



## CULTURE & CREATIVITY CLUSTER



### CULTURE, HERITAGE & TOURISM

#### Co-leaders:

- Free Hanseatic City of Bremen (DE)
- North-East Regional Development Agency (RO)
- Trøndelag European Office (NO)
- Liguria Region (IT)



**Lorna Murphy**



### NEB & CREATIVITY

#### Co-leaders:

- Autonomous Province of Bolzano/Bozen – South Tyrol (IT)
- Stuttgart Region (DE)
- Regione Lombardia (IT)
- Provence Alpes-Côte d'Azur (FR)
- Centre-Val de Loire (FR)
- Friuli Venezia Giulia – Autonomous Region (IT)



**Dubravka Jurišić**

# CULTURE & CREATIVITY CLUSTER

## ERRIN Projects

Interreg  
Europe



Co-funded by  
the European Union

PROSPERO



**European Partnership for  
Resilient Cultural Heritage**  
(under GA negotiations)

## Key workstreams:

- **EU culture policy & funding:** Position of culture in EU policies and the future MFF (FP10, EUAgora) and Project development (Cluster 2 and NEB)
- **New European Bauhaus (NEB):** Housing policy, inclusion and youth policies, and NEB Facility implementation
- **Culture, wellbeing & inclusion:** Culture and heritage in relation to mental health and wellbeing
- **Cultural innovation, skills for digital transition & resilience:** CCI and AI (challenges and opportunities); cultural heritage and data spaces; skills development and sectoral resilience
- **Sustainability & tourism:** Sustainable tourism, Tourism Transition Pathway, smart/digital tourism

# CULTURE & CREATIVITY CLUSTER



Culture & Creativity cluster kick-off meeting  
– 10 February 2026



NEB Junction Policy conversations  
– 16 March 2026



Project development session on CCI-related  
calls – 25 March 2026



Culture, arts and mental health  
– 21 May 2026



Strengthening NEB governance: the local  
pathway towards the NEB chapter  
– 9 June 2026



EU Design Day – Housing as a game-changer  
- 11 June 2026



CCI and AI – Risk, opportunities, skills and  
resilience – Sept 2026



NEB and Youth policies  
– October 2026



Cultural Heritage and Earth Observation –  
November 2026



Site visit on inspiring NEB solutions –  
Oct/Nov 2026



Innovative approaches to sustainable  
tourism – December 2026

