- connect with **regional and national** innovation actors
- enhancement of **soft skills for innovation** to research and innovation actions
- complement the ERDF support for innovation **eco-systems and interregional partnerships** around **smart specialisation topics**



The new InvestEU Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-investeu-regulation_en.pdf

What's interesting for CCS here? The InvestEU Programme should

- ... also contribute to the support of **European culture and creativity**.
- operate under **four policy windows**, mirroring the key Union policy priorities, namely sustainable infrastructure; research, innovation and digitisation, SMEs, and social investment and skills. It will also **support cultural activities with a social goal**.



The new Digital Europe Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-june2018-digital-europe-annex_en.pdf

Concerning **education and culture**, it will:

- provide creators and creative industry in Europe with access to latest digital technologies from AI to advanced computing,
- exploit the European cultural heritage as a vector to promote cultural diversity, social cohesion and European citizenship
- establish a network of Digital Innovation Hubs



The New European Agenda for Culture, 22.5.2018 – ***DIGITAL4CULTURE***

Digital4Culture:

- The creation of **heritage digitisation centres** across the EU
- A new **EU Film Week** to make European films available to schools across Europe
- **Mentoring** schemes for audiovisual professionals, particularly women
- A new pan-European network of **Digital Innovation Hubs**



Pan-European network of **Digital Innovation Hubs**

<https://ec.europa.eu/digital-single-market/en/digital-innovation-hubs>

To help DIHs to effectively collaborate and network, the **European Commission launched the European catalogue of DIHs**, a repository that includes more than 450 existing digital innovation hubs across Europe and that will keep growing with new additions in the future.

<http://s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool>

Open calls H2020 general:

for SMEs:

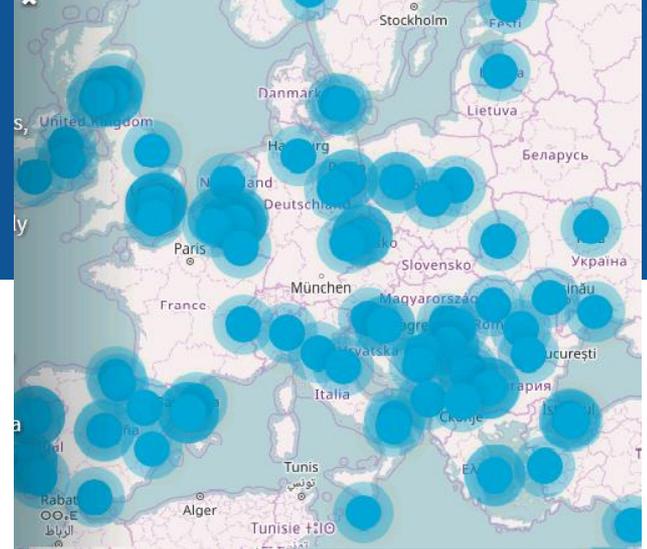
DIGITISING AND TRANSFORMING
EUROPEAN INDUSTRY AND SERVICES:
DIGITAL INNOVATION HUBS AND
PLATFORMS,

H2020-DT-2018-2020

European Commission | **Upcoming open calls under I4MS & SAE projects**
using "cascade funding"

Project	Technology Area	Call 1	Call 2	Call 3	Call 4
I4MS (Innovation for Manufacturing SMEs) Initiative					
HORSE	Robotics	Nov.17	-	-	-
ReconCell	Robotics	Nov.17	-	-	-
I4MS	Logistics for Manufacturing (Robotics)	Sep.18	Sep.19	-	-
CloudFacturing	HPC cloud-based simulation services	Jul.18	Jul.19	-	-
MIDH	CPS/IIoT for Manufacturing	Mar.18	Mar.19	-	-
AMABLE	Additive Manufacturing	Jul.18	Spring 19	Spring 20	-
SAE (Smart Anything Everywhere) Initiative					
FED4SAE	Cyber-Physical and Embedded Systems	Nov.17	May18	Nov.18	-
TETRAMAX	Low energy computing powering CPS and IIoT	Nov.17	Oct.18	Sep.19	Apr.20
• Value chain/interdisciplinary		Feb.18	Dec.18	Oct.19	Apr.20
	• Entrepreneurial	Aug.18	Aug.19	Aug.20	-
DIATOMIC	Advanced micro-electronic components and Smart System Integration	Mar.18	Sep.18	-	-
SmartTEES	Organic and large area electronics	Dec.17-Sep.19	-	-	-
Other projects					
Data Pitch	Data brokerage between public sector organisations and SMEs	Jul.17-end Sep.17	Autumn 18	-	-

EUROPEAN
CREATIVE HUBS
NETWORK



**Cross sectoral strand Creative
Europe policy project Project aims
(2016-18)**

***is now an independent
Network***

**<http://creativehubs.eu/>
@CreativeHubsEU**





EP Pilot projects, FLIP 123, Makers' mobility etc.



