



An initiative of the European Union

# CLUSTERS MEET REGIONS

## SAVE THE DATE

# LYON | 8-9

FRANCE | MARCH 2023



## STRENGTHENING THE LINKS BETWEEN CLUSTERS AND REGIONAL AUTHORITIES TO EFFECTIVELY SUPPORT INDUSTRIAL STAKEHOLDERS TO MEET THEIR PRIORITY NEEDS

Eurexpo Lyon - Boulevard de l'Europe, 69680 Chassieu, FRANCE

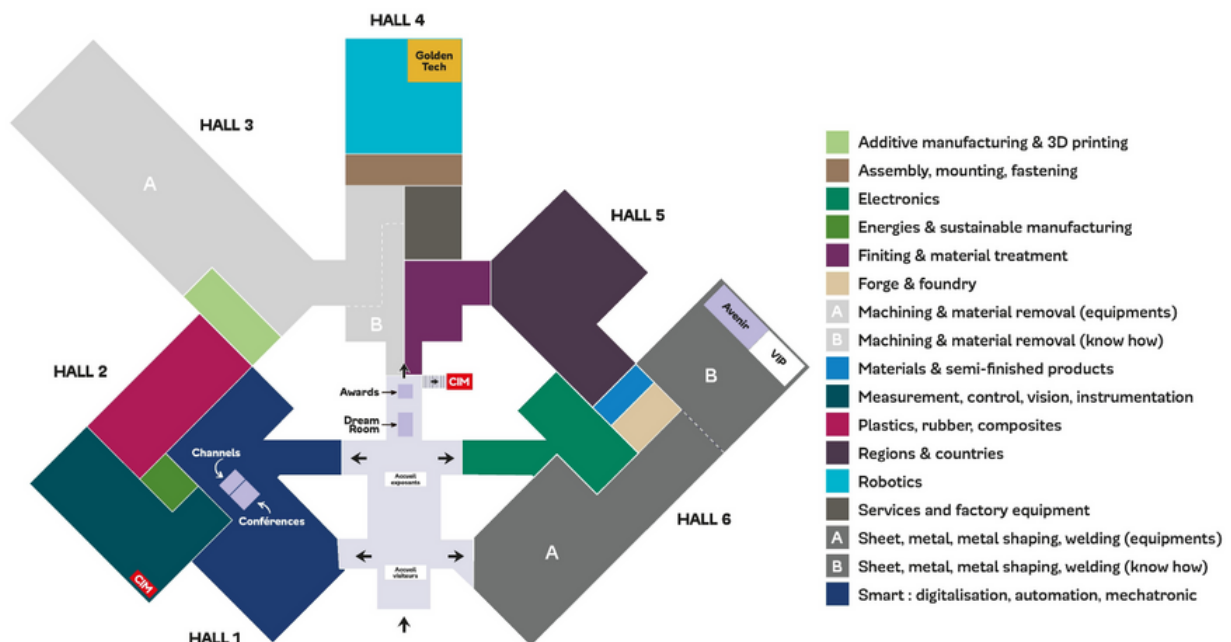
Clusters Meet Regions takes place in the framework of the industrial fair Global Industrie.

The competitiveness cluster CAMES Auvergne-Rhône-Alpes, in collaboration with Auvergne-Rhône-Alpes region, the regional development agency Auvergne-Rhône-Alpes Entreprises and both competitiveness clusters Polyméris and Techtera, with the support of the European Commission (EC) and the European Cluster Collaboration Platform (ECCP), organise Clusters Meet Regions in Lyon, France on March 8th and 9th. The event offers a balanced program of conferences and workshops whose ambition is to highlight the benefits derived from the establishment of good and regular relations between clusters and regional authorities for industry stakeholders, in particular in terms of green and digital transition.

### GLOBAL INDUSTRIE

Global Industrie will take place from the 7th to the 10th of March 2023 in Lyon. Global Industrie is the largest industrial exhibition in France dedicated to the Industry of the future. On more than 100,000m<sup>2</sup>, more than 2,300 exhibitors come to exhibit their expertise and present their industrial offers. Each edition brings together nearly 50,000 participants from all over the world.

