

The Circular City Centre - C3

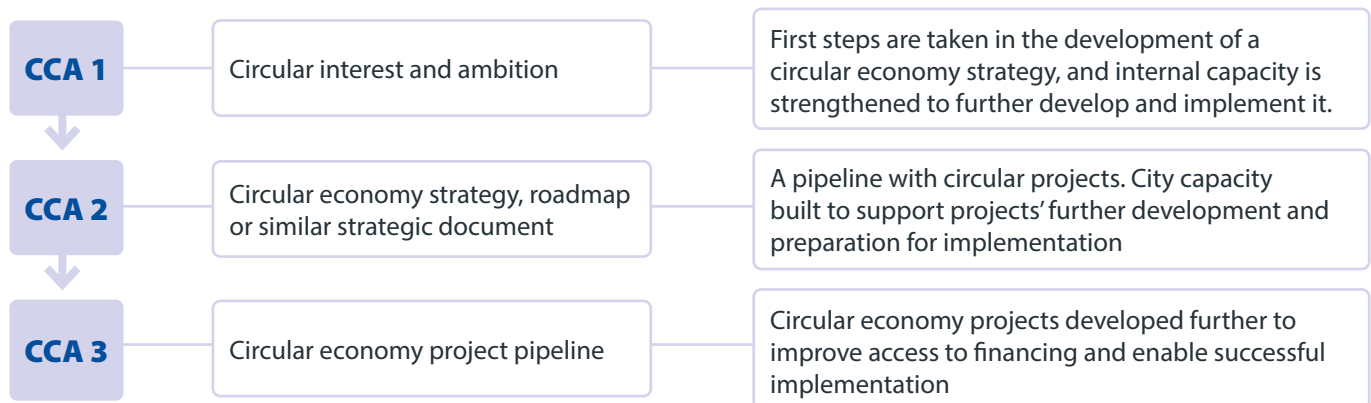
Supporting cities in their circular transition



Circular City Advisory programme

The **Circular City Advisory (CCA) programmes** are offered by the **Circular City Centre - C3**, a competence and resource centre at the European Investment Bank (EIB) that supports EU cities in their circular economy transition. The C3 is funded by the European Commission. The CCA programmes are designed to help cities take circular action and promote circular change, with a particular focus on supporting cities in identifying and preparing circular projects and securing financing for their implementation.

The Circular City Advisory comprises **three different programmes** adapted to the level of circular transition a city has reached, ranging from early-stage exploration of circular principles to preparing circular projects for financing and implementation. The three CCA programmes are outlined below.



CCA programme approach

The three CCA programmes are structured in a series of **four workshops** over a period of approximately **four to six months**. During these sessions, cities will engage with circular economy experts and EIB representatives. The workshops emphasise **dialogue and co-creation** and rely on the **active participation of city representatives** sharing information about their city's specific context and plans.

