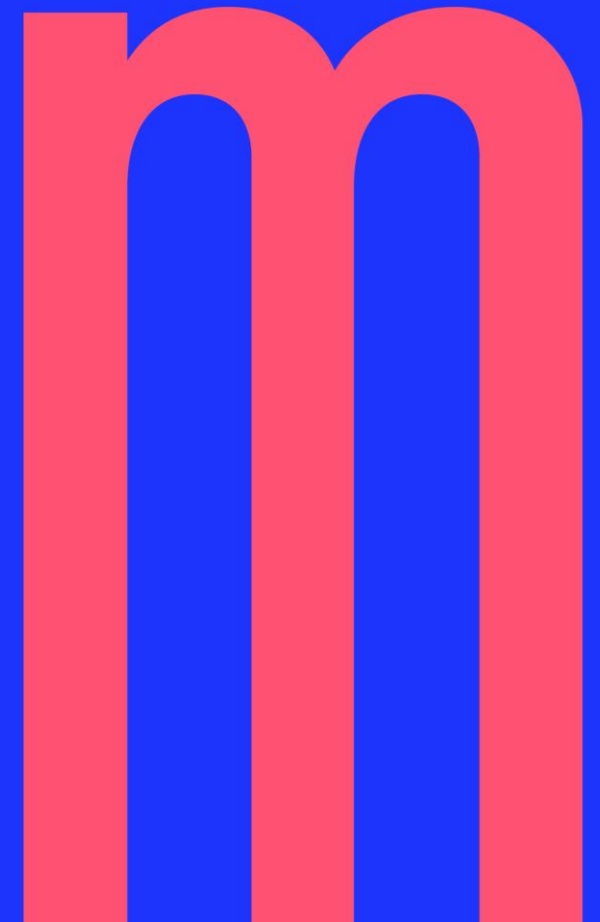


jihommoravský kraj

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moravian region to the eu

INNOVATION ECOSYSTEM IN SOUTH MORAVIAN REGION

Vendula Nováčková,
Head of Representation of the South Moravian Region to the EU





**SOUTH
MORAVIAN
REGION**



Brno

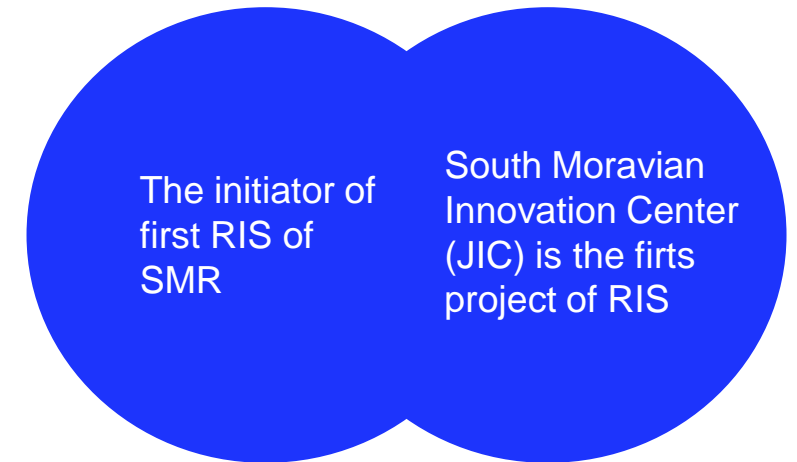
20 years ago –
12 %
unemployment

engineering and
textile industry – on
which city was built,
fell apart

the initiator of
first RIS of
SMR

South Moravian
Innovation Center
(JIC) is the first
project of RIS

Engineering and
textile industry –
on which city
was built, fell
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The initiator of
first RIS of SMR

