

CULTURAL HERITAGE & TOURISM

ANNUAL PLAN 2021

WORKING GROUP LEADERS

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OBJECTIVES

The Cultural Heritage and Tourism Working Group focuses on investigating R&I-related measures to mitigate the environmental and social impact of touristic flows and encourage the transition towards sustainable tourism and cultural policies and practices; it supports ERRIN members in the uptake of digitalisation and the development of skills and competences in the Cultural Heritage and Tourism sectors. Finally, the Working Group aims at providing early information to members on cultural heritage and tourism policy future strands, financial tools, inter-regional joint activities, EU calls.

CONTEXT

The key EU level priorities, strategies, and events that the Working Group aims to follow in 2021.

- EU Agenda for Tourism 2050
- Horizon Europe
 - Culture, Creativity, and Inclusive Society Cluster
- Interreg
- EC Expert Group on Cultural Heritage
- European Bauhaus

ACTIVITIES

Horizon Europe calls

22 March

An information session on specific calls on Cultural Heritage and Tourism in Cluster 2. Depending on the information available at this stage, the session will include speakers from the EC and HE National Contact Point, as well as give a space for members to exchange knowledge, inspirational examples, and network on selected calls.

Target audience: ERRIN members based in Brussels and in the regions involved in project development.

Twin transition in the tourism sector. The steps ahead

7 June

In collaboration with the Commission and external stakeholders, the recovery response at the European level is crucial for the very survival of the sector. But how can we ensure an approach that fosters sustainable and digital transition on the path to recovery?

Which concrete steps can be taken by regions to support recovery initiatives? What is the role of regional authorities in the implementation of recovery and resilience plans?

We will explore hybrid models of digital and local tourism to promote the recovery of the sector and its sustainability on the long-term. EC representatives/ OECD representatives/ regional examples.

Format: 90min. meeting with a 20-30 mins break-out session for a facilitated debate, and reporting back to the main room

Target audience: ERRIN Members based in Brussels and in the regions.

Cultural heritage as an innovation driver

September (TBC)

Regional examples of good practices as well as ongoing projects of innovative modes to foster and support cultural heritage. The session could also aim to facilitate projects development.

Target audience: ERRIN Members based in Brussels and in the regions.

Interreg calls

December (TBC)

A meeting to provide information and facilitate consortia on Interreg calls for R&I for CH/Tourism.

Target audience: ERRIN Members based in Brussels and in the regions involved in project development.

Informal meetings (more information will be provided):

- Meetings to discuss inputs to DG EAC expert group on Cultural Heritage
- Best practices in conservation and management of Industrial heritage
- Business models for GLAM institutions and tourism companies