Individual mobility
Strategic partnerships
Knowledge alliances
 Sector skills alliances
 EU **Voluntary** programme
 other



Funding opportunities

WORTH programme, **SME** support, other

Policy projects, **Cross-sectoral strand**, **Network Call**, other calls



NEW - policy project
**"FLIP (Finance, Learning, Innovation and Patenting)
for CCIs"**, EP Pilot Project 2018 – **A NEW CALL IN 2019**

Timing: to start early-2019, 2 year project), 1m€

Objectives:

Define and test policies and actions for sustaining and developing CCIs,

Generate cross-sectoral benefits and spill-overs in the different areas and sectors CCIs interface with

Areas of action:

skill classification model for CCIs

CCI-skills and traditional education and skills development systems

https://ec.europa.eu/culture/calls/pilot-project-cultural-and-creative-industries_en



1) On-going pilot project on mobility for artists and cultural professionals:

[i-Portunus](https://www.i-portunus.eu/) (<https://www.i-portunus.eu/>)

- Contract managed by Goethe, Institut français, Izolyatsia/Ukraine, Nida Art Colony/Vilnius Academy of Arts, and other
- Tender for 1 m€ (620,000 earmarked for mobility of artists and culture professionals)
- Launch of **[i-Portunus](https://www.i-portunus.eu/)** Call for individual artists: First call: **15 April**

will be launched on 18 April



i-Portunus

A pilot mobility scheme for artists and culture professionals

From 18 April 2019 onwards: www.i-portunus.eu

**AT THIS STAGE, for Performing Arts (theatre and dance)
and the Visual Arts (non audio-visual)**

i-Portunus is implemented on behalf of the European Commission by [Goethe-Institut](#), in consortium with the [Institut français](#), [Izolyatsia](#) and [Nida Art Colony of Vilnius Academy of Arts](#).





2) Preparatory Action: Mobility Scheme for Artists and Creative People, *Call for Proposals EAC/S06/2019*

- Total budget is 1.5 m€, asking for proposals with max 500,000 so as to select and fund 3 beneficiaries
- According to the 2019 annual work programme for the implementation of the Creative Europe Programme:
https://ec.europa.eu/programmes/creative-europe/content/2019-annual-work-programme-creative-europe_en, page 114)
 - Publication of the call: May/June 2019
 - Deadline for submitting applications: 29 July 2019



3) Pilot project Makers' Mobility, *Call for Proposals*

EAC/S09/2019

- • Total budget 350.000€, 1 proposal to be funded
- • According to the 2019 annual work programme for the implementation of Pilot Projects and Preparatory Actions in the area of education, youth, sport and culture (<https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/2019-annual-work-programme.pdf> , page 12)
- o Publication of the call: May 2019
- o Deadline for submitting applications: 12 August 2019



NEW - policy project

"Cultural and Creative Spaces and Cities", funded under the Cross-Sectoral Strand of Creative Europe

Timing: **started end-2018**, for 2 years, 1,5m€

Objectives:

bring closer together **cultural and creative spaces** and local **decision-makers**,

help to better valorise **public spaces** for **social and urban regeneration** through **culture**,

share best practice concerning **social inclusion** and the relations of cultural and creative spaces with their **neighbourhoods**

explore and share best practice of cultural and creative spaces with aspects of the **collaborative economy** and **innovative models** for the **delivery of public services**.

https://ec.europa.eu/culture/calls/2017-s23_en

some new Pilot Projects together with DG CNECT

- **Network of STARTS Centers** (to start soon)
- Bridging culture and audiovisual content through digital
- **Platform(s) for cultural content innovation** (to be published later this year)



**Creative
Europe**

Creative Europe calls

You can find new calls on the following websites:

Policy projects: <https://ec.europa.eu/culture/calls>

Other: https://eacea.ec.europa.eu/creative-europe/funding_en

https://ec.europa.eu/programmes/creative-europe/calls_en

For help, please contact the

CREATIVE EUROPE DESK in your country:

https://ec.europa.eu/programmes/creative-europe/contact_en



1. Learning mobility of individuals

- Mobility of individuals in the field of education, training and youth
- Erasmus Mundus Joint Master Degrees
- Large Scale European Voluntary Service Events

2. Cooperation for innovation and the exchange of good practices

- Strategic partnerships in the field of education, training and youth
- Knowledge Alliances
- Sector Skills Alliances
- Capacity building in higher education and youth

