



FREE INFO SESSION

WORTH SESSION - A EUROPEAN PROJECT TO SUPPORT DESIGNERS

14:00 > 17:00

@MAD

The European Commission and the Consortium of the Worth project kindly invite you to the presentation of the European Project **WORTH PARTNERSHIP PROJECT** the 18th October at MAD facilities.

WORTH supports the interdisciplinary and international collaborations between fashion, design, technology, crafts, SMEs and Start-ups in Europe active in the following sectors: textile, footwear, fur and leather, furniture, accessories and jewellery.

The project provides support to the partnerships in the development of innovative and cutting-edge products and ideas. Apart from a financial support between 10K and 12K), tailored coaching, interdisciplinary collaborations, networking events and the participation in two international fairs will be provided.

The first call for proposals has been launched the 18th September and it is open until 31st December 2017

If you have an innovative idea and you are looking for a manufacturer, crafter or technology provider do not hesitate to register to the information session Wednesday 18th October. The European Commission will inform you about the content of the project and the financial support.

PROGRAMME

18th October/14:00-17:00

- Worth Partnership project. A European Project to support designers: Piedad Rivas, European Commission (EASME/COSME)
- Successful Stories from Belgian participants in Worth Pilot Project (2013-2015)
- Presentation of the Web/Platform and the registration procedure. Korinna Mollá. AITEX responsible WORTH Project

The information session will be in English: [Register here!](#)

More info: www.worthproject.eu / [Twitter](#) - [Facebook](#) - [LinkedIn](#)

@MAD - Brussels Fashion and Design Platform
Place du Nouveau Marché aux Grains 10 - 1000 Bruxelles

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