

# MOBILITY TRANSITION PATHWAY

The Co-implementation phase

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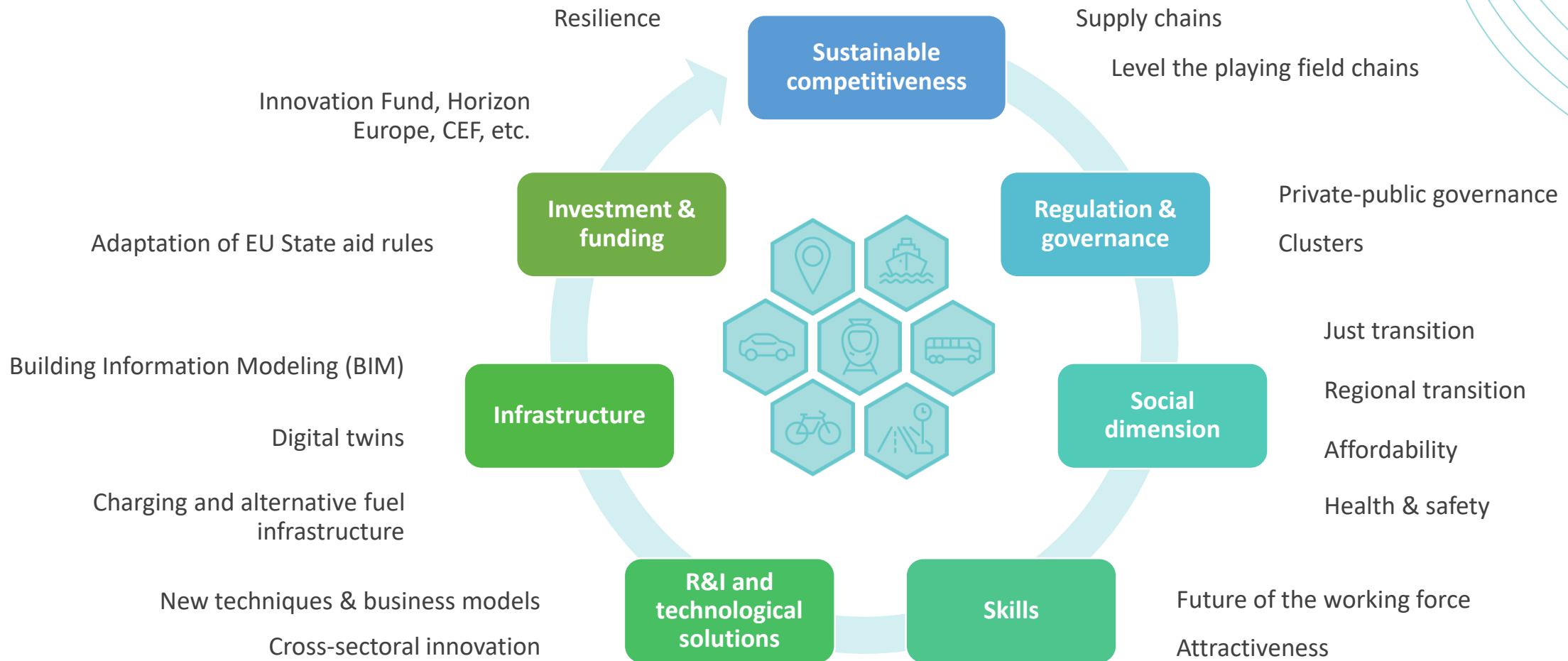


# Mobility Transition Pathway published in January 2024!

- A **co-created actionable plan** identifying:
  - **Challenges**
  - **Opportunities**
  - **Conditions**
  - and **Actions** needed
- ... to lead the **green** and **digital transition** and improve the ecosystem's **resilience**