3. Support for policy reform

4. European Voluntary Programme



ERASMUS for young entrepreneurs

- 1-6 months of mobility
- also for "start-up entrepreneurs" with less than 3 years of entrepreneurial experience

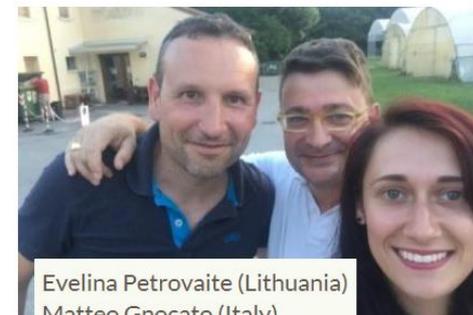
<https://www.erasmus-entrepreneurs.eu/page.php?pid=014>

Local contact points in your country can help:

<https://www.erasmus-entrepreneurs.eu/page.php?cid=5>

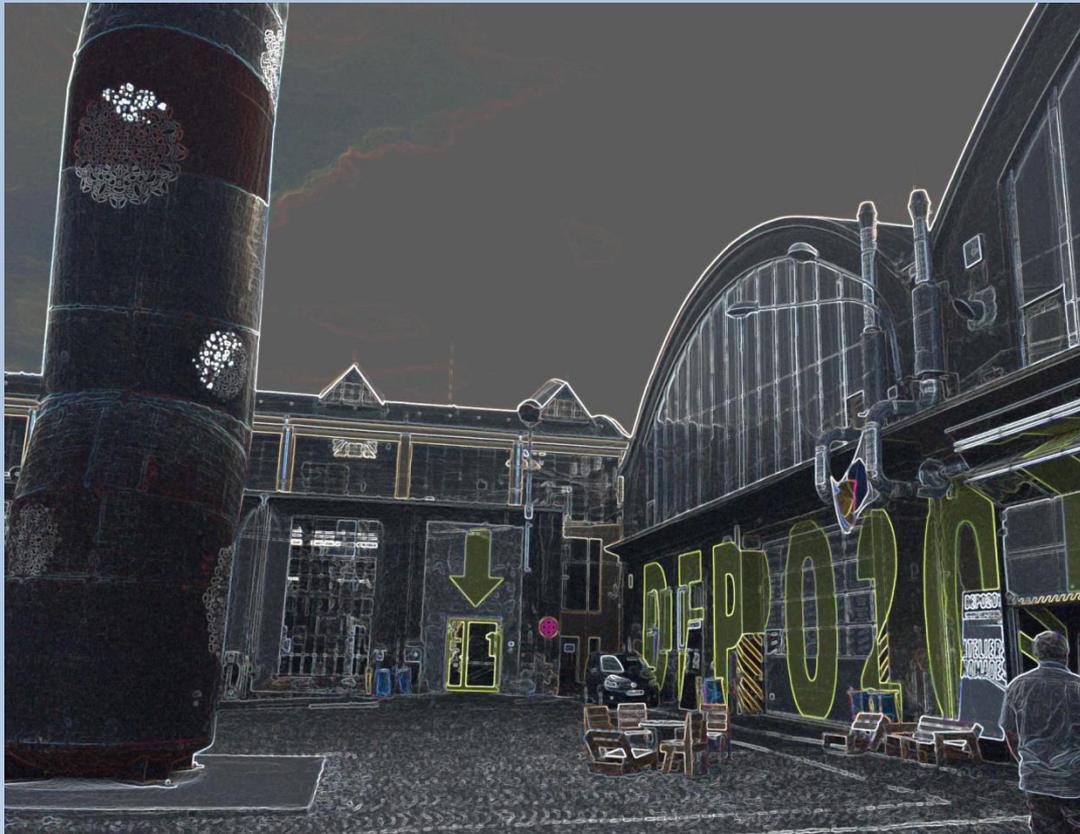
Recent testimonies of successful business networking -
Erasmus for Young Entrepreneurs programme

Join us on





What else?