South Moravian
Innovation Center
(JIC) is the first
project of RIS

South Moravian
Innovation
Center (JIC) is
the firths project
of RIS





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B | R | N | O



2003



MASARYKOVA
UNIVERZITA



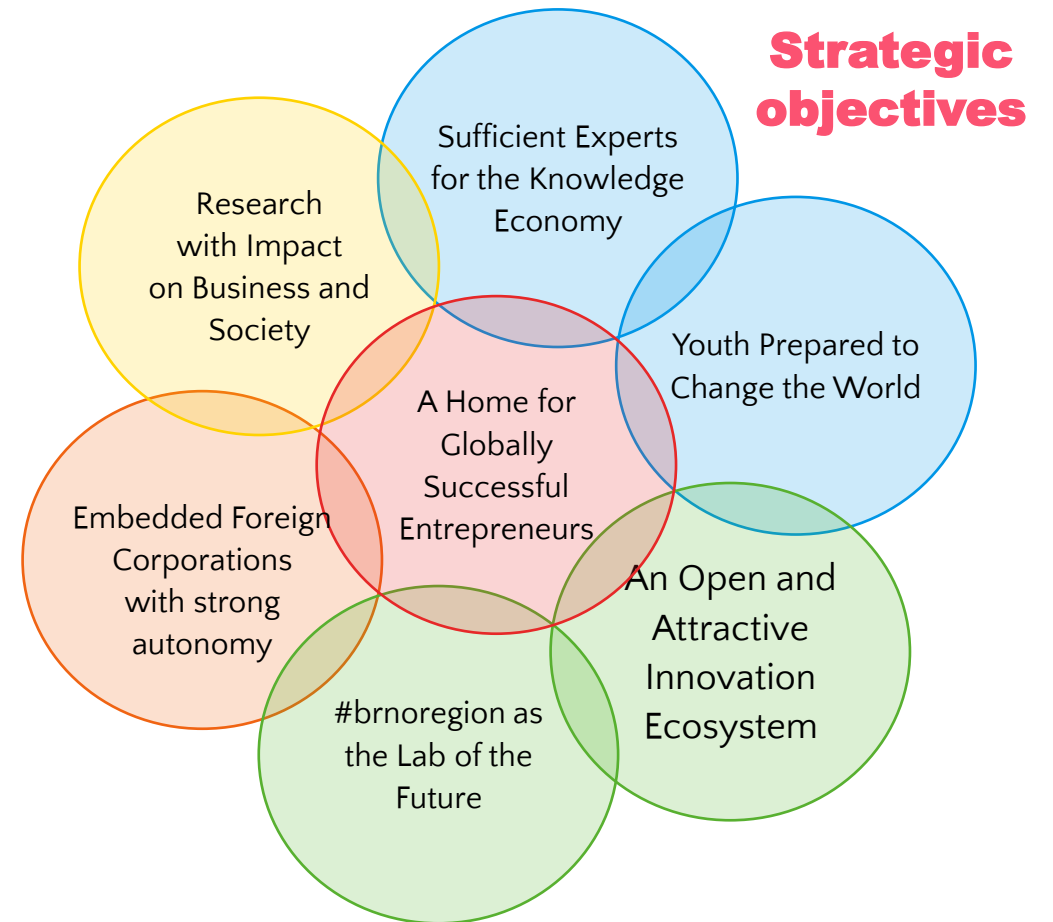
Regional Innovation Strategy

Vision

An open and self-confident society supporting an innovative environment in which it is a joy to do business, work, and live



9



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Examples of RIS Action Plan

11

KUMST

Supporting people from creative industries who create for others as well.

[FAB] BRNO

An open digital/mechanical workshop for anyone who'd like to give life to their ideas using state of the art technology.

[FAB] experience

A FabLab workshop on wheels! A truck packed with digital machines and technology to educate pupils and students at South Moravian schools, sparking their enthusiasm for engineering.



