



DESIGN DAY

THE
FESTIVAL of the
NEW EUROPEAN
BAUHAUS

EU Design Day 2026

NEB as a game changer: Rethinking affordable living, housing policies and urban regeneration through the lens of NEB

Venue: Representation of the European Region Tyrol - South Tyrol – Trentino
47 Rue de Pascale, B-1040 Brussels

11 June 2026

9:00	<i>Registration and welcome coffee</i>
9:30	Welcome words and introduction <i>Vesna Caminades, Head of the Liaison Office Autonomous Province of Bolzano/Bozen - South Tyrol</i> <i>Giorgio Gori, MEP, Vice-chair of ITRE – Committee on Industry, Research and Energy</i> <i>Laura Hagemann Arellano, Policy Officer, JRC, NEB Unit</i> Master of Ceremonies: <i>Anna Spechtenhauser, Deputy Head of Stuttgart Region European Office, Co-leader of ERRIN NEB & Creativity WG</i>
10:00	Setting the scene Designing Affordability and Resilience: Lessons from NEB Blueprints <i>Olivia Goonatillake, Design Innovation Specialist, PDR International Centre for Design and Research</i>
10:20	First session: Inclusive and Social Housing and Built Environment Heritage, Housing, and Urban Regeneration in Bergamo: A Case Study of the Montelungo Colleoni Project <i>Stefano Morosini, Professor of contemporary history, University of Bergamo, Italy</i> <i>Nicola Eynard, Architect and Councilor, Municipality of Bergamo, Italy</i> <i>Paola Delmonte, Senior Advisor for business development and strategy, Near sgr, Italy</i>

AUTONOME
PROVINZ
BOZEN
SÜDTIROLPROVINCIA
AUTONOMA
DI BOLZANO
ALTO ADIGEStuttgart
RegionRegione
LombardiaREGIONE AUTONOMA
FRIULI VENEZIA GIULIA

	• A place that didn't exist: Designing Czechia's first children's hospice <i>Karel Kubza, Architect and founder, ČTYŘSTĚN, Czechia</i> • Collaborative housing: Living together, living better. Innovative solutions for social inclusion and innovation in the Province of Bolzano <i>Samuele Verucchi, Innovation Project Manager, Cooperativa Sole, Italy</i> <i>Marcello Onofri, Project Coordinator, Cooperativa Sole, Italy</i>
11:20	Coffee break
11:50	Second session: Sustainable Housing and Climate Adaptation • Showcasing climate resilience: Demo houses built to withstand flooding and to test solutions at the Danish coastline <i>Torsten Sack-Nielsen, Associated Professor, VIA University College, Denmark</i> • LIFE ReHABITA: Tackling energy poverty through deep renovations and climate adaptation <i>Pilar Meseguer Sanchez, Energy and innovation consultant, EuroVértice, Spain</i>
12:30	Introducing the Project exhibition
12:45	<i>Lunch break</i> Project exhibition An opportunity to learn more about the projects and engage with the speakers via designated project booths
14:00	Setting the scene • The Cultural Clause Concept – Culture as a structural component in planning processes <i>Maud Le Floc'h, Director, POLAU-pôle arts&urbanisme, France</i>

14:20	Third session: Culture-driven place development • Place – Creativity – Transformation <i>Björn Ohlén, Culture strategist, Fyrbodal Association of Local Authorities, Sweden</i> <i>Malin Andrén, Regional Development Officer, Region Västra Götaland, Sweden</i> • La Friche: a laboratory for urban regeneration through culture? <i>Alban Corbier-Labasse, Managing Director, La Friche la Belle de Mai, France</i>
15:00	<i>Coffee break</i>
15:30	Inspirational talk From European Initiatives to Global Impact – UN Habitat perspective <i>Ms Anacláudia Rossbach, Executive Director of UN-Habitat, New York</i>
15:45	Fourth session: Participatory Urban regeneration • Ideas, doubts and expectations – Communication and participation for Stuttgart’s new city district <i>Fabian Jensen, Head of Communications, City of Stuttgart, Germany</i> • Urban regeneration in Amsterdam and Rotterdam: Studio-based scenario planning for Haven Stad and Rijnhaven <i>Rana Habibi, Senior Researcher, Lecturer in Urbanism, Breda University of Applied Sciences, The Netherlands</i> • Turning a former prison into a neighbourhood anchor: Temporary use in Brno’s Káznice <i>Aneta Kovárová, Creative Industries Manager, Brno City Municipality, Czechia</i> Q&A
16:45	Closing words
16:50	Networking apero