

## DESIGN & CREATIVITY

### ANNUAL PLAN 2021

#### WORKING GROUP LEADERS

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#### OBJECTIVES

The Design & Creativity WG aims at raising the awareness of design and creativity as tools and drivers for innovation in different sectors and across Europe. Our objectives are following:

- Present design and creativity as relevant and interesting approaches to different (societal) challenges; especially in relation to sectors which do not yet work with design (thinking) and creativity.
- Showcase the importance of design & creativity through good examples and concrete cases.
- Create a strong and vital community among our stakeholders across Europe through a bottom-up approach.
- Connect designers, thinkers, business, policy and society interested in finding common solutions for different challenges.
- Create opportunities for the WG members to develop project proposals.

#### CONTEXT

##### **EU level priorities, strategies, and events that the Working Group aims to follow up in 2021.**

The WG looks at all the Commission's priorities to tackle design and creativity as a relevant approach to meet current challenges. The group aims at establishing cooperation with the relevant stakeholders in the European Institutions.

The working group works bottom-up, the members set the agenda. Therefore, the planning for the entire year will also depend on spontaneous activities they propose, and that our working group decides to become part of. So far, the following ideas have been raised:

- Fostering the collaboration with other ERRIN WGs co-organising some activities.
- Collaborating with other networks active in CCI.
- Stimulating the due to the pandemic missing networking through informal meetings, "Creative Coffee"

- Monitor closely the European KIC on CCI, the New European Bauhaus Initiative and the EU Agenda for Culture and the new programming period and relevant calls
- Organise another Design Days.

**The funding programmes important for the Working Group include:**

- Horizon Europe, especially the 2<sup>nd</sup> “Culture, creativity and inclusive society” cluster and EIT CCI KIC
- Creative Europe
- Erasmus+
- Urban Innovative Actions
- Keep updated on regional cooperation programmes such as INTERREG
- InvestEU (CCI guarantee facility)

**Support for partnership building (e.g. S3 partnerships) and collaboration with other European organisations or networks.**

Continuous relationships are maintained with several networks e.g. BEDA (The Bureau of European Design Associations) and RICC (Regional Initiative for Culture and Creativity) with whom the WG is planning to collaborate in 2021.

## ACTIVITIES

### Information session on the New European Bauhaus

**Date: early Spring**

- The aim is to investigate the recently launched EC initiative New European Bauhaus and its developments.
- The information session will host institutional speakers and the other relevant ERRI WGs (such as Smart Cities and Energy) will be invited to participate.
- The info session is targeting mainly Brussels-based representatives.

### Meeting on the new funding opportunities in Horizon Europe and Creative Europe

**Date: Spring**

- The meeting will focus on the opportunities for CCIs in the new programming period, aiming at giving to the participants an overview on the connections and synergies between the different initiatives.
- The meeting will host institutional speakers.
- The info session is targeting mainly Brussels representatives

### Update on EIT KIC on CCI

**Date: as soon as there is more information**

- The meeting will focus on the new EIT KIC
- The info session will target mainly the Brussels-based representatives

### Brokerage event on relevant calls in Horizon Europe/Creative Europe

**Date: before/after summer break**

- Scoping the relevant calls from WG members
- The event is targeting regional stakeholders

### EU Design Days

**Date: November**

- The aim is to investigate exchange best practices and ideas, build new partnerships and network among the participants, bring regional examples to the EC attention.
- The event will host institutional speakers and regional experts.
- The event is targeting experts coming from the regions, other relevant networks and regional Brussels-based representatives.

### Creative Coffee meeting

**Date: every two months**

- The goal of this initiative is connecting the WG Members in an informal way, in order to foster the exchange of information about new projects, initiatives and policies at regional, national and EU level
- The meetings are targeting regional Brussels-based representatives.