European Space Agency's business incubator. It helps startups get their ideas off the ground.

br

Brno. open that fi applic AI, cre space collab and h devel comm #brno

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Examples of RIS Action Plan

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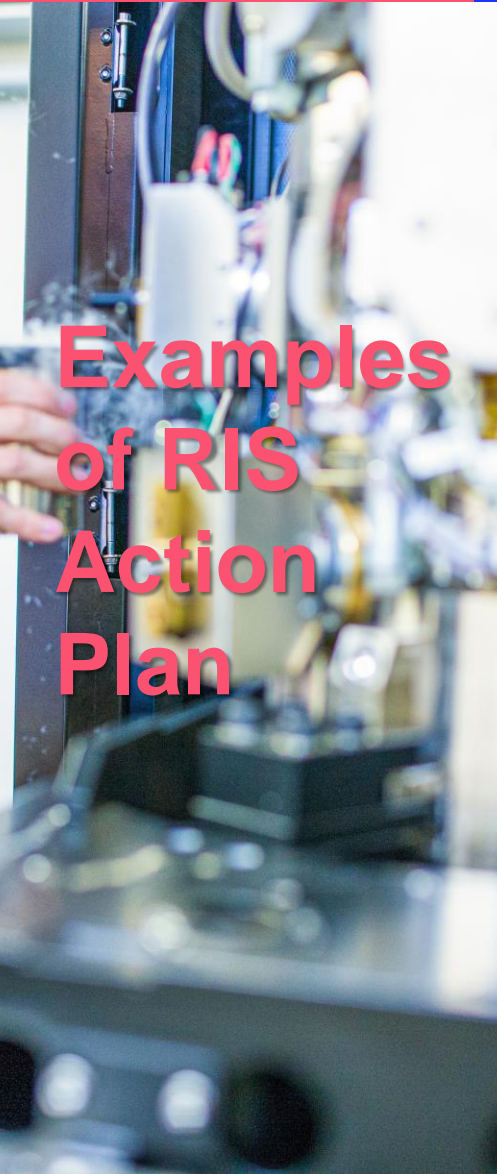


European Space Agency's business incubator. It helps startups get their ideas off the ground.