# 7 building blocks, 21 topics, 112 actions

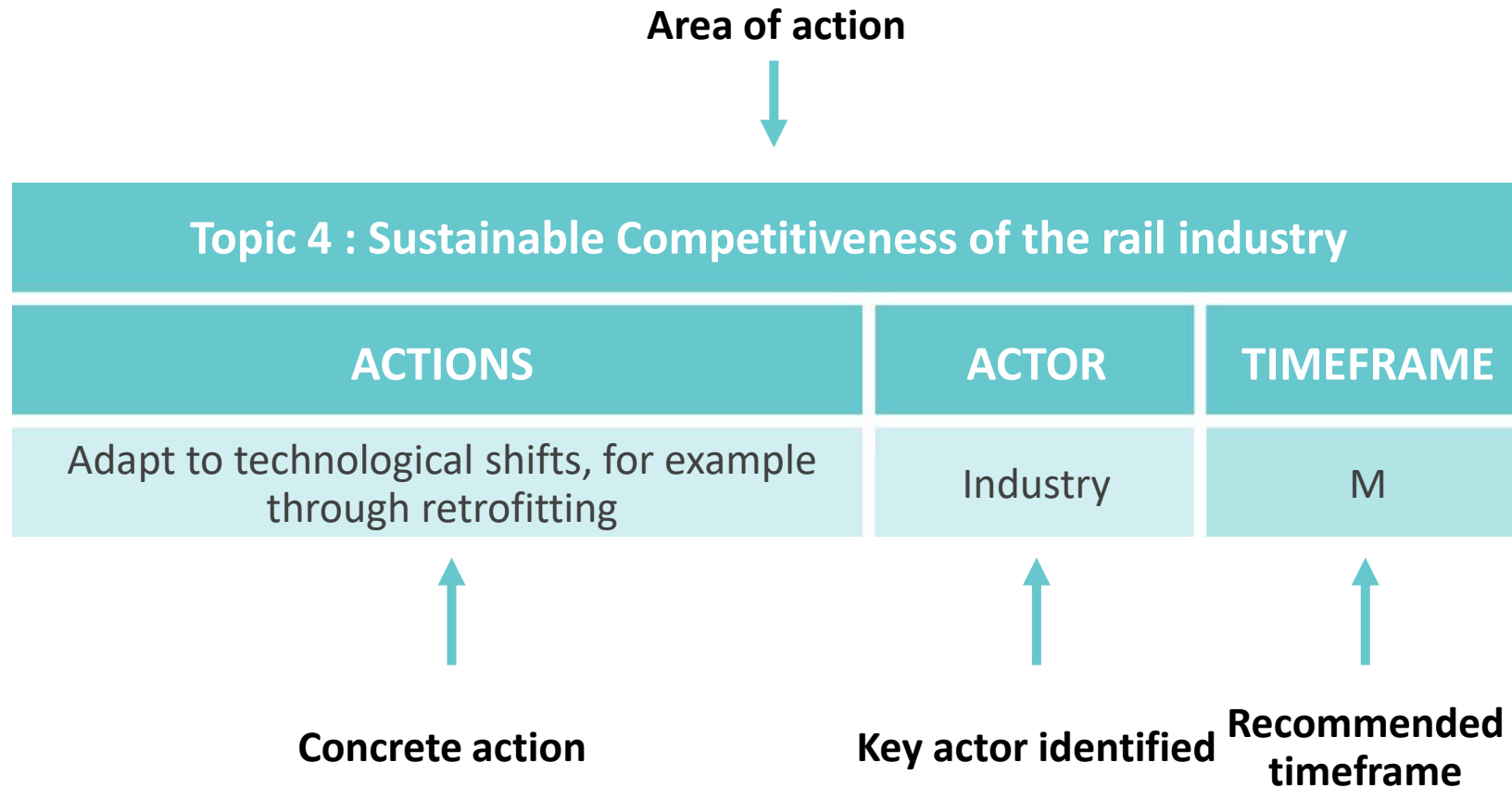


# TOPICS

Building Blocks	Topics
<a href="#">Sustainable Competitiveness</a>	Topic 1: Competitiveness of the mobility ecosystem
	Topic 2: Competitiveness of the automotive industry
	Topic 3: Competitiveness of the waterborne industry
	Topic 4: Competitiveness of the rail industry
	Topic 5: Competitiveness of the bike industry
<a href="#">Regulation and Public Governance</a>	Topic 6: Regulation
	Topic 7: Private-public governance
<a href="#">Social Dimension</a>	Topic 8: Just transition
	Topic 9: Affordability
	Topic 10: Safety and Health
<a href="#">Skills</a>	Topic 11: Future of the working force
<a href="#">R&amp;I, Techniques and Technological Solutions</a>	Topic 12: Cross sectoral innovation
	Topic 13: Automotive innovation
	Topic 14: Waterborne innovation
	Topic 15: Rail innovation
	Topic 16: Bike innovation
<a href="#">Infrastructure</a>	Topic 17: Road infrastructure
	Topic 18: Waterborne infrastructure
	Topic 19: Railway infrastructure
	Topic 20: Cycling infrastructure
