

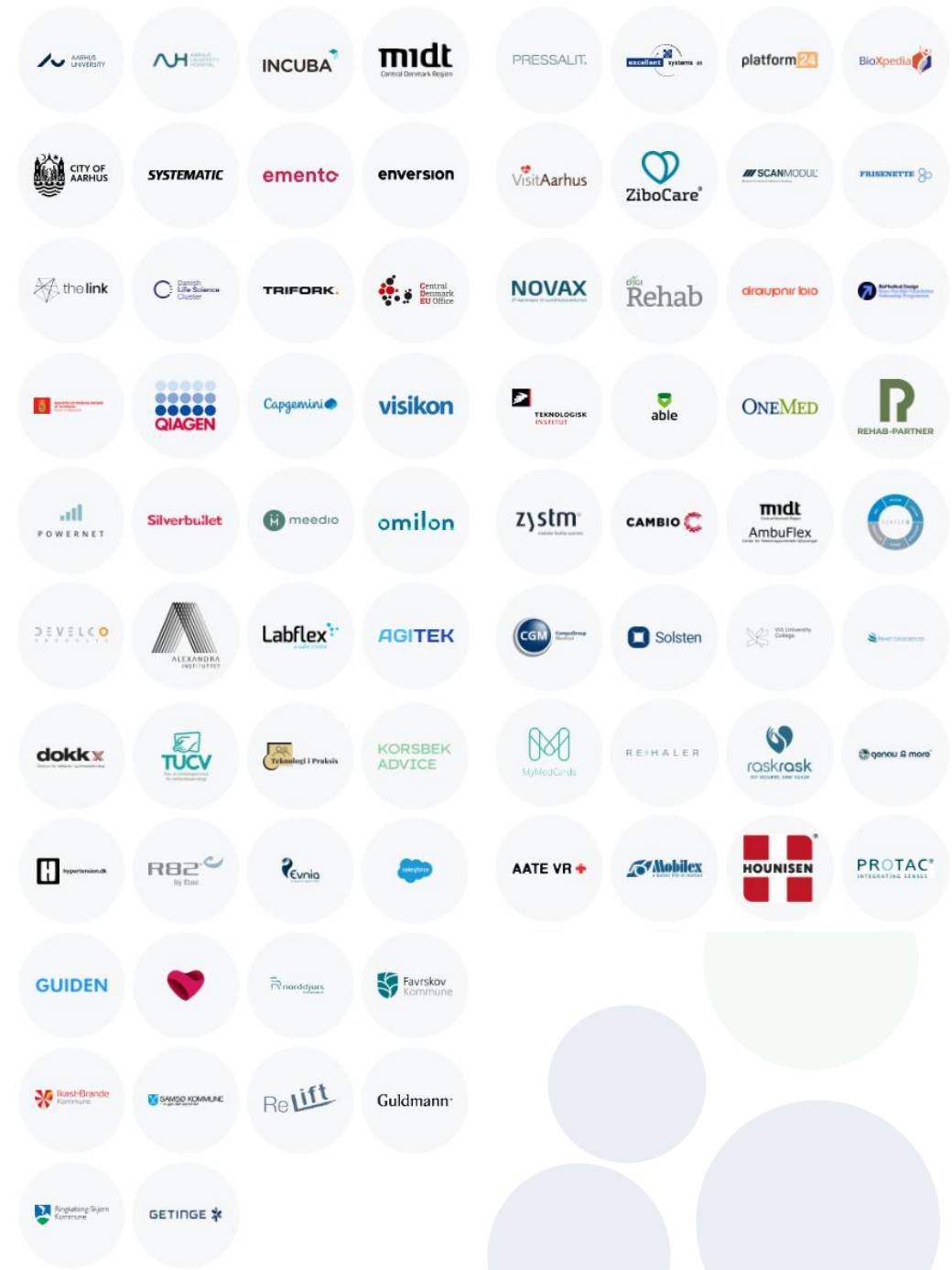


Central
Denmark
EU Office

Health Innovation Aarhus (HIA)



health innovation aarhus



What are the challenges? What are the ways of addressing them?

Challenge: A platform for collaboration is missing.

- The ecosystem is diffuse and loosely combined through various channels.
- It is unclear which players from the health eco system do what.
- Companies experience difficulties collaborating with the university and the hospital.
- Central players have trouble identifying a self-interest in a strong eco system.

Solution: A shared effort on branding the strength positions of the Central Denmark Region:

- Stimulating smaller collaborations in a loosely connected network and support them in achieving results.
- Helping players discover each other through initiatives (e.g., speed dating).
- Lifting bigger issues to the strategic and national level.
- Maintaining the overall perspective and ambitions within the eco system.



What are the key characteristics of a well-functioning regional innovation ecosystem? How do you make it happen?

The purpose of Health Innovation Aarhus (HIA) is to strengthen the whole life science sector and the individual life science players in the Aarhus-area and the rest of Central Denmark Region.

A strengthened regional life science sector will contribute with new knowledge, growth and in time – a change for the better for the citizens and their life quality.



A strengthened life science sector in the Central Denmark Region that creates value for society and citizens can be reached through the following goals:

1. Creating network and strengthening the collaborating life science ecosystem in the Aarhus-area and the rest of the Central Denmark Region, including collaboration around loosely defined challenges in the health sector.
2. Creating a successful co-branding community that also entails networking events to accentuate the Central Denmark Region's strength positions - as an ecosystem and as specialized individual players in the life science sector, while also creating visibility for the health players from HIA.
3. Contribute to spreading, implementing and scaling health solutions.

What different steps to take at different stages of developing ecosystem? – looking at approaches of different territories

1. Ownership and trust
2. Common vision and actions
3. Have clear common ground for monitoring and evaluation
4. Clear results
5. Monitoring and evaluation may show that funding pays back
6. The ecosystem members might be willing to invest in bigger collaborative activities





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