brno ai

Brno.AI is an open platform that finds applications for AI, creates space for collaboration and helps develop the AI community in the #brnoregion.

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Examples of RIS Action Plan



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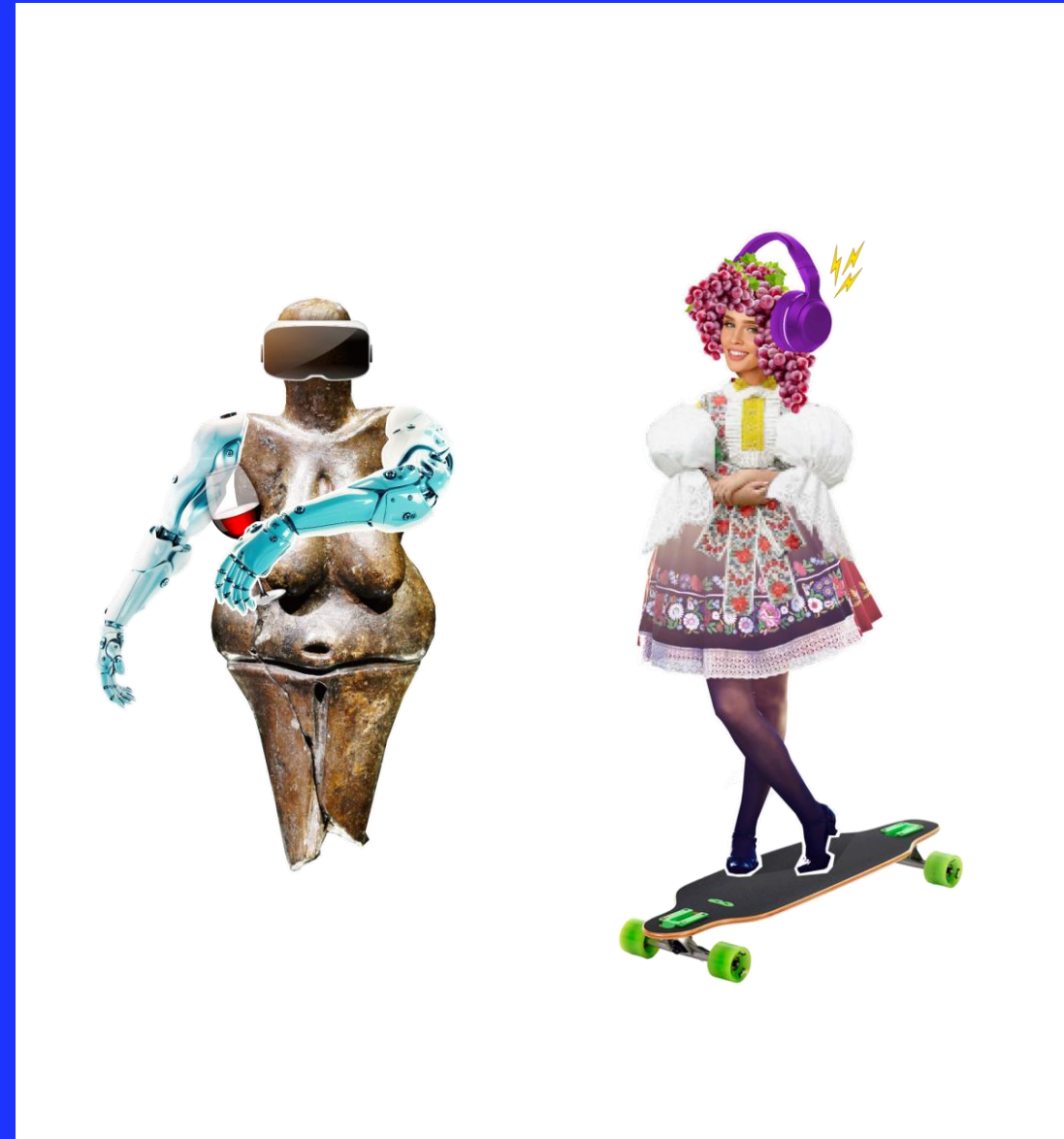
Examples of RIS Action Plan



