

PRIVACY POLICY

ACCORDING TO ART. 13 OF REGULATION (EU) 2016/679 General Data Protection Regulation (GDPR)

(template for selection of additional partners as “mirror innovation ecosystems” stakeholders)

THIS PRIVACY POLICY CONTAINS ALL THE INFORMATION THAT YOU NEED TO KNOW IN ORDER TO MAKE AN INFORMED DECISION ABOUT WHETHER TO PARTICIPATE IN HORIZON 2020 BE.CULTOUR PROJECT ACTIVITIES, ACCORDING TO ART. 13 OF REGULATION (EU) 2016/679 General Data Protection Regulation (GDPR), AS WELL AS YOUR RIGHT TO WITHDRAW AT ANY TIME. PLEASE, READ CAREFULLY EVERY SECTION BEFORE AGREEING TO THESE TERMS.

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Be.CULTOUR PROJECT

Be.CULTOUR stands for “Beyond CULTural TOURism: heritage innovation networks as drivers of Europeanisation towards a human-centred and circular tourism economy”. It expresses the goal to move beyond tourism through a longer-term *human-centred* development perspective, enhancing cultural heritage and landscape values.

The overarching goal of Be.CULTOUR is to co-create and test sustainable human-centred innovations for circular cultural tourism through collaborative innovation networks/methodologies and improved investments strategies. Targeting deprived remote, peripheral or deindustrialized areas and cultural landscapes as well as over-exploited areas, local Heritage innovation networks will co-develop a long-term heritage-led development project in the areas involved enhancing inclusive economic growth, communities’ wellbeing and resilience, nature regeneration as well as effective cooperation at cross-border, regional and local level.

Be.CULTOUR project will develop specific strategies to promote an understanding of cultural tourism, which moves away from a “stop-and-go” consumer-oriented approach towards one that puts humans and circular economy models at its centre, paying attention to nature, communities and cultural diversity.

Be.CULTOUR project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No. 101004627.

RISKS AND DISCOMFORTS

There are no risks or discomforts that are anticipated from your participation in this project. If any discussion and/or image during project activities may cause emotional discomfort, you can stop your participation at any time.

BENEFITS

You will receive no direct benefits from participating in the project. However, you will learn about the benefits of being part of the Be.CULTOUR Community and you will be able to ask questions on the project during the activities foreseen.

VOLUNTARY PARTICIPATION

Participation in the project is completely voluntary and free of charge. There will be no reimbursement for your participation.

PURPOSE OF PERSONAL DATA PROCESSING

Personal data will be processed only for the purposes of organizing project activities such as workshops, learning labs, webinars, conferences. Common personal data (name, organisation, role, country, email) are collected according to art. 6 of the GDPR and processed in order to identify the applicant organizations to include them between the stakeholders of the project and to re-contact applicants in case of selection. The information provided in the application form and the answer to the questions may be used by project partners only for research purposes and for dissemination and communication of the project, including project published reports and articles, without connection to the personal data. It will not be possible to identify any person from the information published.

DATA CONTROLLER

The project level Data Controller is the CNR represented by the Director of CNR IRISS (Institute for Research and Innovation and Services for Development, National Research Council, Italy), addressed at Via G. Sanfelice 8, 80132 Napoli, Italy. The project level Data Controller can be reached at the following email address: direttore@iriss.cnr.it.

For the purposes of the 'Open Call for mirror innovation ecosystems selection', the data control is shared with ERRIN (European Regions Research and Innovation Network), who may process common personal data only for the purposes of the Open Call to re-contact selected applicants.

The contact point for the exercise of your rights as data subject is the email address of the project coordinator: becultour-coordinator@iriss.cnr.it.

DATA PROTECTION OFFICER

The Data Protection Officer (DPO) for Be.CULTOUR project can be contacted at any time at the following email address rpd@cnr.it

AUTHORIZED PERSONS FOR DATA PROCESSING

Your personal data are processed by internal staff members who have been authorised and designated as persons authorised to process the data, and who have been given appropriate instructions regarding measures to process data (see data processing methods).

