

South-Eastern Finland University of Applied Sciences Xamk





CIRU RDI

Creative Industries Research Group

Foresight and radical creativity

Creative technologies

User-oriented design

Service design methods

Digital and gamified solutions

Green shift, sustainability,
circular economy, renewable materials

Data mining and visualisation



Creative Industries

CREATIVE METHODS

Future insight
Transdisciplinarity
Design thinking into business
Arts | Design | New media

HOW?

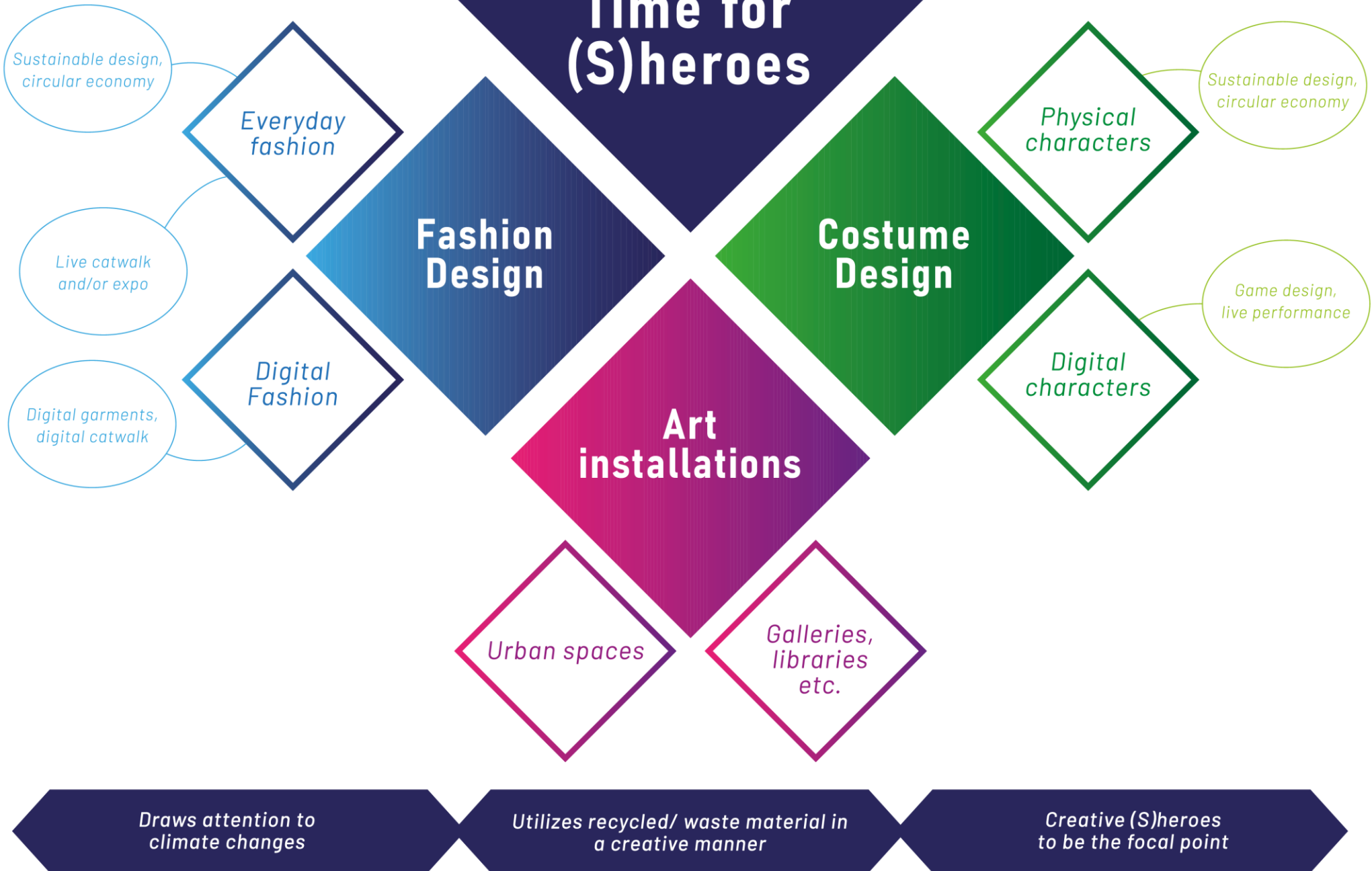
ACTION

Entrepreneurial competencies
Business incubation and mentoring
Events industry boosting the region
Focus on creative economy networks
Initiatives: Capital of Game Art / Time
for (S)heroes / Horizon etc.

