



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR EDUCATION AND CULTURE

Culture and creativity
Culture policy

Brussels, 29 May 2020

2nd meeting of the Commission EXPERT GROUP on CULTURAL HERITAGE

Tuesday 9 June 2020 – Wednesday 10 June 2020

Online via WebEx video conference

Agenda

Note: all times in this draft agenda are CET. Participants will receive in advance a link to the WebEx session. On the day, participants will be able to connect to the WebEx session before the start of the actual meeting, in order to make sure that the connection works properly. Please do that at least 10 minutes before the start of the actual meeting.

Tuesday, 9 June (15:00-17:30)

14.30 **Activation of the WebEx session**

[Join meeting via WebEx clicking on this link](#)

Meeting number (access code): 842 557 533

Meeting password: zXr8Z6mqJe7 (99789667 from phones)

Alternatively:

Join from a video system or application:

Dial 842557533@ecwacs.webex.com

You can also dial 62.109.219.4 and enter your meeting number

Join by phone:

022008147 (Belgium Toll)

[Global call-in numbers](#)

15.00 **Introductory remarks by Tamas Szucs, Director for Culture and creativity, Directorate General for Education and Culture**

Adoption of the agenda, and of the minutes of the previous meeting

15.10 **Welcome by Mariya Gabriel, Commissioner for Research, Culture and Education**

15.20 **Impact of the COVID-19 crisis on the cultural heritage sector, incl. the post-crisis recovery and adaptation**

- Introduction by the Commission - responses to the crisis (Catherine

Magnant, Head of Unit for Cultural policy, DG EAC)

- Short interventions by DG GROW and DG RTD
- **OPEN FLOOR:** interventions by the stakeholders' organisations, Member States experts and international organisations

Focus on responses to the crisis and good practice

17.00 **EU policy for cultural heritage – latest developments**

- Presentation of latest EU level developments by the Commission (DG EAC), including: the Court of Auditors' [Special Report 08/2020: EU investments in cultural sites](#) , planning for the workshop on alternative funding for heritage and the [Cultural Heritage in Action](#) project
- Questions and answers

17.30 **End of the Day 1**

Chatroom open until 18.00

Wednesday, 10 June (9.30-13.15)
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9.00 Activation of the WebEx session

[Join meeting via WebEx clicking on this link](#)

Meeting number (access code): 326 594 267

Meeting password: MbesX4PNy88 (62379476 from phones)

Alternatively:

Join from a video system or application:

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9.30-
10.30

Session 1- Digital learnings from COVID-19 and how to build again physical audiences?
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The session will address the following questions:

- *What have we learned during the COVID-19 crisis about access to cultural heritage via digital means?*
- *Given the rapid pace to move exhibitions, education programmes and artefacts online, are audiences experiencing online cultural fatigue? What can we do to address this?*
- *How can we strategically target new audiences, encourage repeat visits and retain existing audiences?*

Rapporteur: Stefanos KOLLIAS, Professor at the National Technical University of Athens

Introduction by the Commission (DG EAC)

Interventions by DG CNECT and the Joint Research Centre

Presentations by:

- Julia PAGEL, Secretary General of the Network of European Museums Organisation (NEMO)
- Harry VERHEYEN, Executive Director of Europeana

Discussion

Conclusions by the rapporteur

10.30-
11.30

Session 2 - Contribution of Cultural heritage to the Green Deal

The session will address the following questions:

- *How can we advocate more effectively the place of cultural heritage within the European Green Deal?*
- *How can we ensure that rural and remote cultural heritage sites and practices are included in the planning processes for a sustainable economy?*
- *What are the examples of good practice of addressing cultural heritage in national and regional climate adaptation & mitigation plans?*

Rapporteur: Johanna LEISSNER, Scientific Representative of Fraunhofer Institutes

Introduction by the Commission

Presentations by:

- Joann RUSSELL, Head of Estates, Historic Environment Scotland
- Margot PINAULT, European Commission, DG ENER - Presentation of European Partnership under Horizon Europe: Built4People | People-centric sustainable built environment

Discussion

Conclusions by the rapporteur

11.30-
12.00

Coffee break

12.00-
13.00

Session 3 - European cooperation on risk management for cultural heritage

The session will address the following questions:

- *What are the necessary ingredients to foster European cooperation on risk management for cultural heritage?*
- *How to better use existing networks and schemes at EU member States and European level?*
- *What are the lessons learned from the COVID-19 crisis to improve preparedness to risks?*

Rapporteur: Eleonora BERTI, Adjunct Professor, University of Bologna

Introduction by DG EAC

Presentations by:

- Anuška DERANJA-CRNOKIC and Pia SOPTA, Ministry of Culture of Croatia: outcomes of the conference on *Fostering European Cooperation for Cultural Heritage at Risk* and Council Conclusions on risk management for cultural heritage, adopted under the Croatian Presidency of the EU
- ICCROM (tbc)
- DG EAC: mapping of existing expert networks and schemes at EU Member States and European level

Discussion

Conclusions by the rapporteur

**13.00-
13:15**

Conclusions and follow up - Catherine Magnant, Head of Unit for Cultural policy, DG EAC