



**MISTRA**  
Resource-Efficient and  
Effective Solutions

## INVITATION

# MOVING ON: TOWARDS A CIRCULAR AND SUSTAINABLE EUROPEAN SOCIETY

**Welcome to a 2-day workshop on October 12-13 at Stanhope Hotel Brussels.**

An industrial transition is a necessary part to shift to a more circular and sustainable society. Such a transition is necessary to reach environmental and climate objectives and realize the vision of a Circular Economy and at the same time enable and accomplish a reindustrialization of Europe.

This transition will require that several preconditions are in place, including a well-designed regulatory framework, the right economic incentives, the development of circular business models, improved product design and new developments in standardization.

On 12-13 October Mistra REES with partners will chair interactive workshops devoted to this transition. Listen to industries and other experts discussing developments in policies, standards and business models and contribute to the discussion!

**When: October 12-13. 9.30 - 18.30**

**Where: Stanhope Hotel Brussels, Rue du Commerce 9, Bruxelles – Belgique.**

**Yes, I will attend (klik the link!):**

**<https://moving-on-towards-a-circular-and-sustainable-european-society.confetti.events/>**

**Questions: Please send an e-mail to Mattias Lindahl - [mattias.lindahl@liu.se](mailto:mattias.lindahl@liu.se)**

The Mistra REES research program is a collaboration between leading academic environments, industrial companies and societal actors with the aim of creating knowledge about more resource-efficient and effective solutions (REES) based on a circular economy. The research has been ongoing since 2015, and behind the initiative is a consortium of three universities – Linköping University, Lund University and Chalmers – as well as a number of small and large companies. Since December 2019, the research program's focus has been expanded to also include financial analysis and business economics aspects of the circular shift.

# PROGRAMME

## **12th of October – Policies and standards**

**09:30-10:00 - Welcome coffee and networking**

**10:00-10:10 - Introduction** – Mattias Lindahl, Professor in EcoDesign and Ph.D. in Machine Design, Linköping University, Member of the Swedish Delegation for Circular Economy

**10:10-10:30 - What is happening at the EU level?**  
Sarianne Tikkanen Policy Officer on Circular Economy, The European Commission

**10:30-10:50 - Product regulation: developments and challenges** – Carl Dalhammar, Associate professor at IIIIEE, Lund University, Sweden.

**10:50-11:10 - The new European (CEN) technical committee on circular economy** – Raul Carlson and Laura Linnala. Raul Carlson is managing director of the technical committee and senior researcher at RISE Research Institutes of Sweden. Laura Linnala is project manager specialized in circular economy and biodiversity at the The Swedish Institute for Standards.

**11:10-11:30 - How to create more value with less?** – Anders Wijkman, Honorary President of the global think tank Club of Rome; Member of the International resource Panel: Director Climate-KIC Foundation

**11:30-12:30 - Panel discussion and question from the audience** – Mattias Lindahl

**12:30-13:30 - Lunch**

**13:30-14:10 - The view from industry**  
Marcus Wangel, Environmental policy expert  
Confederation of Swedish Enterprise  
James Lundström, CE expert Volvo Car

**14:10-15:00 - Industry panel with questions from the audience** – Mattias Lindahl

**15:00-15:30 - Coffee break and networking**

**15:30-16:45 - Chatham House Rules Round table workshop**. What are the major obstacles to transition Europe and its industry into more circular ones? Which policy instruments are missing, should be changed or removed at EU level?

**16:45-17:00 - Wrap up** – Mattias Lindahl

**17:00-18:30 - Mingle and networking**

**Items in the program may be subject to change.**

## **13th of October – Design, assessment and BMs**

**09:30-10:00 - Welcome coffee and networking**

### **Design and business models – a key for a CE-transition**

**10:00-10:05 - Introduction** – Mattias Lindahl

**10:05-10:30 - State-of-the-art** – Tomohiko Sakao, professor, Environmental Technology and Management, at the Linköping University, Sweden

**10:30-11:10 - Industrial examples** - Andreas Mucke, Managing Director Circular Valley  
Tom Schalenbourg, TMHE Director Sustainable development

**11:10-11:50 - Panel discussion with questions from the audience** – Mattias Lindahl

**11:50-12:00 - Wrap up** – Mattias Lindahl

**12:00-13:00 - Lunch**

### **Assessment to secure a CE-transition success**

**13:00-13:05 - Introduction** – Mattias Lindahl

**13:05-13:30 State-of-the-art**, Maria Ljunggren, professor, Environmental Systems Analysis, Technology Management and Economics at the Chalmers University of Technology, Sweden

**13:30-13:50 - Fast fashion in transformation – the changing textile industry** – Laura Linnala, project manager specialized in circular economy and biodiversity at the The Swedish Institute for Standards

**13:50-14:00 - Examples and challenges** - Raul Carlson, managing director of the technical committee and senior researcher at RISE Research Institutes of Sweden

**14:00-14:25 - Panel discussion with questions from the audience** – Mattias Lindahl

**14:25-14:30 - Wrap up** – Mattias Lindahl

**14:30-15:00 - Coffee break and networking**

### **Outlooks and ways forward**

**15:00-15:05 - Introduction** – Mattias Lindahl

**15:05-15:30 - Outlooks**  
Pär Larshans, sustainability manager, Ragn-Sells  
Henning Wilts, Wuppertal Institute  
Nancy Bocken, professor, Maastricht University

**15:30-16:40 - Chatham House Rules Round table workshop**

**16:40-16:55 - Sup-up** – Mattias Lindahl

**16:55-17:00 - Wrap up** – Mattias Lindahl

**17:00-18:30 - Mingle and networking**