CREATIVE BUSINESS

**Time for
(S)heroes**

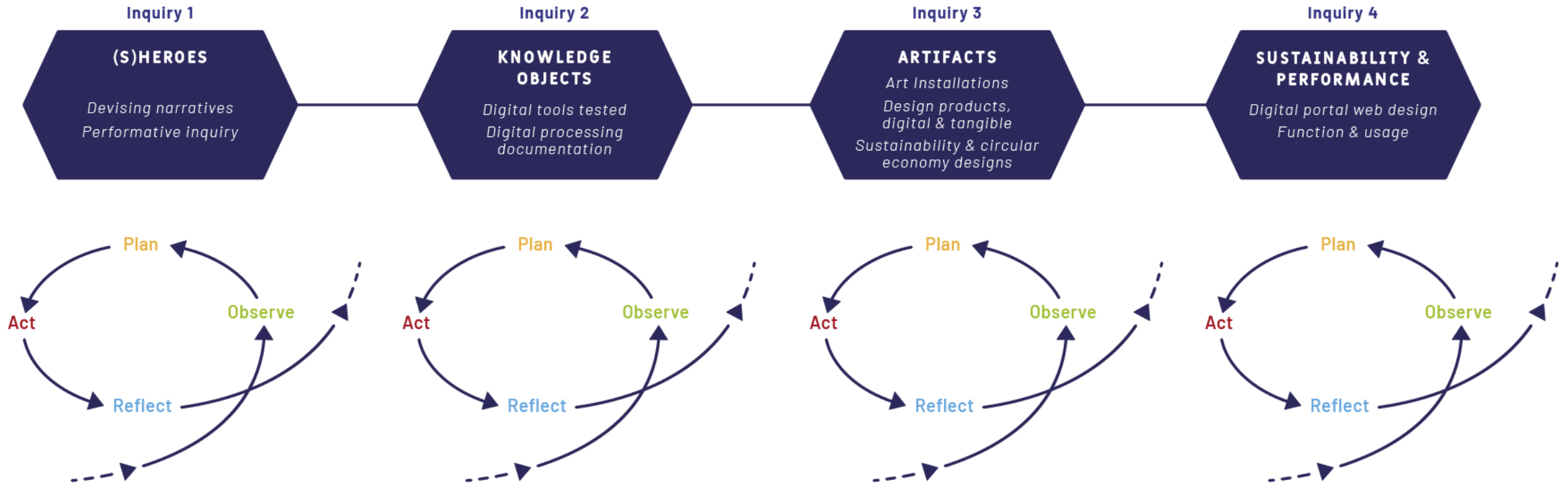
Time for (S)heroes



PEDAGOGICAL MODEL Parallel co-inquiry cycles

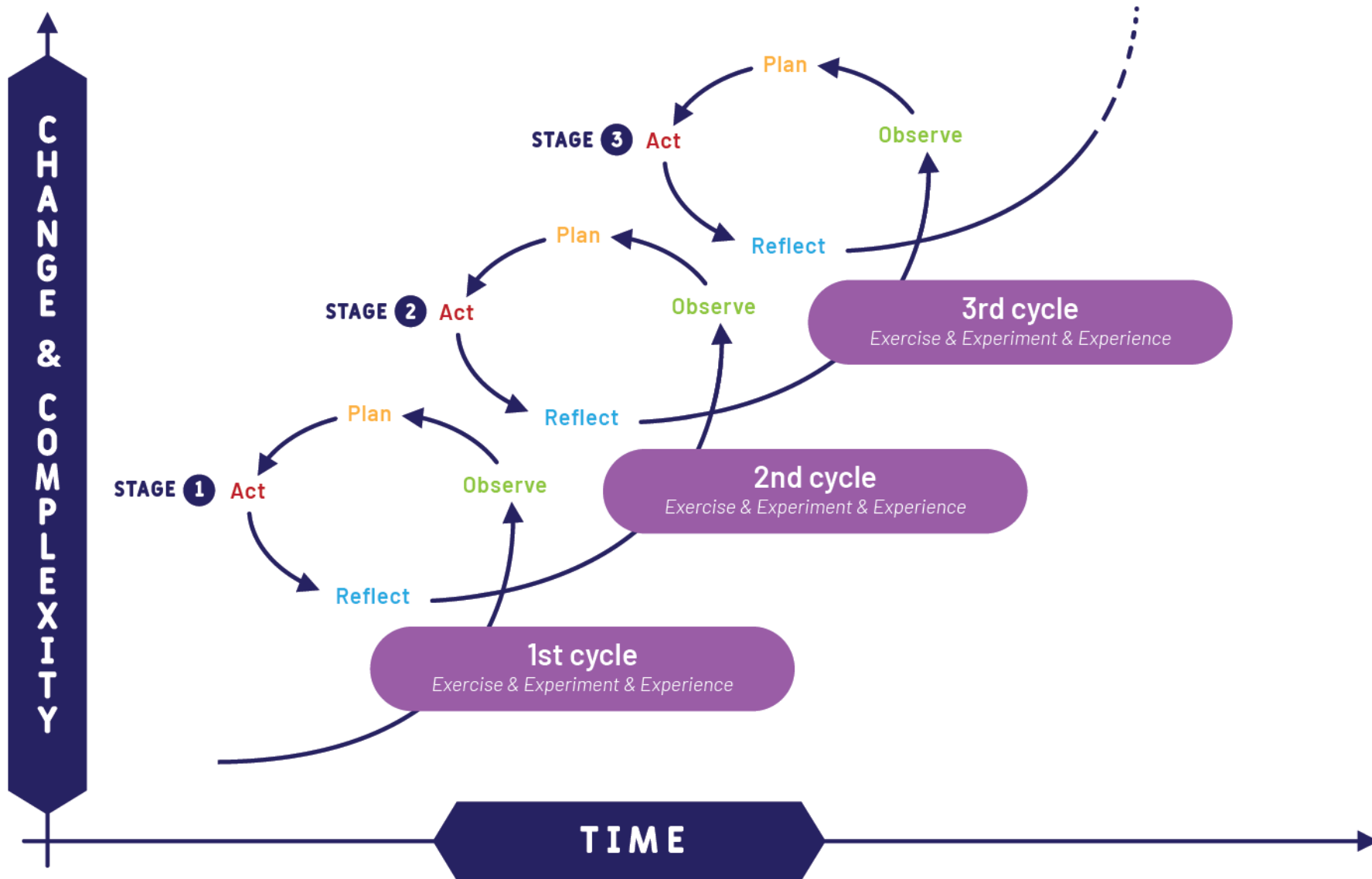
(S)HERO RETHOUGHT IN FOUR CATEGORIES ACCORDING TO DESIGN BRIEFS

Aligned with sustainability and circular economy approach, digital elements in the process and product, interdisciplinarity facilitated with a unifying theme through devising and performative inquiry.



