

Agenda

Going Viral: Crisis impacts on cultural heritage – lessons for cohesion policy

EU Week of Regions and Cities 2022 Side Event

Venue: Umbria Region Office, 8th floor - Rond Point Schuman 14 - 1040 Brussels and online

Date and Time: 10 October 2022, 10:30 a.m. -12 noon

Welcoming address: **Donatella Tesei, President of Umbria Region, Italy**

Michela Scieurpa, CEO of Sviluppumbria

Introduction and overview of workshop and of the Interreg Europe SHARE project

Presentation of case studies on managing cultural heritage sites, cultural events and festivals

Presentation of findings from survey of Covid-era tourists.

Discussion among speakers, discussion panel and with the audience.

Questions from the audience.

Speakers: **Chiara Dall'Aglio**, Sviluppumbria (regional development agency of Umbria Region), lead partner of Interreg Europe SHARE project; **Petar Mišura**, City of Šibenik, Department of Economy, Entrepreneurship and Development (SHARE partner); **Patricia Mora**, for the General Secretariat of Culture - Regional Government of Extremadura (SHARE partner)

Moderator: **Andy Fryers**, Sustainable Management Consultant

Discussion panel: **Alexandra Bozini**, European Committee of the Regions — Policy officer — Seconded National Expert; **Mariachiara Esposito**, in charge of Cultural Heritage, Research and Sustainable Development, European Commission, EAC, Cultural Policy Unit; MEPs from partner territories (invited); **Željko Burić**, Mayor of the City of Šibenik (HR); **Jose Javier Cano Ramos**, General Secretariat of Culture - Regional Government of Extremadura



**EUROPEAN WEEK OF
REGIONS & CITIES**



#EURegionsWeek

