

WHY BE PART OF DESIGN DAYS 2022?

A BRAND YOU CANNOT MISS ...

After several successful events, Design Days has become a concept and a brand recognized by the key players within design at European level and the European Commission. Design Days provides you with an excellent opportunity to brand your region as one of the top-European regions when it relates to design. It will be our 10th anniversary and to celebrate it accordingly, we aim at organizing the event in Brussels on the 10th of June, concurrently with the European Bauhaus Festival organized by the European Commission (9-12 June 2022). By being part of Design Days 2022, we will dedicate online visibility space for you and your region, your logo will be on display on different essential marketing materials, and we will invite you to present essential design initiatives going on in your region.

WHERE DESIGN PEOPLE MEET ...

Design Days breaks borders between different sectors and provides opportunities to meet and network with people you probably would not meet at other design conferences. The event creates a unique platform where designers from private enterprises meet representatives from local/regional authorities and the European Institutions, public entities working with design and universities educating tomorrow's designers and creative minds. Design Days is the only European design event that recognizes the important role that regions play in creating favourable working conditions for design across sectors.

A PLATFORM FOR INFLUENCE ...

The team behind Design Days uses this event to create awareness of design at a broader level. Design Days is much more than an event – it is also the background for influencing the political approach to design at the European level. In addition, it raises the awareness of design thinking as a tool to tackle current challenges. With six successful events behind us, Design Days positions itself as a very good starting point for putting forward expressions of interest and opinions in relation to design.

NETWORK THAT POINT IN OTHER DIRECTIONS ...

Getting involved actively in preparing Design Days gives you network opportunities beyond people you normally meet in Brussels. The contacts you establish while working on preparing the event are to the benefit of stakeholders in your region in many other contexts.