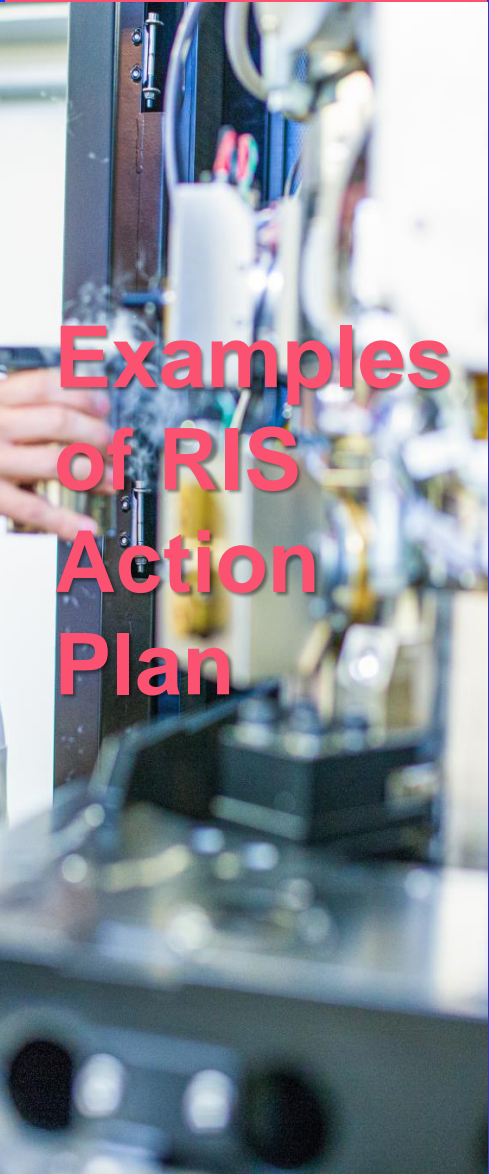
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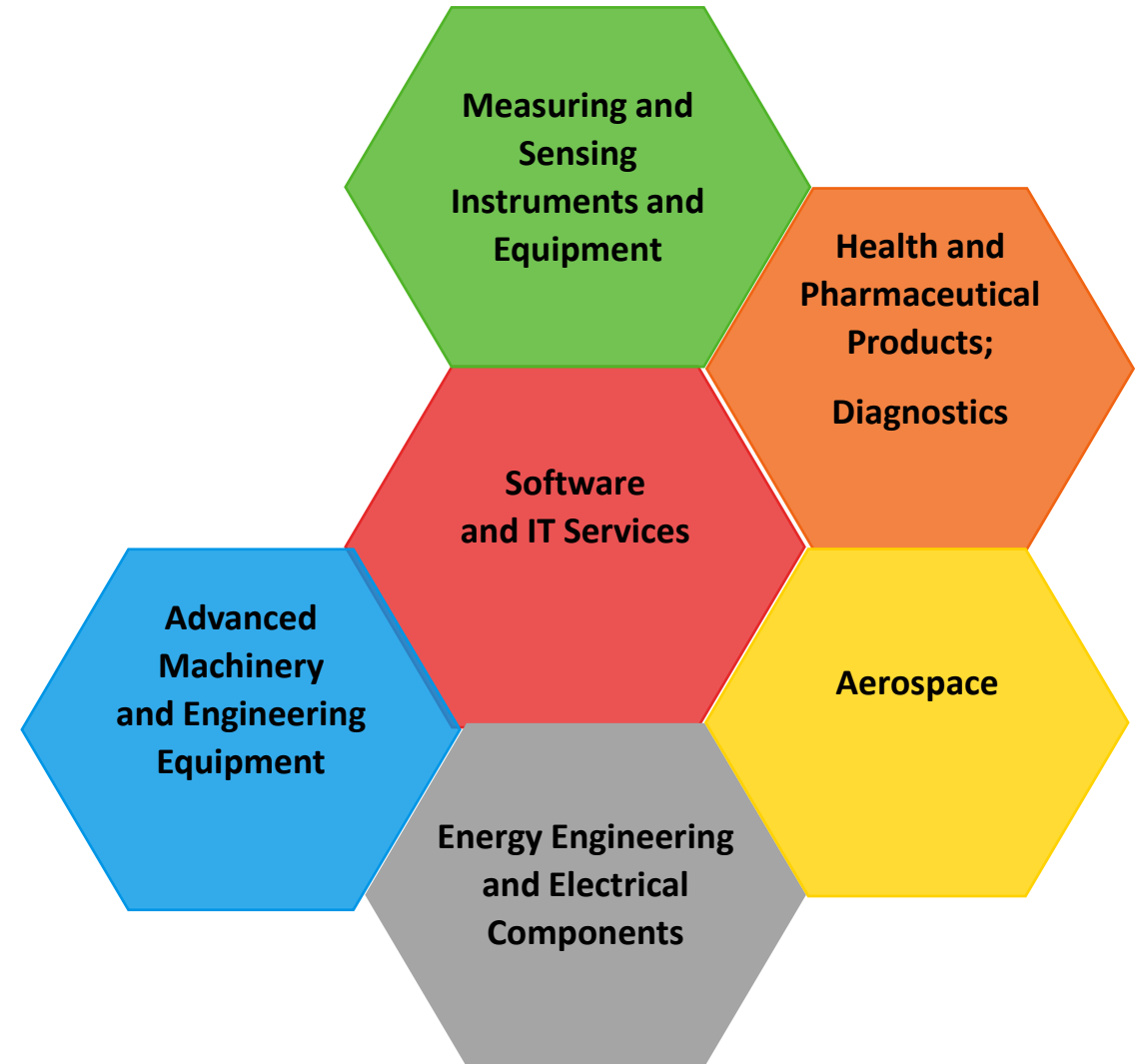
Examples of RIS Action Plan

