

Boosting the uptake of digital technologies by European SMEs

A EWRC 2018 Side Event

Location: Fundación Galicia Europa, Rue de la Loi / Wetstraat, 38 - 2°, Bruxelles

Date: 08th October 2018, from 14:00 to 17:00h

Registration: with email to b3@fundaciongaliciaeuropa.eu

The event aims at helping increase the contribution of regions to the EC strategy to Digitise European industry. In this regard, initiatives such as I4MS or SAE are producing disrupting technological advances, which are being experimented in a few firms but with limited impact in the industry beyond those firms.

Participant regions and I4MS projects will explore and discuss ways to increase the territorial impact of these developments, specially through an innovative use of ERDF funds to implement new regional and crossborder experiments, innovation labels and/or existing EC programmes and resources.

AGENDA

14:00 – 14:10 Welcome (Ana Ramos, Director of Fundación Galicia Europa)

14:10 – 14:25 EC initiatives and planning to support regions in their Digital Transformation (Andrea Halmos, DG Connect)

14:25 – 14:35 Short Presentation of the I4MS initiative and CSA (Mayte Carracedo, FundingBox)

14:35 – 14:45 The challenges of the I4MS Regional Advisory Board (Manuel París, GAIN)

14:45 – 15:30 How to increase the impact of the Innovation Actions solutions in regions and better engage with companies at local level – some ideas for discussion (IA representatives)

15:30 – 15:45 Break

15:45 – 16:45 Open discussion about the ideas presented and other initiatives suggested by the audience (coordinated by ERRIN and RAB representatives)

16:45– 17:00 Wrap up and next steps