

## **EU Design Days 2020**

### **Social Dimension of Design, Co-creation and Civic Engagement**

25 November 2020, 10:30 – 16:00 (online)

#### **10.30 Welcome & Introduction**

ERRIN Design&Creativity Working Group Leaders

#### **10.40 An update on EU cultural and creative sectors - policies and funding**

Barbara Stacher and Maciej Hofman, Culture - Cultural and creative sectors, DG EAC, European Commission

#### **11.00 Panel 1: Social dimension of Design**

##### **The Elusive Value of Social Design**

Guy Julier, Professor of Design Aalto University, Finland

##### **Co-creation through social and participatory design**

Isabelle V rilhac, Head of International Affairs and Innovation, Cit  du Design, Saint-Etienne, France

##### **Make Transformative Work Work**

Kris Krois, Associate Professor for Eco-Social Design, Free University of Bozen–Bolzano, Italy

Alastair Fuad-Luke, Full Professor for Design Research, MA Eco-Social Design, Free University of Bozen–Bolzano, Italy

#### **11.30 Panel discussion and Q&A session**

#### **11.45 Panel 2: Co-creation and Civic Engagement**

##### **Augmented Urbans - Extending civic engagement with XR technology**

P ivi Ker nen, Project Manager, Metropolia University of Applied Science, Finland

##### **Public policies Lab: a short story of cultural shift**

Luther Quenum, Design for Public Policy Officer, Lille Metropole, France

##### **Activate your wardrobe and challenge the fashion industry – fashion should be sustainable, it's F/ACT!**

Adrian Zethraeus, Project Leader, Production & Technology Science Park Bor s, Sweden

#### **12.15 Panel discussion and Q&A session**

12.30 *Lunch break*

14:00 *Welcome back*

14.15 Parallel workshops in break-out rooms:

1. **Make Transformative Work Work** (Kris Krois and Alastair Fuad-Luke)
2. **Is it just a hype - more social urban designs with technologies?** (Päivi Keränen)

15.00 Feedback from workshops

15.15 **Presentation on the upcoming opportunities in the Horizon Europe programme**

Marita Kayamanidou, Fair Societies & Cultural Heritage, DG Research and Innovation  
European Commission

15.30 Q&A and discussion

15.45 Closing remarks and end of meeting