Date: in 12 pts

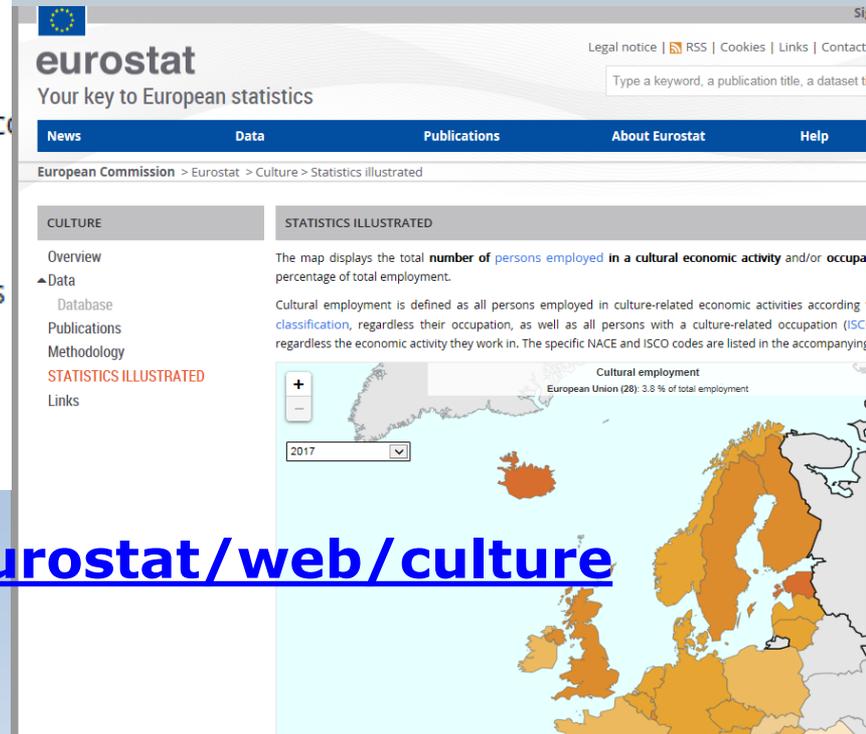
EU Cultural statistics

What information can I find here?

Culture statistics for the EU are not collected by a single stand-alone survey **data collections**. Culture statistics concern both social and economic aspects and **cover the following topics:**

- Cultural employment;
- Characteristics and performance of enterprises engaged in cultural economic activities and production of cultural goods;
- International trade in cultural goods;
- International trade in cultural services;
- Cultural participation (practice and attendance) and culture in cities (percentage of cities' facilities of cities' residents and 'cultural infrastructure');
- Private (household) expenditure on cultural goods and services;
- Price index of cultural goods and services;
- Public (government) expenditure on culture.

Guide to Eurostat culture statistics —
2018 edition: EU Cultural statistics:
<http://ec.europa.eu/eurostat/web/culture>



<http://ec.europa.eu/eurostat/web/culture>

URBACT

URBACT Network on Cultural Heritage:
<https://urbact.eu/culture-heritage>

URBACT
helps cities to
develop pragmatic
solutions that are
new and sustainable
and that integrate
economic, social and
environmental urban
topics.



URBACT Network
"Creative Spirits":
Boosting creative
entrepreneurship through
creative-based urban
strategies

