



MOBILITY
FOR PEOPLE.
OPPORTUNITIES
FOR TOMORROW.

Interreg
CENTRAL EUROPE



Co-funded by
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In collaboration with



GreenPATH

GREENPATH Final Conference

Green mobility solutions for Pioneering Actions
Towards a Healthy and Sustainable Commuting

STUDENTS AND WORKERS AT THE HEART OF SUSTAINABLE MOBILITY



21 October 2026

14:00 – 17:30



Emilia-Romagna Region
Delegation to the European Union
Rue Montoyer 21, 1000 Brussels, Belgium

Sustainable
commuting
for brighter
tomorrows

PEOPLE
SOLUTIONS
COOPERATION
GREENER CITIES

Students
and workers
drive change.
Let's create
greener, healthier
and more
inclusive cities
together!

14:00 – 14:40



OPENING SESSION

Setting the scene for sustainable commuting in Central Europe

- **Lorenza Badiello** – Director of Emilia-Romagna Region Delegation to the EU
- **Elodie Villeneuve** – Programme Officer Interreg Central Europe, Joint Secretariat
- **Anna Giarandoni** – ITL, Lead Partner of the GreenPATH Project

14:40 – 15:00



Contribution from the Directorate-General for Mobility and Transport (DG MOVE)

Sustainable Urban Mobility Beyond Cities: Governance and Innovation for Everyday Commuting

- **Giacomo Lozzi** – Policy officer DG MOVE, Directorate-General for Mobility & Transport – B.3 Innovation and Urban Mobility

15:00 – 15:20



Transforming Commuting: the Roles of Behavioural Change, Urban Planning and Smart Mobility Solutions

- **Giovanni Circella** – Professor of Mobility, Ghent University and Head of EIT Urban Mobility Master School

15:20 – 16:00



SESSION 1 – PEOPLE

Understanding commuter needs and changing mobility behaviours

- **Marian Lep** – University of Maribor
GreenPATH Pilot 2 – Mobility Management for commuting students
- **Nora Bonatz** – Technische Universität Berlin
GreenPATH Pilot 3 – Mobility Management for commuting employees

16:00 – 16:15



COFFEE BREAK

16:15 – 16:35



SESSION 2 – DATA-DRIVEN TOOLS

Smart mobility tools and integrated data-driven solutions

- **Alessandro Meggiato** – Emilia-Romagna Region (ITL)
GreenPATH Pilot 1 – Mobility Management coordination dashboard – EMMA

16:35 – 16:55



SESSION 3 – GOVERNANCE

Building long-term cooperation between public authorities, employers and mobility actors

- **Gabriele Grea** – Redmint

16:55 – 17:15



SESSION 4 – POLICY TRANSFER

From pilot actions to European policy recommendations

- **Anna Marconato** – Central European Initiative – Executive Secretariat
- **Riccardo Maratini** – Central European Initiative – Executive Secretariat

17:15 – 17:30



GreenPATH NEXT STEPS

From GreenPATH to CROSS-MOVE@CE: capitalizing on results to improve sustainable commuting

- **Valentina Cafforio** – ITL

17:30



NETWORKING APERITIF



Join us in Brussels!

Be part of the change for students, workers
and more sustainable cities in Europe.

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