



# EU Design Days 2020

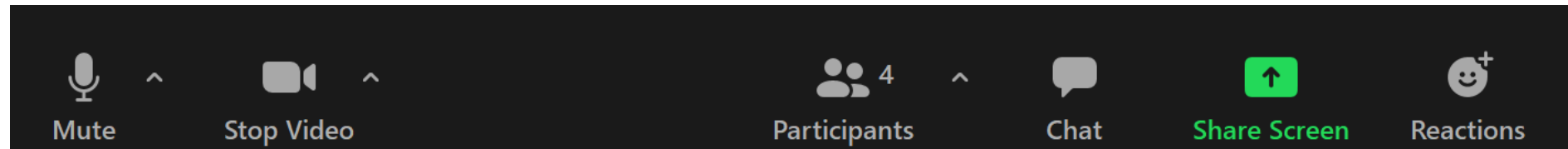
Social design & civic engagement

25 November 2020 | Brussels



**ERRIN** European Regions  
Research and Innovation Network

- Check your audio/microphone
- Questions: written in the chat



Presentations will be published on the event page on the ERRIN website.

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## EU Design Days 2020

### Social Dimension of Design, Co-creation and Civic Engagement

25 November 2020, 10:30 – 16:00 (online)

#### 10.30 Welcome & Introduction

ERRIN Design&Creativity Working Group Leaders  
Pirita Lindholm, Director of ERRIN

#### 10.40 An update on EU cultural and creative sectors - policies and funding

Barbara Stacher and Maciej Hofman, Culture - Cultural and creative sectors, DG EAC,  
European Commission

#### 11.00 Panel 1: Social dimension of Design

##### The Elusive Value of Social Design

Guy Julier, Professor of Design Aalto University, Finland

##### Co-creation through social and participatory design

Isabelle Vérilhac, Head of International Affairs and Innovation, Cité du Design,  
Saint-Etienne, France

##### Make Transformative Work Work

Kris Krois, Associate Professor for Eco-Social Design, Free University of Bozen–  
Bolzano, Italy  
Alastair Fuad-Luke, Full Professor for Design Research, MA Eco-Social Design, Free  
University of Bozen–Bolzano, Italy

#### 11.30 Panel discussion and Q&A session

#### 11.45 Panel 2: Co-creation and Civic Engagement

##### Augmented Urbans - Extending civic engagement with XR technology

Päivi Keränen, Project Manager, Metropolia University of Applied Science, Finland

##### Public policies Lab: a short story of cultural shift

Luther Quenum, Design for Public Policy Officer, Lille Metropole, France

##### Activate your wardrobe and challenge the fashion industry – fashion should be sustainable, it's F/ACT!

Adrian Zethraeus, Project Leader, Production & Technology Science Park Borås, Sweden

#EUDD20

12.15 *Panel discussion and Q&A session*

12.30 *Lunch break*

14:00 *Welcome back*

14.15 Parallel workshops in break-out rooms:

1. **Make Transformative Work Work** (Kris Krois and Alastair Fuad-Luke)
2. **Is it just a hype - more social urban designs with technologies?** (Päivi Keränen)

15.00 Feedback from workshops

15.15 **Presentation on the upcoming opportunities in the Horizon Europe programme**  
Marita Kayamanidou, Fair Societies & Cultural Heritage, DG Research and Innovation  
European Commission

15.30 Q&A and discussion

15.45 Closing remarks and end of meeting

## ERRIN - a bottom-up place-based perspective:

- bringing together regional authorities, universities, research organisations, chambers of commerce, and clusters
- building close and informal relationships between the members and other partners through networking opportunities and project development
- enabling stakeholder engagement in EU policy development
- member-driven working groups
- promoting triple and quadruple helix cooperation
- importance of regional innovation ecosystems



## Workshops to take place in break-out rooms:

### 1. Make Transformative Work Work

While the presentation serves to introduce the dilemma of Transformative Work, the workshop gives the participants the opportunity to collaborate on possible ways out of the dilemma. We will address the issue and possible solutions on multiple dimensions, such as work practices, support structures, institutional arrangements and (unconventional) alliances/partnerships, shared language and narratives, professional profiles, describing benefits.

### 2. Is it just a hype - more social urban designs with technologies?

The workshop will discuss and co-ideate on the future prospects of civic engagement in urban planning. To concretise, three case examples from actual urban planning cases will be introduced followed by an interactive analysis and ideation of the strengths, weaknesses, opportunities and risks identified from the perspective of social design.



What do you expect from the future EU funding period?

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