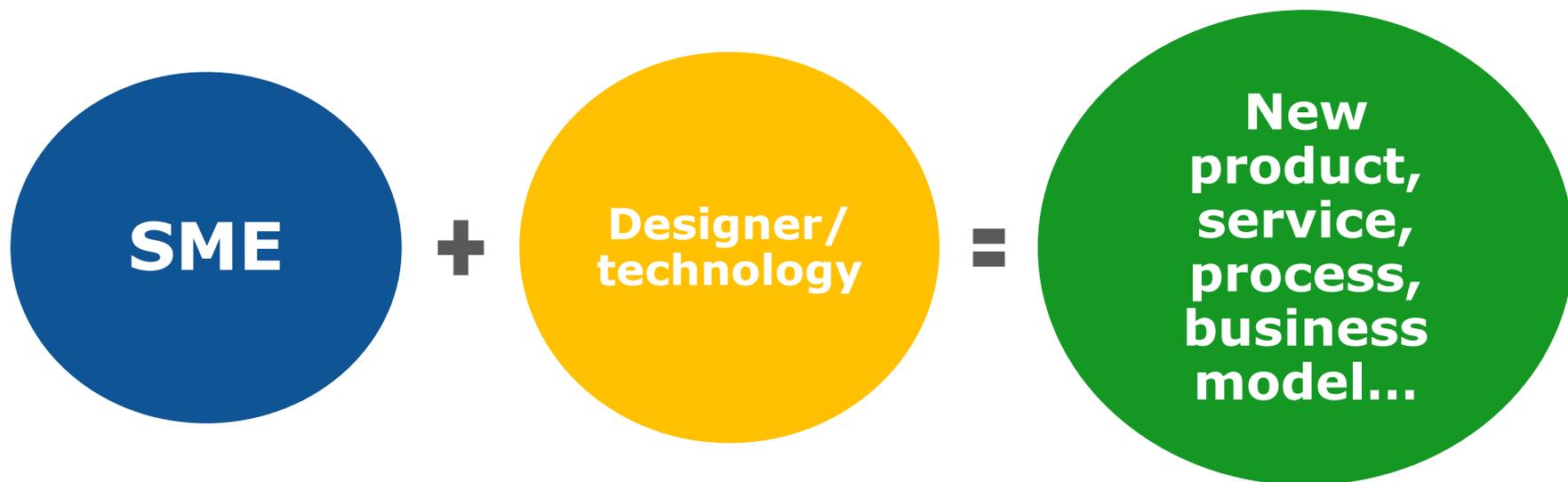
<https://urbact.eu/creative-spirits>

Lead Partner:
Újbuda - Hungary

Lublin - Poland
Kaunas - Lithuania
Waterford - Ireland
Loulé - Portugal
Ibi - Spain
Ravenna - Italy
Maribor - Slovenia
Sofia - Bulgaria



WORTH Partnership Project (COSME)



- ✓ **Started in June 2017 - Duration 4 years**
- ✓ **150 partnerships between creative people and SMEs**
- ✓ **Support in terms of funding (10.000€/partnership), coaching and advice (IPR, market analysis ...)**
- ✓ **Calls for expression of interest**
- ✓ **<http://www.worthproject.eu/>**

European incubation network(s) for creativity-driven innovation (COSME)

- Support to trans-national network(s) of business incubators and accelerators
- Objectives:
 - ✓ provide business support to SMEs and start-ups in fashion-tech and tourism sectors in integrating creativity, art and design skills with cutting-edge technology, science and other relevant expertise;
 - ✓ creation, business development and scaling-up of companies in fashion-tech and tourism.

Project started in July 2018



S + T + ARTS

S + T + ARTS
RESIDENCIES

[CURRENT RESIDENCIES](#)

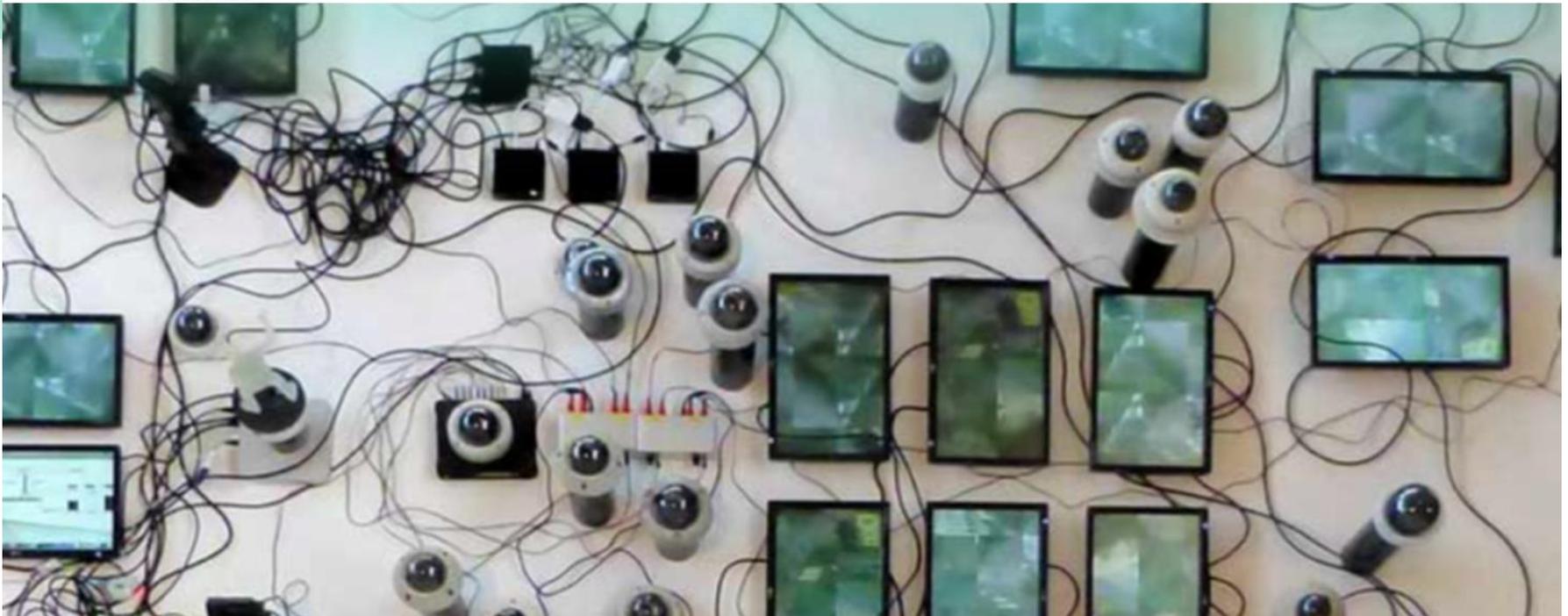
[TECH PROJECTS](#)