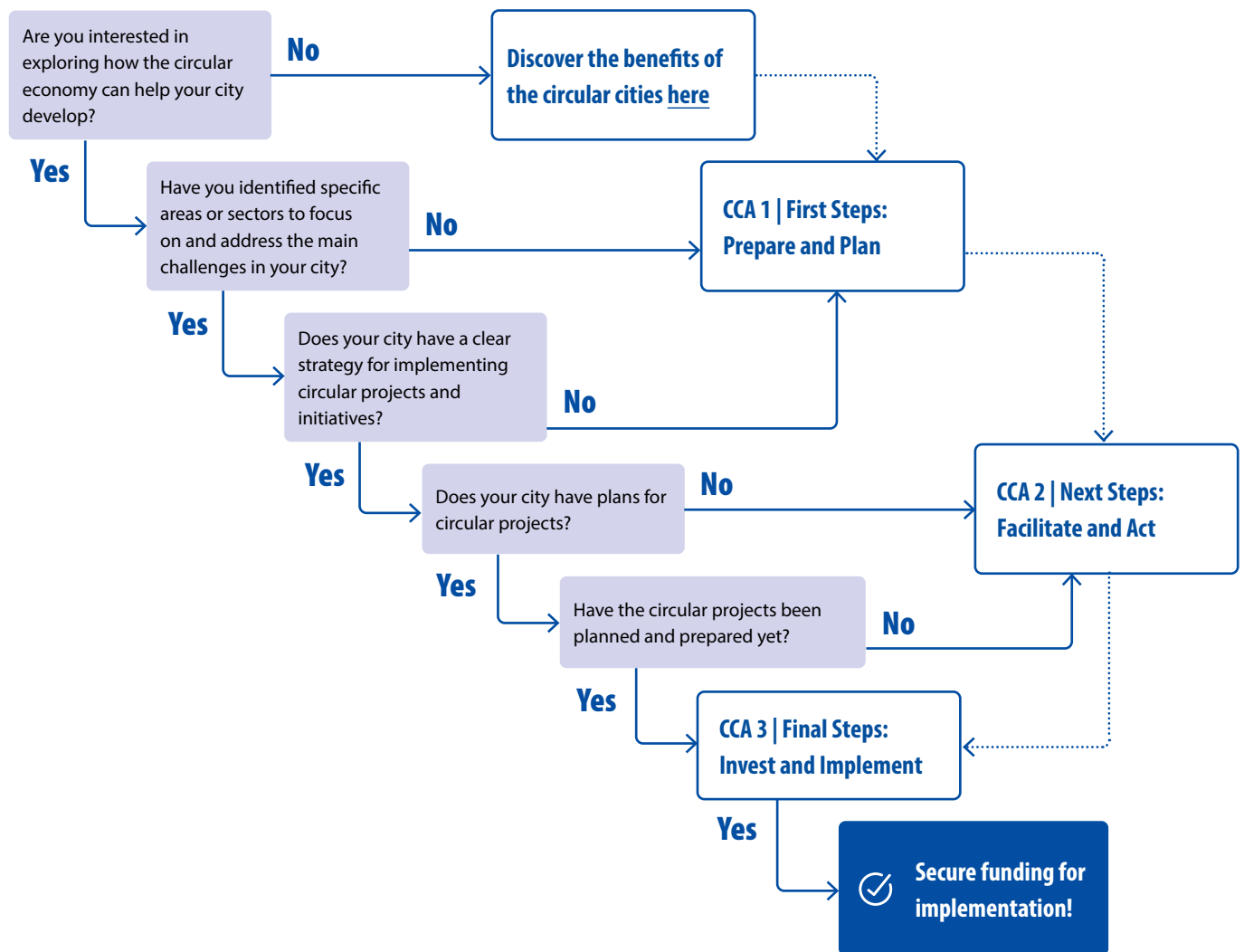
Cities starting with the CCA 1 programme can later progress to the CCA 2 and CCA 3 programmes, thereby receiving advisory support from the early stages of circular planning to the later stages of project preparation and implementation. More detailed information about the three CCA programmes can be found on the following pages.

How to join the programme

To join the CCA programme, fill in this [form](#) and send it to C3@eib.org



How to choose the right CCA programme



What we need from you

CCA programmes are free of charge, but time and resource commitments from your city will be crucial to achieve the desired outcomes.

- ✓ Apply via the expression of interest form
- ✓ Sign a Letter of Commitment
- ✓ Form a circular economy team to attend each workshop
- ✓ Appoint a circular champion: a main contact person who will be responsible for the delivery and coordination
- ✓ Do the necessary preparatory work before each workshop, actively participate and invite relevant stakeholders
- ✓ Reflect on the outcomes and work with your team in between workshops

