

# EU Design Day 2023

From placemaking to the New European Bauhaus:  
what's the future of our public spaces?

25 May 2023



Liaison Office Autonomous Province of Bozen/Bolzano – South Tyrol

Rue de Pascale 45–47, 1040 Brussels

## AGENDA

|       |  |
|-------|--|
| 9:00  | Registration and welcome coffee  |
| 9:30  | Welcome words and introduction   |
| 9:40  | Keynote<br><i>EU Policy Lab, Joint Research Centre, European Commission</i>  |
| 10:00 | <b>First panel: Together</b><br><b>Community projects: smart approaches to work together</b> <ul style="list-style-type: none"><li>• Marco Ranieri, consultant of ARTI for the Youth Policy Department, Apulia Region</li><li>• Hannes Goetsch, placeshaker, South Tyrol Region</li><li>• Beatrice Bucher, Christine von Raven and Yannik Plachtzik, Stuttgart Region</li><li>• Ondrej Chybik, co-founder of Chybik+Kristof Architects, South Moravia Region</li><li>• Isabelle Verilhac, Head of International and innovation Cité du design, Auvergne-Rhône-Alpes Region</li></ul> Followed by Q&A session |
| 11:20 | Coffee break   |
| 11:45 | <b>Second panel: Sustainable</b><br><b>Lifestyles and society: reaching green goals through individual choices</b> <ul style="list-style-type: none"><li>• Chiara Farinea, Head of EU Projects, Catalonia Region</li><li>• Björn Siesjö, City Architect, and Ulf Dalnäs, Vice Dean for Cooperation, Artistic Faculty, University of Gothenburg, Gothenburg Region</li><li>• Peter Serrander, Vastra Götaland Region</li><li>• Sylwia Tubielewicz-Olejnik, Head of the Department of Foreign Co-operation and Economic Development, Kujawsko-Pomorskie Region</li></ul> Followed by Q&A session               |
| 12:45 | Lunch break  |

14:15

***Third panel: Beautiful  
The power of Art & Creativity: designing the spaces of the future***

- Sjoerd Bootsma, Artistic Director of Dutch cultural triennial Arcadia, Leeuwarden
- Heini Haapaniemi, Research Manager and Maarit Kalmakurki, lecturer at South-Eastern Finland University of Applied Sciences – Xamk Department of Culture, Kymenlaakso Region
- Antoine Gripay, CEO Design Manager, Studio Katra, Pays de la Loire Region

Followed by Q&A session

15:15

Introduction to the workshops

15:30

Workshop 1  
Workshop 2  
Workshop 3

16:30

Summary and wrap-up of the day

17:00

Networking cocktail