[PRODUCERS](#)

[NEWS & EVENTS](#)

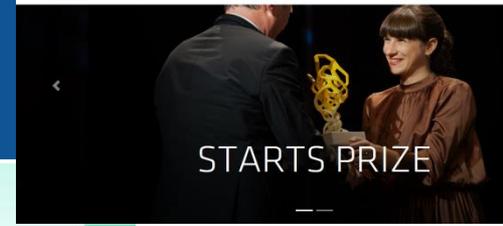
[BLOG](#)

[ABOUT](#)





S·T·ARTS
PRIZE '19



S + T + ARTS

S + T + ARTS

[CALLS](#)

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[RE-FREAM](#)

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Re-THINK

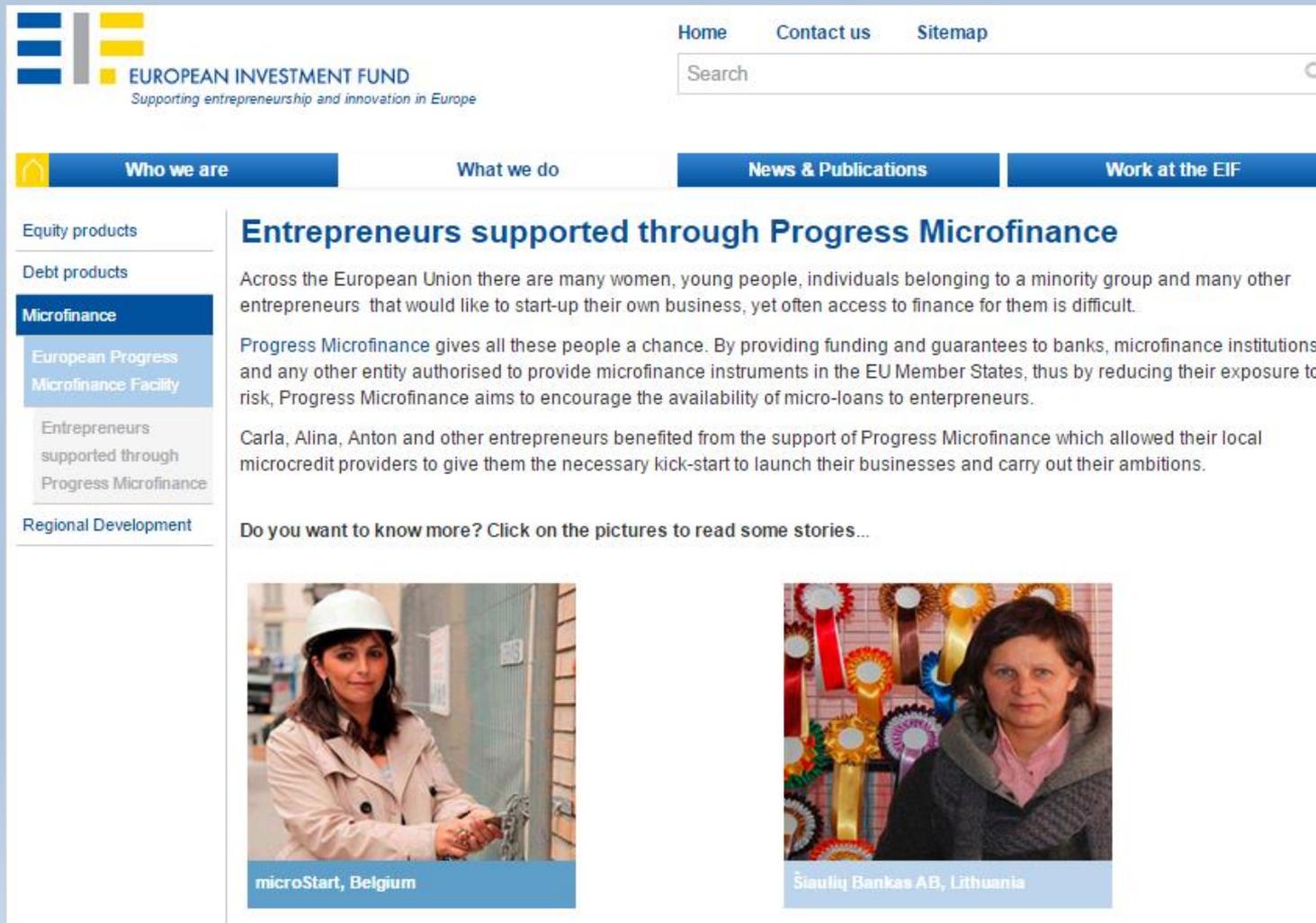
RE-FREAM - RETHINKING FASHION - OPEN CALL

