

EU Design Days 2020

Social Dimension of Design, Co-creation and Civic Engagement

25 November 2020, 10:30 – 16:00 (online)

10.30 **Welcome & Introduction**

ERRIN Design&Creativity Working Group Leaders
Pirita Lindholm, Director of ERRIN

10.40 **An update on EU cultural and creative sectors - policies and funding**

Barbara Stacher and Maciej Hofman, Culture - Cultural and creative sectors, DG EAC,
European Commission

11.00 **Panel 1: Social dimension of Design**

The Elusive Value of Social Design

Guy Julier, Professor of Design Aalto University, Finland

Co-creation through social and participatory design

Isabelle Vérilhac, Head of International Affairs and Innovation, Cité du Design,
Saint-Etienne, France

Make Transformative Work Work

Kris Krois, Associate Professor for Eco-Social Design, Free University of Bozen–
Bolzano, Italy
Alastair Fuad-Luke, Full Professor for Design Research, MA Eco-Social Design, Free
University of Bozen–Bolzano, Italy

11.30 *Panel discussion and Q&A session*

11.45 **Panel 2: Co-creation and Civic Engagement**

Augmented Urbans - Extending civic engagement with XR technology

Päivi Keränen, Project Manager, Metropolia University of Applied Science, Finland

Public policies Lab: a short story of cultural shift

Luther Quenum, Design for Public Policy Officer, Lille Metropole, France

Activate your wardrobe and challenge the fashion industry – fashion should be sustainable, it's F/ACT!

Adrian Zethraeus, Project Leader, Production & Technology Science Park Borås, Sweden

12.15 *Panel discussion and Q&A session*

12.30 *Lunch break*

14:00 *Welcome back*

14.15 Parallel workshops in break-out rooms:

1. **Make Transformative Work Work** (Kris Krois and Alastair Fuad-Luke)
2. **Is it just a hype - more social urban designs with technologies?** (Päivi Keränen)

15.00 Feedback from workshops

15.15 **Presentation on the upcoming opportunities in the Horizon Europe programme**

Marita Kayamanidou, Fair Societies & Cultural Heritage, DG Research and Innovation
European Commission

15.30 Q&A and discussion

15.45 Closing remarks and end of meeting