

Horizon 2020 Project Factory

Smart Manufacturing

27 June 2016, Brussels, Rue du Luxembourg 3

Together with leading European regions, companies, scientific institutions and associations we would like to support the creation of high-value consortia in view of future applications for H2020 calls with thematic focus on smart manufacturing.

To hear about forthcoming key aspects in the new H2020 work programme, to learn about its core areas relating to smart manufacturing and to initiate joint exchanges on current project ideas and approaches, we would like to welcome you to a Project Factory on 27 June in Brussels:

- What? Project Factory: Smart Manufacturing in H2020 2018-20
- When? 27 June 2017
- Where? Rue du Luxembourg 3, 1000 Brussels, Conference room (7th Floor)

Call for expressions of interest

The Berlin Partner Brussels office is calling on innovative companies and research institutions active in the manufacturing industries and related IT services to submit their project ideas for a chance to take part in the Project Factory on Smart Manufacturing, which will take place in Brussels on 27 June.

The Project Factory offers a one-day programme that gives you the opportunity to

- get first up-to-date information on the upcoming Horizon 2020 Work Programmes;
- optimise your project ideas in Brussels;
- listen to experts from the European institutions that implement the new Horizon 2020 Work Programmes 2018-2020 relevant for manufacturing-related topics;
- meet companies and research organisations from across Europe that are looking for project partners and
- learn more about relevant upcoming calls and get personal feedback from experts from our Berlin Partner Brussels office.

The Project Factory is a concept developed by Berlin Partner and its Brussels office in 2015. It is designed to address companies and research institutions that are planning to submit a project to specific EU calls and are looking for experts' and practitioners' advice on how to structure the proposal or are searching for partners in other EU countries. The goal of the Project Factory is to support you in developing a high quality and convincing EU funding application and in finding partners across the EU. The programme is supported by the Enterprise Europe Network Berlin-Brandenburg.

Participation is free of charge, but only open to invited companies with a promising project idea. If you are interested, please send your project idea to markus.hell@berlin-partner.de by 9 June.

The event will take place at the premises of Berlin Partner in Brussels. For detailed information on how to get to Brussels and the Berlin Partner office, please refer to our factsheet attached.

Participants can combine the Project Factory with the Net Futures Conference on 28-29 June and the Business Connection Forum on Digital Technologies and Applications on 28 June. The Net Futures Conference is organised by the European Commission and will discuss the role of the internet in the next industrial revolution and future developments of the internet (<http://netfutures.conference.eu/>). The Business Connection Forum is organised by Silicon Europe Worldwide and the Enterprise Europe Network and brings together actors working in digital technologies for a matchmaking event (<https://www.b2match.eu/2017businessconnectionforumbrussels>)

We look forward to receiving your project ideas!

Programme

The key topic of the programme will be on forthcoming funding opportunities for manufacturing industries and for projects relating to Smart Manufacturing in H2020.

Time	Speaker
27 June	
09:30-10:00	<i>Registration and coffee</i>
10:00-10:15	<i>Welcome and keynote speech</i> <ul style="list-style-type: none"> • Dr. Stefan Franzke, CEO, Berlin Partner for Business and Technology GmbH (tbc)
10:15-11:30	<i>EU funding opportunities for Smart Manufacturing Industries – experts from the EU institutions and executive agencies</i> <ul style="list-style-type: none"> • Overview on H2020 WP 18-20: main features, content, structure • Strategic orientations: <i>Integrating digitization in industrial technologies and societal challenges and Market creating innovation</i> • Priorities: <i>digitization of European industry, competitive and inclusive data-driven economy, cross-sector challenges (large-scale pilots), digital innovation capacity, new high-potential areas (LEIT (ICT)), Industry in the Circular Economy (LEIT (NMBP))</i> • Focus areas: <i>Digitizing and transforming European industry and services (innovation hubs; cross-sectorial and integrated digital platforms and large-scale pilots for experimentation and co-creation with users)</i> • N.N., Unit Technologies and Systems for Digitising Industry, European Commission, DG Connect • N.N., European Commission, DG Research
11:30-13:00	<i>Elevator Pitch for current ideas and future project proposals, plus opportunities for partner searches and matchmaking</i> <p>Presentations of current ideas and projects from Berlin and other EU regions, followed by bilateral meetings</p>
13:00-14:00	Lunch
14:00-14:30	<i>European Initiatives on Smart Manufacturing</i> <ul style="list-style-type: none"> • Željko Pazin, Executive Director, EFFRA (European Factories of the Future Research Association) (tbc) • Javier Eguren, Director, EUREKA SMART Manufacturing Cluster

14:30-15:45	<p><i>Know-how and tips for proposal writing on the basis of selected upcoming calls</i></p> <ul style="list-style-type: none"> • Markus Hell, Jörn Exner, Berlin Partner for Business and Technology GmbH: Forming the right consortium – start early • Jörn Exner, Wolfgang Treinen, Berlin Partner for Business and Technology GmbH: Practical aspects of proposal writing • Exchange of experiences on proposal writing
15:45-16:00	<p><i>Wrap-up and impressions of the day</i></p> <ul style="list-style-type: none"> • Anke Wiegand / David Hampel, Berlin Partner for Business and Technology GmbH
16:00-17:00	<p><i>Bilateral meetings, bilateral feedback on project ideas and informal feedback talks</i></p> <ul style="list-style-type: none"> • Jörn Exner, Markus Hell, Wolfgang Treinen, Berlin Partner for Business and Technology GmbH