COMMON DENOMINATOR: (S)hero narratives

CO-INQUIRY CYCLE Exercise & Experiment & Experience

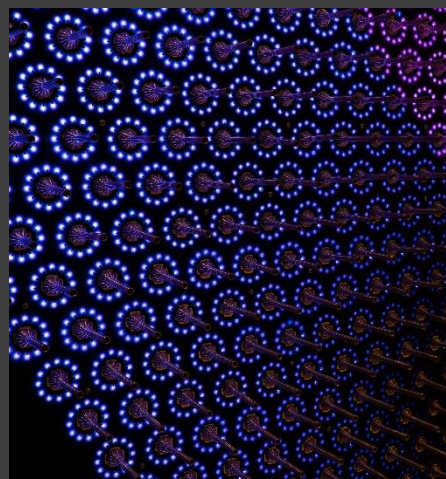
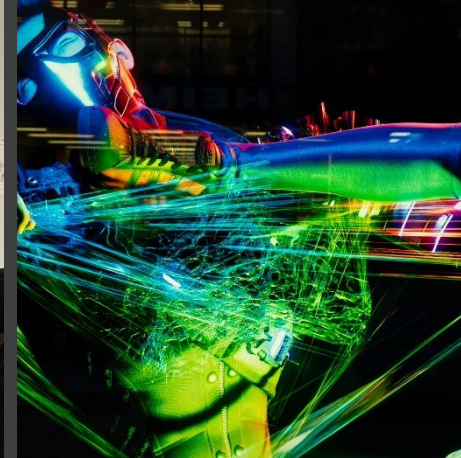


Modified from Heron & Reason, 2001 / by Heini Haapaniemi & Teemu Leinonen / visualization by Saara Kumpulainen



CAPITAL OF
GAME ART

Kouvola Capital of Game Art Biennial



Time for (S)heroes project

Digital characters

are typically engaged in ...

