

# EU Design Days 2022

Design contributing to the green transition: is it a done deal?

10 June 2022

## Workshop 1

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**Organisation involved** Berlin partner for Business and Technology, Germany

Endesa (Enel Group)

Málaga TechPark, Spain

Lab fi, Finland

Cardiff Met University, UK

European Foundation Finnova

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**Title** New models of policy & government for the New European Bauhaus:  
Next Life Generation

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**Description** The LIFE Program is the EU's funding instrument for the environment and climate action. On May 2022 the program has turned thirty and would like you to be part of it!  
*(max 500 characters)*

In the framework of the EU Design Days which aims at promoting design and creativity as tools for innovation, this workshop gathers several experts in green transition to analyze opportunities of joint projects on design and creativity within the LIFE Calls for proposals that have been published recently.

We will come together and build scenarios for **the New European Bauhaus**, focusing on initiatives that could be co-funded. Bring in your critique, ideas and thoughts for a utopian world where design drives the sustainable transition.

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**Format/ Methodology** The structure of the workshop has been defined as follow:

**14h30 Introduction of the workshop**

- **Juan Manuel Revuelta** – *CEO European Foundation Finnova and Former President of ERRIN*
- **Juan Manuel Rosauo** – *Head of Institutional Affairs and Development Andalusia and Extremadura of Endesa (Enel Group)*

**14h40 How to build Scenarios**

- **Nick Stübe** – *Berlin partner for Business and Technology*

**14h50 Creation of 4 working groups based on the LIFE sub-programmes:**

- **TABLE 1: Circular economy and quality of life**
  - o moderated by Nick Stübe and Aino Vepsäläinen - LAB University of Applied Sciences
- **TABLE 2: Climate change mitigation and adaptation**
  - o moderated by Juan Manuel Revuelta
- **TABLE 3: Clean Energy Transition**
  - o moderated by Juan Manuel Rosauo
- **TABLE 4: Governemnt and policy**
  - o moderated by Piotr Swiatek - Cardiff Met University

The objective of these 4 working groups is to divide the audience in different groups related to each of the LIFE sub-programmes, and to realise a brainstorming about the possibilities of joint projects that could arise between the participants, based on the actual challenges and necessities in the field of green transition and the New European Bauhaus.

*(10 min for critique, 15 min for ideation, 15 min for scenario building phase).*

**15h30 Presentation of the main conclusions of each working group**

7-8 min for each working group

*For the working groups, the title of each thematic should be indicated in each table by the means of a display (prepared previously to the event), so each participant can join the adequate table.*

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**Useful links and documents**

[https://www.lifeis30.eu/life\\_action/workshop-eu-design-days-new-models-of-policy-government-for-the-new-european-bauhaus-next-life-generation/](https://www.lifeis30.eu/life_action/workshop-eu-design-days-new-models-of-policy-government-for-the-new-european-bauhaus-next-life-generation/).

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## Workshop 2

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<b>Organisation involved</b>	Eurac Research, Italy CEMENTUM, Czech Republic
<b>Title</b>	Behind the house: different paths to reach sustainability
<b>Description</b> <i>(max 500 characters)</i>	<p>How the use of new and secondary raw materials and innovative construction methodologies can foster the transition through a more sustainable building sector?</p> <p>Will we be able to have more energy efficient, low-carbon emissions, comfortable and smart buildings, taking into account cost effectiveness through the whole life-cycle?</p> <p>Which are the unavoidable key points for the buildings of the future?</p> <p>Within this workshop we will address all the aspects related to sustainability in the building sector, wondering whether and how a sustainable approach can lead to more comfortable and attractive buildings.</p>
<b>Useful links and documents</b>	<p><a href="#">4RinEU project   Renovation of Residential buildings in EU – Robust and Reliable technology concepts and business models for triggering deep Renovation of Residential buildings in EU.</a></p> <p><a href="https://www.eurac.edu/it/institutes-centers/istituto-per-le-energie-rinnovabili/projects/legnattivo">https://www.eurac.edu/it/institutes-centers/istituto-per-le-energie-rinnovabili/projects/legnattivo</a></p> <p><a href="http://www.cementum.cz">www.cementum.cz</a></p>

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## Workshop 3

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<b>Organisation involved</b>	OsloMet - Oslo Metropolitan University Universities of Applied Sciences Netherlands South Denmark University, Denmark
<b>Title</b>	Multistakeholder roleplaying for the Green Competences.
<b>Description</b> <i>(max 500 characters)</i>	A successful green transition requires redesigning complex systems and embracing circularity throughout value chains. Such challenges can only be solved when different stakeholders work together to combine knowledge, policy, entrepreneurship and citizen engagement. For this multistakeholder approach, we need the right skills to bridge different perspectives into common sustainable goals. In this workshop, we will challenge you to play your role to embody sustainable values, embrace complexity and to envision and act for a sustainable future, based on GreenComp, the European Commission's The European sustainability competence framework.
<b>Format/ Methodology</b>	Multistakeholder roleplay
<b>Useful links and documents</b>	<p><a href="https://ec.europa.eu/euro-observatory/en/greencomp">GreenComp: the European sustainability competence framework (europa.eu)</a>:</p> <ul style="list-style-type: none"><li>• Embodying sustainability values</li><li>• Embracing complexity in sustainability</li><li>• Envisioning sustainable futures</li><li>• Acting for sustainability</li></ul>

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