<a href="#">Investments and Funding</a>	Topic 21: Investment and funding

# Collaboratively identified actions, actors, timeframe...

## EXAMPLE



# Co-Creation Timeline

**5 May 2021:**  
Update of the  
industrial strategy

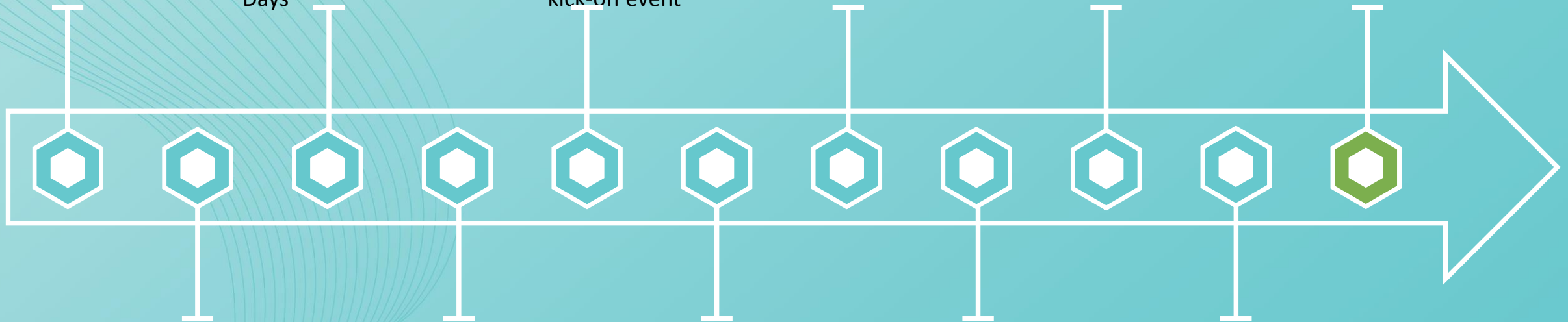
**February 2022:** First  
high-level exchange as  
part of the EU Industry  
Days

**November 2022:**  
Co-creation  
Roundtable  
kick-off event

**March – April 2023**  
Co-creation  
roundtables

**January 2024**  
Publication of the  
Transition Pathway

**Q1 2024**  
Call for pledges



**January 2022:**  
Publication of the **Staff  
Working Document** to  
launch stakeholders'  
consultation

**April 2022:**  
Deadline for the  
**stakeholders'  
consultation**

**December 2022:**  
Follow Up Survey

**23 October 2023:**  
Industrial Forum  
Task Force 2

**29 February 2024:**  
Kick-off of co-  
implementation

# Co-implementation

## KEY ELEMENTS OF TRANSITION PATHWAY CO-IMPLEMENTATION

1. Commitment by stakeholders
2. Communication and outreach
3. Mutual inspiration among stakeholders (sharing of best-practices)
4. Progress monitoring and assessment