March 7 2019 through May 30 2019 , 2019

Fashion

S·T·ARTS
LIGHTHOUSE
BY THE SEA

... also microfinance



EUROPEAN INVESTMENT FUND
Supporting entrepreneurship and innovation in Europe

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Equity products
Debt products
Microfinance
European Progress Microfinance Facility
Entrepreneurs supported through Progress Microfinance
Regional Development

Entrepreneurs supported through Progress Microfinance

Across the European Union there are many women, young people, individuals belonging to a minority group and many other entrepreneurs that would like to start-up their own business, yet often access to finance for them is difficult.

Progress Microfinance gives all these people a chance. By providing funding and guarantees to banks, microfinance institutions and any other entity authorised to provide microfinance instruments in the EU Member States, thus by reducing their exposure to risk, Progress Microfinance aims to encourage the availability of micro-loans to entrepreneurs.

Carla, Alina, Anton and other entrepreneurs benefited from the support of Progress Microfinance which allowed their local microcredit providers to give them the necessary kick-start to launch their businesses and carry out their ambitions.

Do you want to know more? Click on the pictures to read some stories...



microStart, Belgium



Šaulių Bankas AB, Lithuania

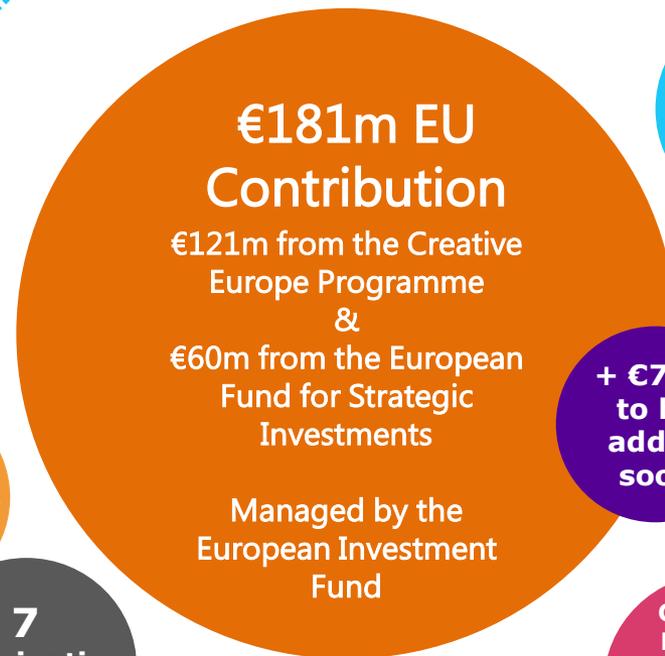
CCS GF

Key facts & figures

First financial instrument dedicated to culture and creativity

Broad coverage of the cultural and creative sectors

Architecture, archives, libraries and museums; artistic crafts, audiovisual, film, television, video games, multimedia, cultural heritage, design, festivals, music, literature, performing arts, publishing, radio, visual arts



Under implementation since **2 Years**

- Delegation Agreement signed on 30 June 2016
- Call for Expression of Interest published on 18 July 2016
- First 2 applications received on 5 August 2016
- EFSI top-up signed on 12 December 2017

10
Agreements signed

- 9 Agreements with national scope
- 1 Multi-country agreement covering 4 additional countries so far