Circular City Advisory Programme 1 | First Steps: Prepare and Plan

Programme objective

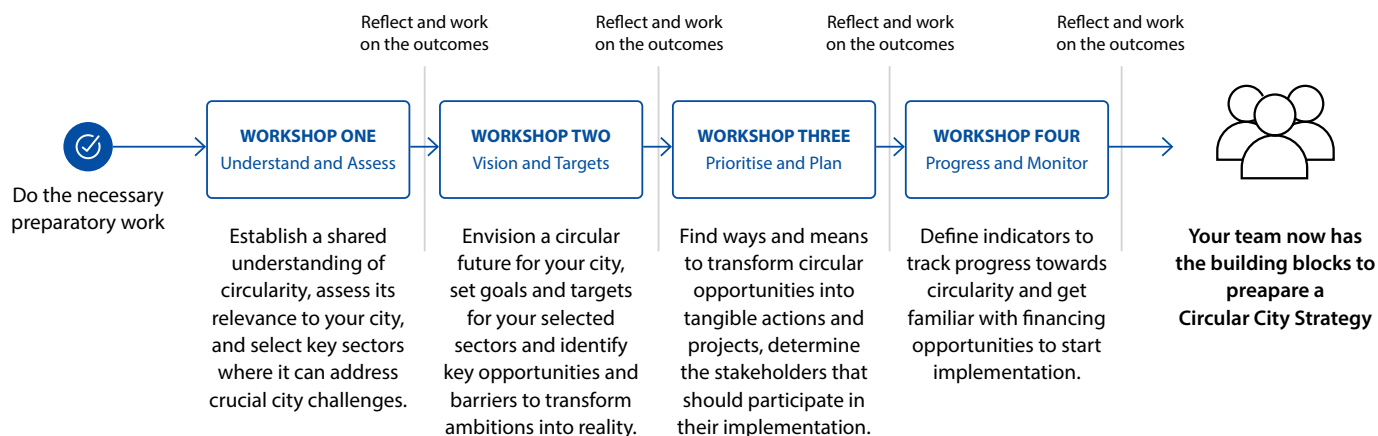
The Circular City Advisory (CCA) programme '**First Steps: Prepare and Plan**' is designed to help your city develop the building blocks of a circular city strategy. The strategy will establish a **structured framework for the circular transition** in the city and support **in identifying and implementing circular projects** and initiatives. It can also act as a tool to **foster collaboration** among local stakeholders within and beyond the municipal administration and align their efforts with existing sustainability plans and programmes.

Expected outcome

In the First Steps CCA 1 programme, you will gain a comprehensive understanding of the circular economy and make a high-level assessment of the state of circularity in your city. Based on this, you will be able to **select focus areas** with high potential to increase circularity in your city. You will also formulate a **circular vision** for the future and set **goals and targets** to achieve that vision. Lastly, you will identify **key circular actions and stakeholders** and gain an understanding of how to secure **financing** for circular actions and projects.

The goal of the CCA 1 programme is to help cities develop a circular city strategy that will serve as the basis for leading, enabling and encouraging the circular transition, achieving further sustainable development through the circular economy. After this step, cities will be well equipped to progress to the '**Next Steps: Facilitate and Act**' CCA 2 programme that focuses on developing a pipeline of circular projects.

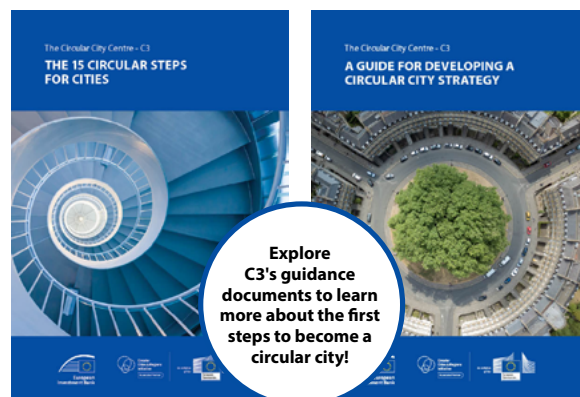
CCA 1 programme overview



Join the CCA programme!

