

EU DESIGN DAY



Kindly hosted by Liaison Office Autonomous Province of Bozen/Bolzano - South Tyrol
Rue de Pascale 45-47, 1040 Brussels

AGENDA

09:00	Registration and welcome coffee
09:30	Welcome words and introduction
09:40	Imagining design – setting the scene Leena Toivanen, RDI Coordinator, Centria University of Applied Sciences, Finland
10:00	Experiencing design <ol style="list-style-type: none">1. Daniele Lupo, Vice president/Creative director/designer, Lungomare cooperative in Bolzano, Italy2. David Crombie, EU Policy & Research, HKU University of the Arts Utrecht, Netherlands3. Lahila De Sola, Director of projects and Director of the Innovation department, EuroVértice, Spain
11:00	Coffee break
11:15	<ol style="list-style-type: none">4. Luis Seider, Architect and CEO, VISUELL Studio für Kommunikation GmbH, Germany5. Anna Janska, CCI's developer, Innovation Centre of the Olomouc Region, Czechia
12:00	Interactive exchange with speakers, participants and EU Policy Lab representative (Ottla Arrigoni)
12:30	Project exhibition Lunch break
14:30	Touching design: <ol style="list-style-type: none">1. Erminia D'Itria, Researcher, Politecnico di Milano, Department of Design, Italy2. Jela Kohse, Research Project Coordinator, VIVIUS, Italy3. Ondřej Venclík, CEO and Founder, Plastic Guys, Czechia4. Janica Šipulová, Co-founder and Art director, CONSEQUENCE FORMA architects, Czechia
15:30	Interactive exchange with speakers, participants and DG EAC representative (Jutta Kastner)
16:00	Summary and wrap-up of the day