7
Participating Countries

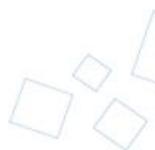
3
Additional applications

+ €70m
to be added soon

Capacity Building launched in **May 2018**

512
SMEs supported so far

€863m
Financing made available



Map of signed transactions

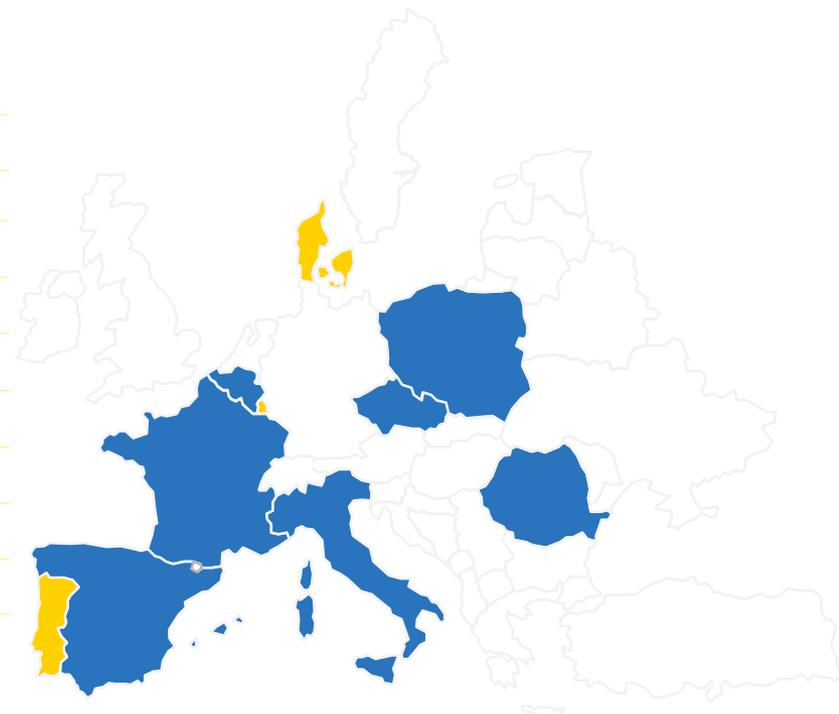
10 agreements signed with a total expected debt financing of EUR 863m corresponding to an aggregate budget allocation of c. EUR 63m



■ 7 countries where agreements have been signed
■ 3 countries where applications are under consideration

Agreements signed:

Country	Intermediary	Start of AP	Exp. Debt Financing supported
 Spain	CERSA	01/01/2017	EUR 250m
 Romania	Libra Internet Bank	01/03/2017	EUR 10m
 France	Bpifrance	01/05/2017	EUR 30m
 France	IFCIC (2 agreements)	25/07/2017	EUR 111.4m
 Belgium	PMV	19/12/2017	EUR 15m
 Belgium	Start SA	19/12/2017	EUR 10m
 Czech Rep.	Komerční Banka	19/12/2017	EUR 25m
 Italy	CDP	28/03/2018	EUR 285.7m
 Poland	BGK	01/01/2019	EUR 126m





Horizon 2020

published or published soon (H2020 WP 2018-20):

TRANSFORMATIONS-06-2018: Inclusive and sustainable growth through cultural and creative industries and the arts (published in November 2018)

TRANSFORMATIONS-04-2020: Innovative Approaches to urban and regional development through cultural tourism

TRANSFORMATIONS-08-2019: The societal value of culture and the impact of cultural policies in Europe

SU-TRANSFORMATIONS-09-2018: Social platform on endangered cultural heritage and on illicit trafficking of cultural goods

DT-TRANSFORMATIONS-11-2019: Collaborative approaches to cultural heritage for social cohesion

DT-GOVERNANCE-13-2019: Digitisation, DSM and European culture: new challenges for creativity, IPR and copyright

DT-TRANSFORMATIONS-10-2020: Evolving European cultural symbols and identities



Horizon 2020

More information and help:

Horizon 2020 **National Contact Points** in EU and associated countries for:

- Guidance on choosing relevant H2020 topics and types of action
- Advice on administrative procedures and contractual issues
- Training and assistance on proposal writing
- Distribution of documentation (forms, guidelines, manuals etc.)
- Assistance in partner search

- http://ec.europa.eu/research/participants/portal/desktop/en/support/national_contact_points.html



Other EU support measures:

- at **Member States level**: numerous initiatives
- at **EU level**, start-ups are supported through different programmes:

Creative Europe Programme (Culture and Media)

http://ec.europa.eu/programmes/creative-europe/index_en.htm

Startup Europe (digital startups)

<https://ec.europa.eu/digital-agenda/en/about-startup-europe>

Erasmus for Young Entrepreneurs

<http://www.erasmus-entrepreneurs.eu/>

COSME (EU programme for SMEs)

<http://ec.europa.eu/growth/smes/cosme/>

Horizon 2020 (research and innovation) programmes "Eurostars", "Fiware Accelerator Programme,...

<http://ec.europa.eu/programmes/horizon2020/#>

Social sector: support for social entrepreneurs, business start-ups by unemployed and people from vulnerable groups



EU Support for digital Start-ups

- Startup Europe (various activities to support web and ICT entrepreneurs in the EU through the H2020 programme)



<https://ec.europa.eu/digital-agenda/en/about-startup-europe>



New EU Funding Portal

For all different EU funding programmes, just type in "culture", f.ex....

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>



Thank you!

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