POSSIBLE RECIPIENTS OF PERSONAL DATA

Within the limits relevant to the purposes of the processing indicated above, your data may be communicated to Be.CULTOUR project partners only. The communication of personal data may occur only for purposes of organisation of project activities such as workshops, learning labs, webinars, conferences.

LEGAL BASIS OF DATA PROCESSING AND PURPOSE OF DATA PROCESSING

Personal data are processed, in accordance with Article 6(1) of the GDPR, in the performance of institutional purposes related to the exercise of public interest tasks and the exercise of public powers, in particular research purposes, and under only explicit consent of the data subject as expressed through the Informed Consent Form.

DATA TYPES AND DATA PROCESSING METHODS

For the purposes of building the Be.CULTOUR Community of innovators, common personal data are collected (name, organisation, role, country, email). Personal data collected are processed lawfully, correctly, pertinently, limited to what is necessary to achieve the purposes for which they were collected, for only the time necessary to achieve the purposes for which they were collected, in accordance with the principles indicated in Article 5 of the GDPR and, in any case, in such a way as to guarantee their security and protect the utmost confidentiality of the data subject, securing strictly monitored access.

The information provided in the application form and the answers to the questions may be shared with project partners and used only for research purposes and for dissemination and communication of the project, including project published reports and articles, ensuring anonymity. It will not be possible to identify any person from the information published.

DATA SHARING

Your personal data may be transferred to any country within the European Union other than the country where you are located, including private clouds and/or public clouds provided by third party providers, such as Next Cloud service, which privacy policy is available at the following link: <https://nextcloud.com/privacy/>. Any transfer of personal data to third parties takes place solely for the purpose of carrying out activities instrumental to the above-mentioned purposes of organising project activities such as workshops, learning labs, webinars, conferences. No personal data will be transferred to third countries or international organizations.

The information provided in the application form and the answers to the questions may be shared with project partners and used only for research purposes and for dissemination and communication of the project, including project published reports and articles, ensuring anonymity. It will not be possible to identify any person from the information published.

DATA STORAGE

Personal data are stored in a secure server located in the EU territory. The Cloud service is provided by Next Cloud, which privacy policy is available at the following link: <https://nextcloud.com/privacy/>.

The data collected during the Project will be stored, processed and retained until the purposes of the Project are achieved and in any case in compliance with the Italian “Deontological rules for processing for statistical or scientific research purposes”, published pursuant to art. 20, paragraph 4, of Legislative Decree no. 101 of 10 August 2018 (published in the Official Gazette no. 11 of 14 January 2019).

Personal data will be stored only for the duration of the project and may be stored for five years after the completion of the project. After this time, personal data will be destroyed.

RIGHTS OF DATA SUBJECTS

With reference to the processing of personal data, the data subjects have the right to:

- access their own data, check it and request that the data be updated or corrected;
- revoke, at any time, the consent to the processing of their personal data previously given without giving reasons, however without affecting the lawfulness of the processing prior to the withdrawal of consent;
- or object to the processing of their data if this is done on a legal basis other than the consent previously given, including the processing of data for commercial, marketing and profiling purposes;
- request the restriction of the processing of their data: in this case, the data controller will not process the data for any purpose other than to keep their data;
- obtain the deletion or removal of their personal data, if the conditions set out in Article 17 of the European Data Protection Regulation (GDPR) apply. Pursuant to Article 17(3)(d) of the GDPR, the right to erasure does not apply to data whose processing is necessary for the purposes of scientific research if it is likely to make it impossible and/or seriously jeopardise the objectives of such research;
- receive their data in a structured, commonly used and machine-readable format and, where technically feasible, to have them transferred to another data controller;
- to object to automated processing and not to be subjected to processing based solely on automated decisions, including profiling;
- to lodge a complaint with the competent data protection supervisory authority or take legal action.

To exercise one or more of these rights, data subjects may address a request to the contact details of the data controller indicated in this document.

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