



HANSE-OFFICE

## INVITATION

The Hanse-Office Joint Representation of the Free Hanseatic City of Hamburg and the State of Schleswig-Holstein to the EU and

**Katharina Fegebank, Second Mayor and Minister of Science, Research, Equality and Districts of the Free and Hanseatic City of Hamburg**

are delighted to invite you to the following in-person event:

# Digital Transformation for Urban Sustainability

**How can digital innovation support sustainable urban development and accelerate the achievement of the SDGs?**

To answer this question the CityScienceLab from the HafenCity University and The United Nations Innovation Technology Accelerator for Cities (UNITAC Hamburg) will showcase some of their solutions. This will be followed by a Policy Dialogue on Putting People at the Centre of Smart Cities by representatives of the European Commission and the United Nations Development System collaborating to achieve an inclusive digital transformation for cities and communities within [living-in.eu](https://living-in.eu) and promoted by the UN-Habitat flagship programme on people centered smart cities.

**Date:** Wednesday, 11 May 2022

**Time:** 10:00 AM - 1:00 PM

**Address:** Hanse-Office, av. Palmerston 20, 1000 Brussels

Please confirm your participation by **6 May** by email to [events@hanse-office.de](mailto:events@hanse-office.de)

The United Nations Innovation Technology Accelerator for Cities (UNITAC Hamburg) is a partnership between UN-Habitat, UN-OICT and HafenCity University that provides strategic and technical support for digital transformation to national, regional, and local governments to help them build skills and capabilities to use digital technologies effectively in an ethical and inclusive way.

The CityScienceLab at the HafenCity University Hamburg investigates the urban challenges in the era of digitalization in cooperation with partners from civil society, politics, science, business and industry. To make future cities more livable, healthy, and efficient, the CityScienceLab develops digital city models on the basis of comprehensive urban data.



[www.hanse-office.de](http://www.hanse-office.de)  
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<http://unhabitat.org/>  
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# AGENDA

**Arrival and registration** **09:30 - 10:00**

**Opening remarks and welcome** **10:00 - 10:15**

- Claus Müller, Director of the Hanse-Office (Hamburg)
- Paulius Kulikauskas, Chief / UN-Habitat Office for European Institutions
- Katharina Fegebank, Second Mayor and Minister of Science, Research, Equality and Districts of the Free and Hanseatic City of Hamburg

**City Science Lab | Hafen City University and UNITAC Hamburg** **10:15 - 11:30**

- **From local examples to global questions: #Hamburg –A Harbor for Innovation and Technology in accelerating Sustainable Urbanization** - Katharina Fegebank, Second Mayor and Minister of Science, Research, Equality and Districts of the Free and Hanseatic City of Hamburg
- **CityScienceLab: Introduction with Interactive Tools** - Gesa Ziemer, Director CityScienceLab (with MIT Media Lab) and Academic Lead UNITAC Hamburg
- **UN-Habitat Flagship Programme on People-Centered Smart Cities and the United Nations Innovation Technology Accelerator for Cities (UNITAC Hamburg)** - Katja Schäfer, Inter-Regional Advisor and UNITAC Hamburg Programme Manager (a.i.)

**Policy dialogue on Urbanization & Digitalization** **11:30 - 12:30**

Moderated by Pontus Westerberg, Programme Management Officer, UN-Habitat, the policy dialogue will take the form of a roundtable during which the participants will briefly outline their approach to smart cities before discussing how to reach a shared understanding and collaborate on people-centered smart cities.

- Eddy Hartog, Head of Unit, Technologies for Smart Communities, DG CNECT, European Commission (TBC)
- Wiebke Pankauke, Deputy Head of Unit, Future Urban and Mobility Systems, DG RTD, European Commission
- Lars Gronvald, Team Leader, Urban Development, Cities, DG INTPA, European Commission

**Conclusion** **12:30 - 12:35**

Katja Schäfer, Inter-Regional Advisor and UNITAC Hamburg Programme Manager (a.i.)

**Closing remarks** **12:35 - 12:40**

Katharina Fegebank, Second Mayor and Minister of Science, Research, Equality and Districts of the Free and Hanseatic City of Hamburg

**Event will be followed by a networking lunch buffet**

## By participating in our event

You agree to the processing of your data for the purpose of event preparation and execution that photographs and film recordings of this event may be published and used free of charge in television recordings, the internet presence, print and social networks.

## Privacy Policy

Hereby we comply with our information obligation according to Art. 13/14/21 GDPR. Personal data about you will be processed. Please also see our [privacy statement](#) and the [Imprint](#).

You may revoke your processing permission at any time with future effect. For that purpose, please contact the event organiser at [events@hanse-office.de](mailto:events@hanse-office.de)

## COVID-19 Restrictions

It is recommended to keep wearing the mask in indoor spaces (when crowded) and in places where the 1.5 meters distance cannot be maintained.

## Covid Safe Ticket

The Covid Safe Ticket, especially in HORECA, in the cultural sector and at events, is no longer required. For further information, please see the official [COVID-19 updates of the Commissioner for the Brussels Region](#).

Should the official COVID-19 restrictions for the Brussels Region change before the event, the event organisers retain the right to adapt the guidelines on the premises of the Hanse-Office in line with the latest restrictions.