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Circular City Advisory Programme 2 | Next Steps: Facilitate and Act

Programme objective

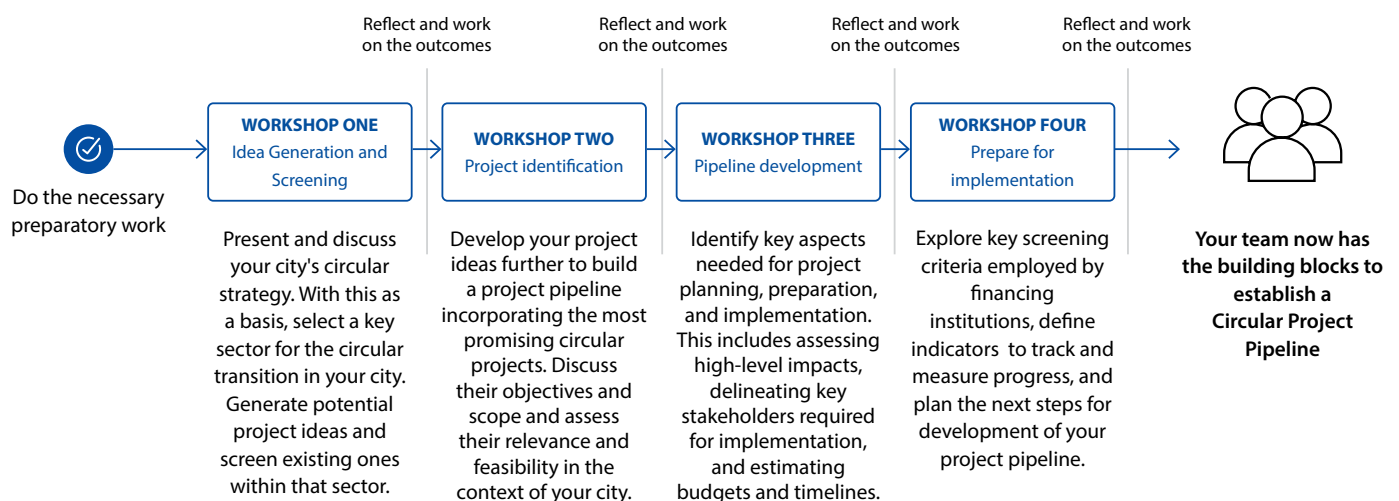
The Circular City Advisory (CCA) programme '**Next Steps: Facilitate and Act**' is designed to help your city take circular action on the ground by creating **a pipeline of circular projects**. The programme is specifically aimed at cities that have initiated progress in their circular transition, guided by a circular strategy, roadmap, or a similar strategic document. The CCA 2 programme is particularly beneficial for cities that have completed the CCA 1 programme, but it is open to all EU cities that already have a circular strategy or roadmap and want to progress to create a pipeline of circular projects.

Expected outcome

In the Next Steps CCA 2 programme, you will identify sectors with high circular potential and, in one sector, **conceptualise, evaluate** and **develop project ideas** into a circular project pipeline, thereby operationalising your circular city strategy. Together with experts, you will select the most relevant and impactful circular project(s) in the selected key sector, aligning with defined circularity goals and targets. You will then identify key aspects required for the project's further planning, **preparation** and **implementation**, assessing aspects such as their feasibility, governance structure and ways to secure financing.

The goal of the CCA 2 programme is to help cities identify and develop circular projects to be implemented by the city or project promoters acting on their behalf. After this step, you will be well equipped to progress to the '**Final Steps: Invest and Implement**' CCA 3 programme, which focuses on supporting cities' progress towards financing and implementation of circular projects.

