



**ERRIN** European Regions  
Research and Innovation Network

## TOURISM WG MEETING AGENDA

How cultural and creative industries (CCI) can help to foster tourism sector

11 May 2017 / 14:30 -16:00

Aragón Exterior - Rue Montoyer 10 - 1000 Brussels

|    | Time  | Agenda  | Leads / Guest Speakers  | Background Information |
|----|-------|---|---|------------------------|
| 1. | 14.00 | Registration and coffee   |   |                        |
| 2. | 14.20 | Welcome by the co-leads   | Francisco Vigalondo, Daniel Wentzlaff, Gustavo Martinie, Gino Cormons |                        |
| 3. | 14.30 | <b>WG Leaders</b> – The new COSME call “Supporting the promotion and development of transnational thematic tourism products linked to cultural and creative industries” | Francisco Vigalondo – <i>Senior Policy Officer</i> – Aragon Exterior  |                        |
| 4. | 15.00 | <b>KEA</b> – Cultural and creative industries and their potential role in the tourism sector  | Arthur Le Gall - <i>Consultant and researcher</i> - KEA               |                        |
| 5. | 15.30 | <b>DIESIS Coop.</b> – Social and solidarity economy in the cultural and tourism sectors   | Alessia Sebillio – <i>Communication manager</i> - DIESIS Cooperative  |                        |
| 6. | 16:00 | <b>AOB</b> – Next meetings, planned events  | Tourism WG leaders  |                        |