Practical Information

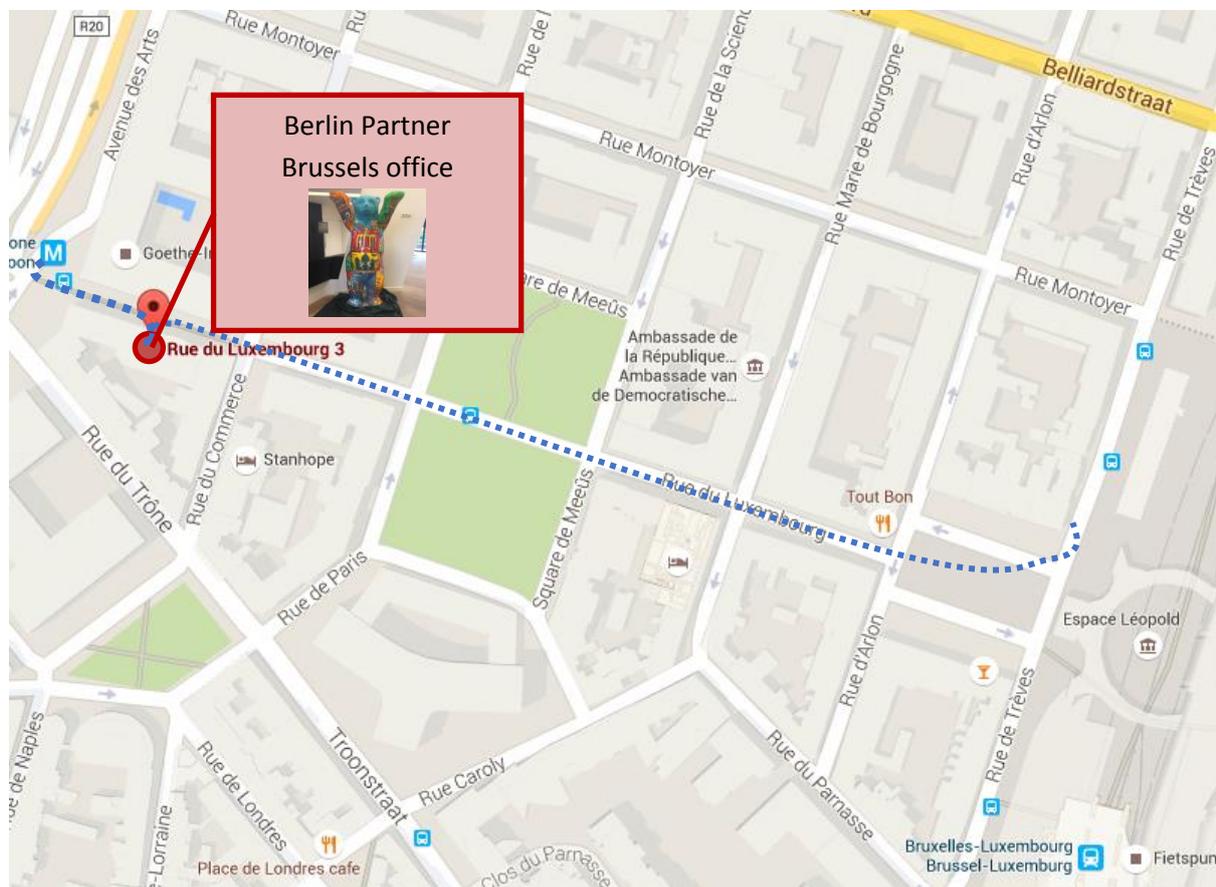
How to get to the Berlin Partner Brussels office

Brussels' main airport is the Brussels National Airport, sometimes also called Zaventem Airport (BRU). From the airport, you can take the number 12 Airport Bus that takes you to the European quarter at Place du Luxembourg. Alternatively, the airport train takes you either to Place du Luxembourg or the city centre.

If you arrive by train (there are ICE connections from Germany, Thalys connections from Germany, France and the Netherlands, and Eurostar connections from the UK), you will arrive at Gare du Midi train station. From there, you can take the metro line 2 or 6 to take you to the metro station "Trône/Troon".

The Berlin Partner Brussels office is located on Rue Luxembourg 3 in the European quarter. From Place Luxembourg (where the European Parliament is located) or from the Trône/Troon metro station it is only a five-minute walk.

Rue du Luxembourg 3
1000 Bruxelles



Where to stay

Motel One

Rue Royale 120

1000 Brussels

<http://www.motel-one.com/de/hotels/bruessel/bruessel/>

Thon Hotel EU

Rue de la Loi 75

1040 Brussels

<http://www.thonhotels.com/de/hotels/lander/belgien/brussel/thon-hotel-eu/>

Aparthotel Adagio Access Brussels Europe

12 Rue de l'Industrie

1000 Brussels

<http://www.adagio-city.com/gb/hotel-8602-aparthotel-adagio-access-brussels-europe/index.shtml>

Leopold Hotel Brussels EU

Rue du Luxembourg 35

1050 Brüssel

<http://www.hotel-leopold.be/>

Registration

Registration is only open to invited companies and research institutions with a promising project idea. Participation is free of charge. To apply, please send your project idea to markus.hell@berlin-partner.de by 9 June by using the attached template.