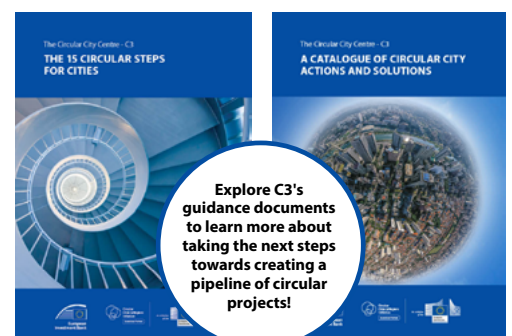
CCA 2 programme overview



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Circular City Advisory Programme 3 | Final Steps: Invest and Implement

Programme objective

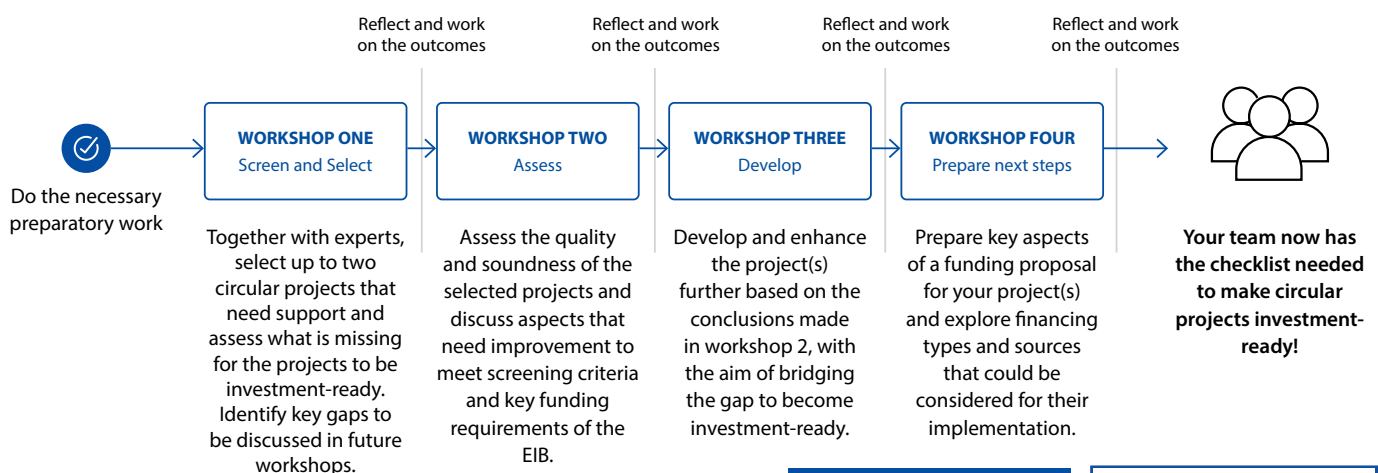
The Circular City Advisory (CCA) Programme '**Final Steps: Invest and Implement**' is designed for cities that have **identified circular projects** that need further development in order to progress towards financing and implementation. The programme is well suited for cities that have completed the C3 CCA 1 and/or CCA 2 programmes. However, it is open to all EU cities that have a circular strategy or roadmap, as well as public sector project promoters acting on their behalf.

Expected outcome

In the Final Steps CCA 3 programme, project promoters will receive comprehensive guidance on how to effectively design and develop their projects to be **implementation-ready** and **aligned with common requirements for funding and financing**. At the start of the programme, you will screen and select up to two circular projects based on their scope, maturity, and potential impacts. You will then work closely with experts to assess **the quality and soundness** of the selected projects, identifying areas for improvement. Lastly, you will learn about **criteria used by financing institutions during project screening and due diligence**, as well as different types of financing that can be considered to progress to the implementation of the projects.

The goal of the CCA 3 programme, is to help project promoters improve critical aspects of their circular projects and understand how to secure the financing required for their implementation. For circular projects that need more detailed support than offered under the CCA 3 programme, the **Circular Project Advisory (CPA)** Programme can offer more extensive and tailored technical assistance in different aspects of project preparation and development.

CCA 3 programme overview



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