The fair brings together industrial players of all sizes (start-ups, SMEs, large groups, etc.) and of all kinds (clusters, manufacturers, equipment and machine suppliers, suppliers of innovative solutions, subcontractors, etc.), covering the entire industrial value chain (R&D, production, maintenance, sales, etc.) and representing a large number of sectors (transport, energy, food, chemicals, health, mechanical engineering, etc.).



Global Industrie 2023 Map

## CONTEXT

The Auvergne-Rhône-Alpes region is the leading industrial region in France, with more than 22,000 companies and nearly 20% of national industrial employment, representing 500,000 employees. The most important sectors are the metallurgical industry, the food industry, the production of manufacturing machinery and polymer manufacturing (plastics and textile). To cope with a globalized economy and the significant competition between the territorial ecosystems it generates, the Auvergne-Rhône-Alpes Region has decided to concentrate its resources on thirteen "key sectors": Energy, Mobility, Aeronautics, Building and public works, Digital and electronics, Health, Chemistry, Agriculture/Agrifood/Forestry, Sport/Mountain/Tourism, Mechanics/Metallurgy/Machinery/Robotics, Plastics, Luxury and Textile.

In order to animate this large and diverse ecosystem throughout the territory, the region relies on pôles de compétitivité and clusters as essential relays of the policy of economic development and for territorial animation. Catalysts of this ambition, the 22 pôles de compétitivité and clusters of Auvergne-Rhône-Alpes are at the heart of the sector policy carried out. Through their actions, they contribute to the emergence of innovative collaborative projects, to the competitiveness of regional economic players and to the European and international influence of the Region.

The cluster policy held by Auvergne-Rhône-Alpes region is totally in line with the European expectations, in particular with regard to the 14 industrial ecosystems, almost all of which are part of the regional spectrum. The organization of the event on the theme of Industry of the future makes it possible to address the problems inherent in a large number of clusters across Europe in an attempt to provide effective responses on the basis of the existing experience in Auvergne-Rhône-Alpes. The industrial ecosystems that will be favored during the event are: Energy Intensive Industries, Renewable Energy, Aerospace and Defence, Textiles, Electronics, Mobility, Agrifood, Health and Digital. These industries are those for which the needs concerning the green and digital transition are the most important and the event organized in Auvergne-Rhône-Alpes will make it possible to address all the initiatives carried out by the regional clusters (GREEN CIMES, EDIH, etc.).

## TARGET AUDIENCES

The target audiences of the event are Cluster managers, Cluster Policy Makers, Project coordinators, European institutions representatives, Regional Authorities, Large audience. All these participants will be solicited during the interventions thanks to digital means which will make it possible to ask questions, to evaluate the answers. They will also be given the opportunity during the event to make themselves known during pitch sessions. In order to promote exchanges between the participants and in priority between the different European clusters, the event will rely on the expertise of the regional development agency Auvergne-Rhône-Alpes Entreprises which organizes a matchmaking event. Also, the lunch and coffee breaks will be also networking moments for the participants.

## INTERESTING LINKS AND INFORMATION

- <https://www.cimes-hub.com/> - <https://www.cimes-hub.com/europe/projets-europeens>
- <https://www.auvergnerhonealpes.fr/> - <https://www.auvergnerhonealpes.fr/actualites/la-politique-filiere-de-la-region>
- <https://www.auvergnerhonealpes-entreprises.fr/>
- <https://www.polymeris.fr/en.html>
- <https://www.techtera.org/>
  
- <https://global-industrie.com/en/home>

Global Industrie is organized at Eurexpo Lyon located 20 minutes from Lyon Saint-Exupéry international airport. 2nd French regional airport, Lyon Saint-Exupéry serves more than a hundred European and international destinations thanks to around forty different companies. The airport is well connected to Lyon city center and the main Part-Dieu train station by the special Rhônexpress train. The Lyon Part-Dieu station serves the main French destinations and some European destinations such as Barcelona, Brussels, Geneva, Amsterdam or Milan. For participants choosing to come for only one day, an efficient taxi service is available from the airport. From the city centre, Eurexpo Lyon is permanently served by the T5 tramway which stops in front of the exhibition site. Also, all participants choosing to travel by car will be able to find parking solutions directly on the site. A fast bus connection is also possible by taking first the T3 Tramway.

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