

Beyond Cultural Tourism – Be.CULTOUR

Online submission form to join the Be.CULTOUR Community

SECTIONS:

1. Contact information:

- Name
- Surname
- Job Title
- Organisation
- Region
- Country
- Email
- Male / Female

2. Interest in the “Be.CULTOUR” project:

- Be.CULTOUR will develop a series of tangible results which can be of interest for cultural tourism decision-makers. Rank those that are most relevant for you.
(Rank interest)
 - Webinar series with inspirational speakers tailored to your needs and community conversations to foster exchange with your peers
 - Smart data monitoring and management system for circular cultural tourism and Be.CULTOUR policy dashboard
 - Guidance for policymakers and managing authorities on the maximisation of the use of European Structural and Investment Funds for the cultural tourism sector
 - Protocol / Methodology on how to develop Community-led Action Plans
 - Report on challenge-driven innovation
 - Development of concepts for innovative solutions and their prototype via hackathon
 - Guidelines on the best use European Structural and Investment Funds and innovative financing
 - *Ad hoc* analysis of the market potential of the circular cultural tourism sector in your region

- The Be.CULTOUR project plans activities in 6 areas which host particular heritage assets and represent specific territorial challenges. Select the two which are most relevant for your region.
 - Accessibility
 - Depopulation
 - Over-tourism
 - Pollution and over-consumption of natural resources
 - Lack of data (and data-driven policies)

- During Be.CULTOUR, we will develop 18 innovative solutions in one or more of the following innovation areas (check their definition in the Call Text). For Select **up to three** that are more relevant for your regional ecosystem:
 - Rural co-living
 - Augmented cultural tourism
 - Post-cultural tourism
 - Cultural tourism at home
 - Fair cultural tourism
 - Solo tourism
 - Sensorial heritage
 - Contemporary meanings of heritage
 - Religious heritage
 - Natural heritage
 - Industrial heritage

- The Be.CULTOUR peer-learning programme offers a series of opportunities to exchange with project partners, experts and other regional representatives. To which of the following can you commit to?
 - Quarterly community conversations (2 hours, online, until the end of the project)
 - Series of 3 webinars, tailored to your needs (2 hours, online, in 2023)
 - 2 interviews which will result in an article written by the European Regions Research and Innovation Network
 - Implementation, with your own resources, of the methodology to develop community-led Action Plans for circular cultural tourism in your region
 - Travel to Brussels (7-11 September 2022, with the travel and accommodation costs covered by the project)
 - Travel to Naples (December 2023, with the travel and accommodation costs covered by the project)
 - Report and survey on the peer-learning experience (written by you)
 - Data collection to implement the analysis of market potential for circular cultural tourism in your region (provided that applicants give access to the data)

3. Motivation/Ambition

- What can your organization/network bring to the Be.CULTOUR community and peer-learning programme, both in terms of concrete policies, programmes, and projects from your city/region? (max. 300 words)
- Please list relevant strategies, policies, and programmes of your organization/network that are relevant to the project: cultural tourism, circular economy, human-centred innovation, smart specialisation strategy, co-creation practices.
- Why do you want to join the Be.CULTOUR community and peer-learning programme? (max. 300 words)
- What do you expect from the participation in the Be.CULTOUR community and peer-learning programme for your city/region/network? What are the desired outcomes and results? (max. 300 words)
- What is the main territorial challenge faced by the cultural tourism sector in your region that you would like to work on with the Be.CULTOUR community? (max. 300 words)

4. Institutional commitment & Innovation ecosystem mobilisation

- Would your participation in the Be.CULTOUR Community be backed by an institutional commitment?
 - If so, please upload a Support Letter of relevant organizations or other documentation, e.g. existing plans or programmes developed by your city/region/network.
- Can you involve your Regional Managing Authority of European Structural and Investment Funds (ESIF) and ensure its interest to exchange on the efficient use of ESIF in this field?
 - If yes, please indicate the full contact details of the Managing Authority of ESIFs
- 6 pilot ecosystems are at the heart of the Be.CULTOUR project and regional representatives will be working closely with the 12 selected applicants which will join the Be.CULTOUR community. We are looking for committed regional representatives able to mobilise their local and regional innovation ecosystems. List the regional stakeholders that you could involve in the project activities (companies, universities, civil society associations, clusters, public authorities, etc.)
 - Please upload a Support Letter or other documentation that could prove your ability to mobilise the broader ecosystem

5. Additional information

- Identify a specific heritage asset you would like to focus on. This heritage asset should represent the challenge and will be at the heart of the peer-learning activities (max 300 words)
- Does this heritage asset have an international recognition or is a candidate for? (European Cultural Route, European Heritage Label, etc.)
- Does the heritage asset identified represents an expression of European culture and history? If yes, in which way this is valorised and communicated?
- Please list any experience / example / best practice of sustainable and circular cultural tourism in which you are involved (you can include URL or upload documentation)
- Please list any experience / example / best practice in terms of approach to gender and minority cultures (you can include URL or upload documentation)
- Do you want a certificate of attendance at the end of the peer-learning scheme?

By responding to this call for participants, I understand that in case of positive selection I commit to take part in all the opportunities offered by the peer-learning scheme.

- Agree / Disagree (mandatory agree)

By responding to this call for participants, I agree to be contacted by ERRIN for the purpose of applicants selection.

- Agree / Disagree (mandatory agree)

I have read and understood the Data Protection Policy provided [here](#)

- Agree / Disagree (mandatory agree)