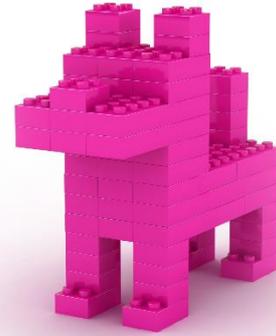


Building Back Better

A roadmap to human relevant research in a post COVID-19 world

10 September 2020 | 10:00 - 16:00 CEST 



SAVE THE DATE

10 September | 10:00 - 16:00 CEST | Virtual Event

[Click here to register!](#)

We are writing to invite you to Cruelty Free Europe's '**Building back better: a roadmap to human relevant research in a post COVID-19 world**' event which will take place online on **10 September 2020**.

The European Union's recovery plans to build back better after the coronavirus crisis include ambitious proposals to reinforce research and innovation and kick-start the economy. Next Generation EU is an opportunity for Europe to once again become the global game-changer in replacing animal research with new approach methodologies and to be the world's powerhouse in humane and human-relevant science. To do this will require a coordinated and ambitious pro-active strategy across and within the institutions of the EU, member states, industry, and academia. If not now, when?

There is a growing awareness of the limitations of animal research and its inability to make reliable predictions for humans. In recent years, the USA has come to dominate the cell-based and in-vitro toxicology markets.

Come and join a broad range of stakeholders from the EU and the US in this online conference to talk about the contribution new approach methodologies can make to delivering the EU Green Deal and to building back better all over the world; initiatives underway in Europe and North America to replace animal testing; what programmes like Horizon Europe can do to bring about a paradigm shift and how applying the logic of targets to the replacement of animal testing could be the important next step.

Confirmed speakers include cross-party MEPs **Sirpa Pietikainen**, **Tilly Metz**, **Eleonora Evi**, **Marisa Matias** and **Maria Spyraki**, **Dr Warren S Casey** of the US National Institute of Environmental Health Sciences and Executive Director, ICCVAM, **Professor Thomas Hartung MD, PhD** of Johns Hopkins Bloomberg School of Health, **Hermes Sanctorum** - former Member of the Flemish Parliament and Belgian Senator, **Dr Luisa Bastos** of the Eurogroup for Animals, **Dr Katy Taylor**, Director of Science & Regulatory Affairs at Cruelty Free Europe and **John Howarth**, Director of Politics Without Borders. More speakers will be announced over the next few weeks.

Regular updates will be posted on the event website www.buildingbackbetter.eu and registration is now open [here](#). For any booking related queries, please contact our logistics partner Forum Europe at

crueltyfree@forum-europe.com. Forum Europe will also be in touch with further updates on the event in due course.

We look forward to seeing you there!

Cruelty Free Europe is a Brussels-based network of animal protection groups.