



PANTOUR International Conference, 24 February 2026

PANTOUR INTERNATIONAL CONFERENCE

Location: ETOA Headquarters | Rue du Marché aux Herbes 61, Brussels, Belgium

PANTOUR International Conference: Tourism Skills 2026 - 2036





PANTOUR
PACT FOR NEXT TOURISM GENERATION SKILLS

**PANTOUR INTERNATIONAL
CONFERENCE**
TOURISM SKILLS 2026–2036
FEB 24 2026 | 10:00 - 14:00 CET
Brussels, ETOA Headquarters, Rue du Marché aux Herbes 61



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Agenda Tuesday, 24 February 2026

Day Programme (09:30 – 14:00 CET)

09:30 | Registration and Welcome Coffee

10:00 | Welcome & Introduction

Tim Fairhurst – ETOA and Ana Maria Camps – CEHAT

Opening remarks and introduction to the project, consortium partners and key deliverables, including reflections from the 1st International Conference.



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10:20 | Sectoral Skills Intelligence Monitor

Dr. Corné Dijkmans – Breda University of Applied Sciences (BUas)

Presentation of the methodology and implementation of the Sectoral Skills Intelligence Monitor across Europe, demonstrating practical application and impact of the tool.

10:45 | Skills Strategy Plan 2026–2036 and EDI

Dr. Fernanda Rabelo – Technological University of Dublin

Overview and first representation of the Skills Strategy Plan 2026–2036, highlighting key priorities and its approach to Equality, Diversity, and Inclusion (EDI).

11:15 | Coffee Break

11:35 | Tourism Skills Lab

Klaus Ehrlich – European Federation of Rural Tourism (RURALTOUR)

Presentation of the development and implementation of the Tourism Skills Lab, using selected test cases to showcase the full range of functionalities.

12:00 | Training Programmes

Dr. Altti Näsi – Satakunta University of Applied Sciences (SAMK)

Overview of the training programmes developed, with emphasis on sector-specific guidance for Accommodation, Food & Beverage, Destination Management Organisations (DMOs), Visitor Attractions, and Travel Agencies & Tour Operators.

12:25 | National and Regional Skills Partnerships

Silvia Enea – Federturismo Confindustria

Presentation of activities, challenges, and opportunities related to National and Regional Skills Partnerships.

12:45 | Open Discussion & Wrap-Up

Moderated discussion, reflections from participants, and next steps.

13:15 – 14:00 | Networking Lunch



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