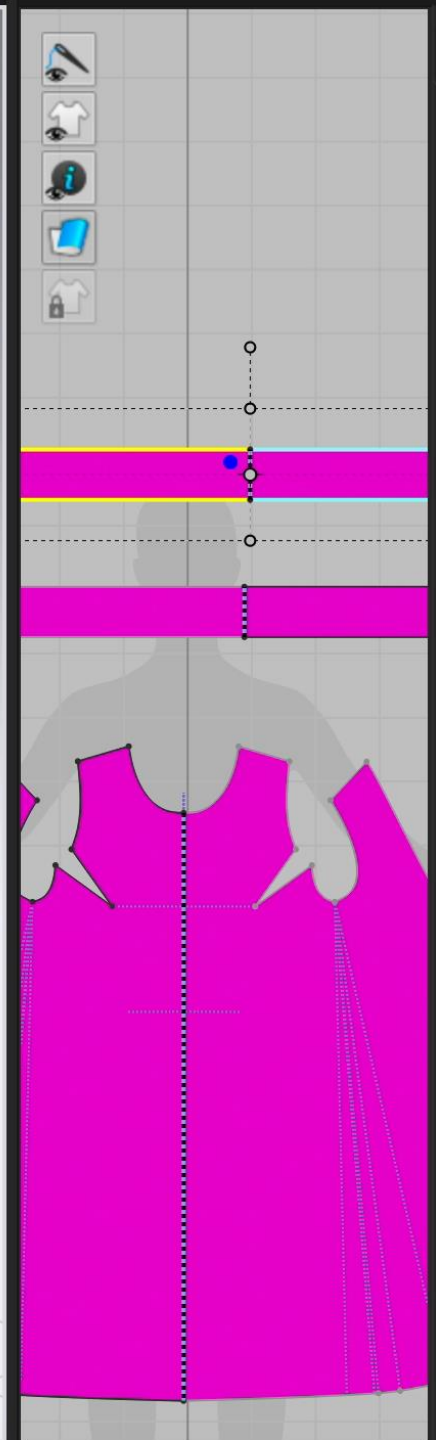
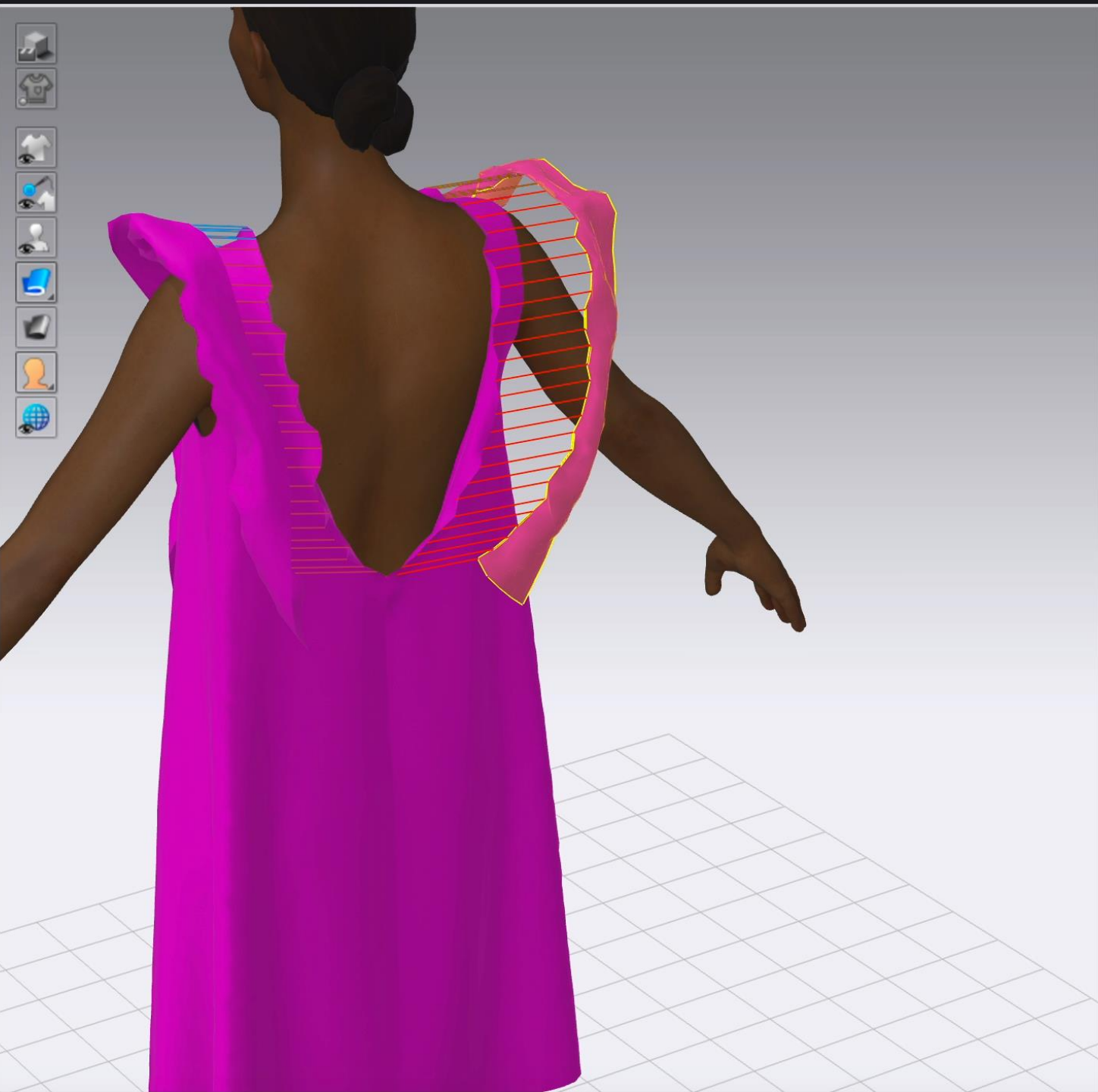
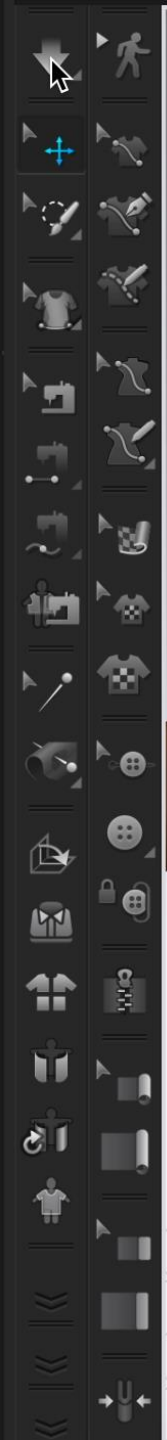
game environments

computer-animated films

live-action films with CG assets

AR/VR worlds











... where would you like to see these digital characters presented and in what form?

Thank you!



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Tunne huomisen - All for the future.