## TOGETHER FOR THE EU MOBILITY ECOSYSTEM!

# Co-implementation

## 1. STAKEHOLDERS' COMMITMENT

- Stakeholders shaped the form of the transition pathway and continue shaping its **co-implementation through their concrete actions (pledges)**
- Stakeholders will be **reflecting on what actions they can** (or have already been) **put(ing) in place to align with shared transition pathway ambitions**
- Stakeholders who can make and submit a pledge include individual companies, business associations, social partners, NGOs, **local authorities (regions!)**, and others



## 1. COMMITMENT FROM REGIONS!

- Regional administrations develop local strategies to accompany the transformation of the mobility ecosystem
- Including, for instance, re- up-skilling programs, funding programs, public transport, railways, charging, alternative fuel and cycling infrastructures, etc.

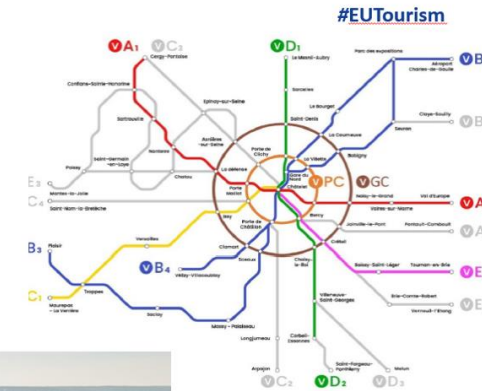
## AN EXAMPLE FROM THE TOURISM ECOSYSTEM

### Green Transition

#### Topic 6 : Sustainable mobility

##### Strategy for developing the leisure cycling offer:

- **RER V** : 800 km regional cycling infrastructure – 14 cycle - 300 M€ - **2030**
- 7 national and European cycling routes - **2022-2023**
- + New services for cyclists at or near the main railways' stations and tourist sites - **2022-2023**



Ile de France



## 2. COMMUNICATION AND OUTREACH

- The European Commission will soon open an **online call**, inviting all stakeholders to submit pledges (launch due by Q1 2024)
- The European Commission will be **gathering** those **pledges** and **make them publicly available online**

## 3. MUTUAL INSPIRATION

- Pledges demonstrate **leadership** and good examples **in the twin transition** of the mobility industrial ecosystem
- Stakeholders will be able to see other stakeholders' pledges (competitors, suppliers, customers, etc.) and **be inspired**
- This will allow them to check if and when a certain type of action is becoming a pattern (“**best practice**”) within a certain industry or across the entire ecosystem
- It will help companies (especially **SMEs**) make **more informed investment decisions**, and reduce risk of stranded assets
- Being active and visible in the co-implementation exercise will make it easier for stakeholders (including MSs and local authorities) to establish new **synergies** and reinforce existing ones

## 4. PROGRESS MONITORING & ASSESSMENT

- The pledges published will allow the European Commission to **monitor and assess the progress** made on the twin transition
- Pledges will also **help recognising** those **areas/initiatives that could benefit from EU-level support**, for instance need for further removing of regulatory barriers, need for extra funding, etc.

## HOW TO CONCRETELY PREPARE AND SUBMIT A PLEDGE?

- Read through **the Mobility Transition Pathway report** with an open mind
- **Reflect on your organisation's strategy** and objectives vs. the transition pathway report
- Formulate one or more pledges, each with a) a **concrete action** b) a **measurable target** c) a **precise timeframe** d) a **clear link with MTP report** (to a specific topic or action)
  - You can also mention an action that has been started in the past and is still meant to deliver results in the future
- Submit the pledge via the website (a dedicated Transition Pathway Stakeholder Support Platform [TPSSP] to come soon!!!)

# The Mobility Transition Pathway TEAM

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Any Questions?  
CONTACT US!

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