

# The Circular City Centre - C3

Supporting cities in their circular transition



## Circular Project Advisory

The **Circular Project Advisory (CPA) programme** offers free of charge **technical assistance** to promoters of impactful circular projects to help them advance from concept towards investment and implementation. The service is offered within the framework of the **Circular City Centre - C3**, a competence and resource centre at the European Investment Bank (EIB) that supports EU cities in their circular economy transition. The C3 is funded by the European Commission.

## CPA objectives

The CPA programme provides technical assistance to the promoters **of relatively mature and sizeable urban investment projects** in the field of circular economy. The objective of this programme is to support the further development of projects towards a bankable stage so that they may secure funding and/or financing from various sources for their implementation.

The CPA programme targets cities and public sector promoters acting on their behalf with a relatively advanced understanding of the circular economy and with concrete projects in support of the circular transition. It complements other services delivered by The C3, particularly the **Circular City Advisory (CCA) programme**, which supports cities in developing the building blocks of their circular city strategies, creating pipelines of circular projects, and preparing already identified circular projects and enhancing their maturity.

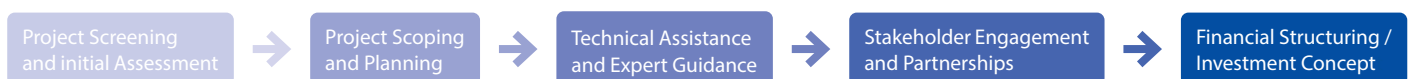
The CPA programme supports more mature projects, possibly as a component of larger investment programmes, with tailored technical assistance to help in their further development. Through the CPA, The C3, helps project promoters to effectively address circularity and project maturity challenges with the aim of securing funding and/or financing.

## Expected outcomes

Through a series of activities tailored to the projects' needs, the CPA helps test and develop projects further. The support takes the form of bilateral **advisory collaboration** between the project promoter, EIB and a multidisciplinary consultant team of The C3. Depending on the specific project proposal, the scope of support may include updating elements of technical feasibility studies, developing options analyses, financial modelling, economic viability assessments, etc.

Upon completion of the CPA, the project promoter is expected to have clarity about the feasibility and circular impact of their project, as well as about the subsequent steps needed to implement it and secure funding or financing. Depending on your starting point, the programme will help you along the schematic workflow indicated below.

### Schematic Workflow: Circular Project Advisory



An Advisory Services Agreement (ASA) is signed between the project promoter and the EIB to frame the support under the CPA programme.

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## What we need from you

- ☑ Start engaging with your local network and promoting the opportunity of receiving tailored technical assistance to advance mature urban circular projects towards investment.
- ☑ Submit your application to The C3. We will assess your proposal in terms of its technical and economic feasibility, financial viability, circular impact, etc.
- ☑ If your proposal is selected to receive support, The C3, EIB and project promoters will discuss and agree on the exact scope of services.
- ☑ Support under this programme is free of charge, however the time and resource commitment of the promoter is crucial to achieve the desired outcomes.
- ☑ The teams will then start working side by side to help develop circular projects to secure funding and/or financing.

## How to join the programme

To join the CPA programme, fill in this [form](#) and send it to [C3@eib.org](mailto:C3@eib.org).

**Join the CPA programme!**



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