

## ANNUAL PLAN 2024

### NEW EUROPEAN BAUHAUS TASK FORCE

#### CULTURE AND CREATIVITY CLUSTER

#### WORKING GROUP LEADERS

- Giulia Chiarel, Autonomous Province of Bolzano/Bozen – South Tyrol, [giulia.chiarel@alpeuregio.eu](mailto:giulia.chiarel@alpeuregio.eu) (on leave until August),
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#### OBJECTIVES

The goal of the NEB Task Force is to follow up the EU level developments of the initiative as well as showcase activities carried out on the local level to demonstrate concrete examples and results and build momentum towards a stronger NEB initiative. One of the main objectives of the task force is to develop members' understanding of the NEB initiative and, consequently, their capacity to maximise their engagement with it, particularly engaging their local ecosystems and building new collaborations. As a NEB partner, ERRIN aims to strengthen the policy dialogue with the EU institutions, with the NEB Task Force driven by the most active members in the NEB topic.

#### CONTEXT

The long-term priority for the Task Force is to strengthen the policy dialogue with the identified relevant institutions:

- JRC
- EU Parliament (Friends of the NEB)
- EU Commission (Working group in DG REGIO)
- National Contact Points (NCPs)
- European Institute of Innovation and Technology (EIT Culture and Creativity KIC, EIT Community NEB)
- Synergies with other regional networks and informal groups to help make the initiative stronger

The key EU-level priorities, strategies, events, as well as work programmes and priority calls for proposals that the Working Group aims to follow up in 2024:

- Development of the NEB initiative and related funding schemes.
- Pact for Skills: Large scale partnership to promote skills in cultural and creative industries
- EIT Culture and Creativity KIC,
- EIT Community NEB
- NEB and The European Capitals of Culture

## OPPORTUNITIES AND OUTPUTS IN ERRIN PROJECTS

Projects of strategic interest to the Task Force:

- Relevant and member-driven projects:
- NEB of the Mountains
- Craft project
- BAUHAUS EUROACE Villages
- Eco-DESIGN and Sustainability Innovation Platform

## ACTIVITIES

### **NEB Lab: From Theory to Practice**

**Date: 24 January**

This meeting will explore the innovative concepts and practical applications of the NEB Lab concept. The Joint Research Centre (JRC) will provide an introduction to set the stage for the discussions to follow. The meeting will continue with the presentation of two community-led labs with a focus on the New European Bauhaus projects, featuring inspiring initiatives such as the New European Bauhaus of the Mountains and the anticipated New European Bauhaus of the Danube (TBC).

The second part of the meeting, with the title “Beyond the Lab label: what’s happening at the regional level”, will focus on local and regional initiatives that provide an insight on how the NEB Lab concept can be translated: A support service for local stakeholders? A project academy? A call for projects and activities? [Event page](#).

### **Kick-off meeting of the Culture and Creativity Cluster**

**Date: 1 February**

***Cluster Activity: with the Design & Creativity WG & New European Bauhaus TF***

The Culture and Creativity Cluster is organising its meeting to kick off the year on 1 February 2024, from 16:00 to 17:30 (with networking drinks afterwards) at the ERRIN premises. The Cultural Heritage & Tourism WG, Design & Creativity WG and NEB Task Force are joining forces to present the annual plans for 2024 and put emphasis on long-term cluster collaboration.

This will also be a great chance to discuss common interests and current opportunities and to flag calls for collaboration. We invite members of each WG and TF to prepare short pitches about current project opportunities or ideas for activities.

After the meeting, we will host networking drinks to get to know each other better as a cluster and exchange informally.

### **NEB Festival Satellite event**

**Date: 16 April**

The event will be a policy workshop on the future of the New European Bauhaus from a regional perspective, with a focus on the contribution that research and innovation can make to the development of more sustainable and inclusive local ecosystems. The event is intended to be a new opportunity to review this work-in-progress that ERRIN's NEB Task Force is continuing to take forward: the regions' input is crucial for coherent planning and successful implementation of the New European Bauhaus policy.

The event focus will be the role of NEB as a cross-cutting initiative, harnessing the transformative power of culture, art, and a human-centred approach to foster resilient regions. It will also see a moment of discussion with European institutions, to dialogue about both the positive and the more critical aspects of the development and implementation of the New European Bauhaus. This collaboration will serve to strategically aligning NEB strategies with a long-term plan for territories.

### **NEB in rural areas**

**Date: Autumn**

The NEB concept is commonly associated with an urban dimension; however, it is crucial to its potential for strategic impact on the revitalisation of rural areas. In fact, local villages frequently embody models and best practices of circular and inclusive strategies. By extending the NEB framework to encompass rural landscapes, we can learn from the knowledge and sustainable practices present in these communities, fostering a more holistic and inclusive approach to regeneration.

### **Project Development Session**

**Date: Autumn**

**Cluster Activity: with the Design & Creativity WG and Cultural Heritage & Tourism WG**

Member's interests will be gathered using the Project Development Tool and popular calls explored.

### **ERRIN input paper on the NEB initiative**

**Activity throughout the year**

The task force will continue collecting inputs and developing the ERRIN input paper on the NEB initiative. The first draft of this document includes the information collected during the NEB Task Force event: Local bottom-up approaches to New European Bauhaus organised in October 2023. These inputs has been the basis for replying to the Commission's "targeted consultation under the proposed New European Bauhaus mission: R&I for community engagement and local democracy".

### **Strengthen the policy dialogue with the identified relevant EU institutions**

#### **Activity throughout the year**

As a NEB partner, ERRIN aims to strengthen the policy dialogue with the EU institutions, with the NEB Task Force driven by the most active members in the NEB topic. NEB's cross-cutting nature means that it relates to a number of Commission DGs and policy areas, has dedicated channels/forums within the European Parliament and it features specifically in Horizon Europe calls, offering opportunities for collaboration and funding for ERRIN members and potential relevance to a number of ERRIN WGs.

In particular, the task force has identified the following main stakeholders to target:

- JRC
- EU Parliament (Friends of the NEB)
- EU Commission (Working group in DG REGIO)
- National Contact Points (NCPs)

### **Issues/topics to be monitored further:**

- EU Parliament Elections

In the second half of the year, the NEB task force will establish a dialogue with the new EU Parliament members.

- New College of Commissioners

In the second half of the year, the NEB task force will analyse the roadmap that the new College of Commissioners gives to the initiative and establish a dialogue with them.