brno **ai**

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Leading Sectors in South Moravian Region

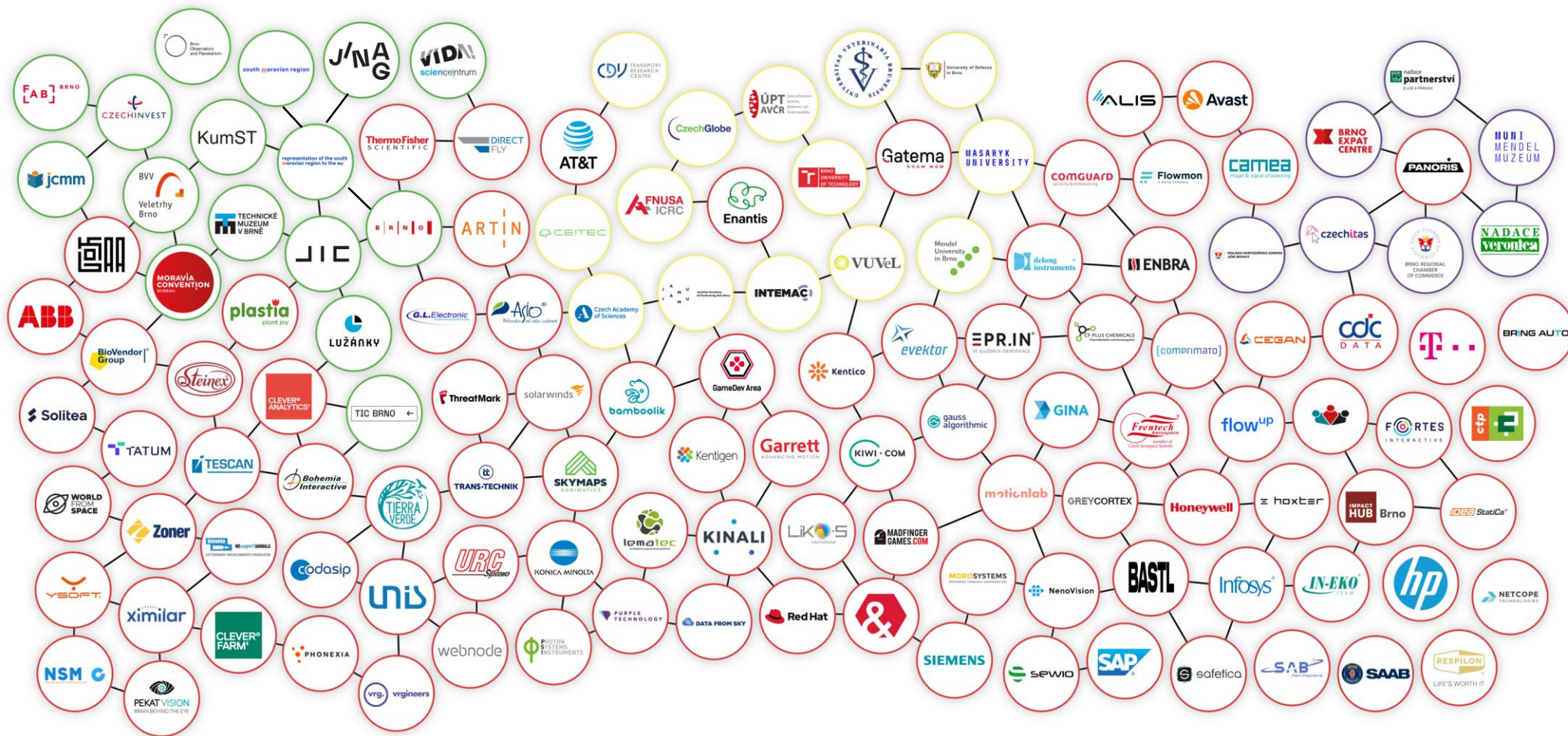


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○ Public institutions

○ Education and research

○ Non-profit organisations



○ Companies

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Velvet Innovation

- 300 + participants
- C-level executives, policy makers, start-ups, universities
- Main topic: Sustainability as a Business Opportunity

18



Three thematic
domains



Sustainable
manufacturing



Biobased circular
economy



Clean renewable energy



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Knowledge
Ecosystems



Multi Stakeholder
Platforms



Policy Co Creation
Toolbox

ERA Hubs as...



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